

UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS Cambridge International Diploma in Travel and Tourism Standard Level

CANDIDATE NAME				
CENTRE NUMBER		CANDIDATE NUMBER		

* 5 3 3 4 6 7 8 5 0

TRAVEL AND TOURISM

5250/01 5251/01

Core Module October 2007

2 hours

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

You may use a soft pencil for any diagrams, graphs or rough working.

Do not use staples, paper clips, highlighters, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

Answer all questions.

At the end of the examination, fasten all your work securely together.

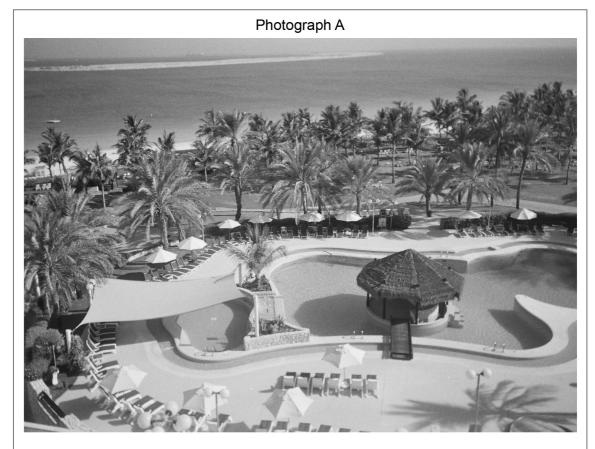
The number of marks is given in brackets [] at the end of each question or part question.

For Exam	iner's Use
1	
2	
3	
4	
Total	

This document consists of 13 printed pages and 3 blank pages.



Question 1



Photograph B



Fig. 1

Refer to Fig. 1. Photographs A and B were taken at a 5* beach resort in the Middle East.

(a) This resort attracts many international visitors.

	(i)	Using only evidence from photograph A, identify five features/facilities provided for the convenience of guests.
		[5]
	(ii)	Using only evidence from photograph B, explain two possible disadvantages for guests of using the stretch of beach shown.
		[4]
(b)		plain three ways in which 5* resort hotels are likely to monitor their customer service lity standards.
		[6]

(c)	Name four ancillary services that resort hotels usually provide for the convenience of leisure guests.
	[4]
(d)	Resort hotel development, such as that shown in photographs A and B, is present in many tropical destinations. Discuss the social and cultural impacts that can result from such development.
	[6]
	[6]

[Total : 25]

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The REAL TOUR of Prague



History • Architecture • MythologyStop for lunch at a traditional Czech inn!

In an easy going 3-4 hour walk all over the city

The REAL TOUR of Prague



- An enjoyable and informative way of experiencing one of Europe's most beautiful cities.
- Excellent guides.
- The tour takes you from Wenceslas Square to the castle complex, St. Vitus Cathedral, Jewish Quarter and the Old Town Square. You will also see the Charles Bridge, the Astronomical Clock, the historic inn and much more!
- 1000 years of history from the first Slavic dynasty to communism, the floods and now the European Union.
- We stop for lunch in a traditional Czech inn.
- Hear about the best clubs, night spots and latest cultural events.
- No additional charges (apart from during the break).

Main Meeting Point at 12.30 pm

Outside Muzeum Metro

On line A and C. We meet in front of the horse statue, at the top of Wenceslas Square. Tickets available from guide holding up The REAL TOUR of Prague sign.

Pick-up Points at 12 noon

Hostel Clown and Bard Bořivojova 102, Praha 3. (www.clownandbard.com) The Travellers' Hostel Dlouhá 33, Praha 1. (www.travellers.cz)

(Tickets from their Receptions)

Tour Details	Days
Sept-May	Mon, Wed, Thurs, Sat
June-Aug	Mon-Sat
(No tours 20 Oct-31	Oct and 1 Jan-10 Jan)

Reservations are not necessary

Only 300 Kč (€10)

For more info and comments

Paul's 70URS s.r.o.

Tel.: +420 602 459 481 www.walkingtoursprague.com

Fig. 2

[4]

Refer to Fig. 2, a promotional leaflet for a walking tour of the city of Prague.

(a) Identify **five** famous city landmarks which are visited during the tour.

[5]

(b) Explain **three** ways in which the tour will appeal to young adults.

(c)	Explain two advantages for customers of the tour starting outside the Muzeum Metro.

(d)	State four essential personal skills that guides working for Paul's Tours should possess.
	[4]
(e)	Many visitors to Prague will want to find out information about the city before they travel. Evaluate the sources of information that are likely to be available.
	[6]
	[Total : 25]

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Question 3

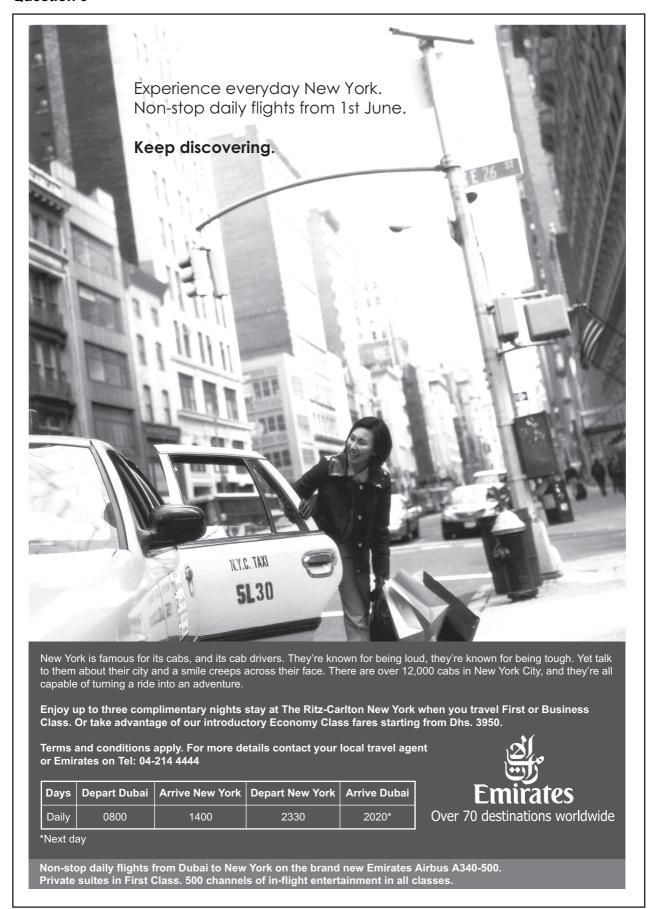


Fig. 3

Refer to Fig. 3, a promotional leaflet advertising Emirates flights to New York.

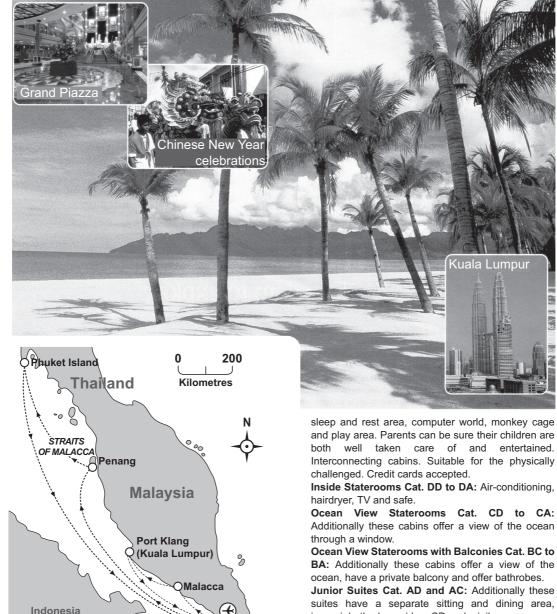
(a)	The	advert is for a scheduled service from Dubai to New York.	
	(i)	Identify the cost of the promotional economy return fare.	
			[1]
	(ii)	Identify the type of aircraft used on this service.	
			[1]
	(iii)	Explain two characteristic features of a scheduled air service.	
			[4]
(b)	Nev	v York is a popular tourist destination.	
	(i)	Identify the tourist activity shown on Fig. 3.	
			[1]
	(ii)	Explain two advantages of using taxis to do this activity.	
			[4]

(c)	Nev	v York attracts many business tourists throughout the year.
	(i)	Describe two services that airlines such as Emirates provide for their business passengers.
		[4]
	(ii)	Describe two services that hotels such as The Ritz-Carlton New York provide for their business guests.
		[4]
(d)		pai and New York both have major international airports. Select any major rnational airport and discuss how it has been made accessible to the city which it yes.
		[6] [Total : 25]

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Question 4



Day 8: Singapore

We organise your transfer around midnight to the Changi International Airport for your onward flight home.

Facilities: 980 cabins and suites. Eight restaurants, special buffet for children, ice cream bar, three bars, 24-hour room service, eight karaoke rooms, nightclub, theatre (shows and movies), Internet café, library, shops, hairdresser, beauty salon, business centre, doctor on call, children's playroom, children's activities and babysitting. Charlie's Childcare Centre is every child's (and parent's!) dream - complete with a nursery,

suites have a separate sitting and dining area, jacuzzi, bathrobes, video, CD and minibar.

Sports and Leisure: Outdoor pool, children's fun pool, jet-current exercise pool, fitness centre, sauna, jacuzzis, steam bath, massage, golf driving range, table tennis, basketball, deck games, giant chess, jogging track, video arcade, card and games room.

Embark: 1200 hours. Disembark: 1400 hours.



Fig. 4

Singapore

Refer to Fig. 4, an extract from a brochure featuring a cruise aboard the SuperStar Virgo.

(a)	Ide	ntify the following.	
	(i)	The name of the sea area cruised by the SuperStar Virgo.	
			[1]
	(ii)	The three countries featured in the itinerary.	
			[3]
	(iii)	The name of the airport used by departing passengers.	
			[1]
(b)	Exp	plain three ways in which the SuperStar Virgo caters for children.	
			[6]
(c)	Ide	ntify four types of accommodation available on this cruise ship.	
			[4]

(,	Describe the travel agency procedures that are likely to be followed when a customer makes a booking for such a cruise.
	[4]
(e)	Penang is a port-of-call for cruise ships. Select any destination visited by cruise ships and discuss the reasons for its appeal as a port-of-call.
	[6]
	[Total : 25]
ight Ack	cnowledgements:

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Question 2 Question 3 $\label{eq:Fig. 2 @ www.walkingtoursprague.com} Fig. 3 @ Emirates. \\ Fig. 4 @ Star Cruises. \\$

Question 4

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