



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
Cambridge International Diploma in Travel and Tourism
Standard Level

CANDIDATE
NAME

CENTRE
NUMBER

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CANDIDATE
NUMBER

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TRAVEL AND TOURISM

5253/01

Travel Organisation

May 2007

2 hours 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

You may use a soft pencil for any diagrams, graphs or rough working.

Do not use staples, paper clips, highlighters, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

Answer **all** questions.

At the end of the examination, fasten all your work securely together.

The number of marks is given in brackets [] at the end of each question or part question.

For Examiner's Use	
1	
2	
3	
4	
Total	

This document consists of **16** printed pages.



Question 1

A group of four music students from New York will travel to the Bermuda Music Festival in October 2007. They will take a chartered flight with Global Tourism.

The students will stay an extra week in Bermuda after the Festival in order to visit different areas of the island. As students, they have a limited amount of money to spend.

(a) (i) Explain what is meant by the term *chartered flight*.

.....
.....
..... [2]

(ii) Give **one** advantage and **one** disadvantage of a *chartered flight*.

Advantage

.....
.....
.....

Disadvantage

.....
.....
..... [2]

(b) (i) Give **one** information service provider, other than a TIC, that the students could use before they travel to Bermuda.

..... [1]

(ii) When the students arrive in Bermuda, they visit the local TIC. It is closed but there is a touch screen information service.

State **two** types of information that might be available through this service.

Type 1

.....
.....

Type 2

.....
..... [2]

(iii) Suggest **two** benefits for visitors of using this type of electronic information.

Benefit 1

.....
.....

Benefit 2

.....
..... [2]

(c) (i) The students will need to use some form of transport to tour the island.

Suggest **two** types of transport they might use.

Type 1

.....

Type 2

..... [2]

(ii) The students decide to travel around the island by public transport.

Discuss the advantages and disadvantages of travelling by public transport.

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..... [6]

[Total: 25]

Question 2

A group of business travellers from Australia will travel to Rome to attend a conference, which is taking place in the hotel where they are staying.

The conference will last three days and they have decided to spend two extra days in Rome sightseeing before returning to Australia.

(a) The group is travelling to Rome with a stopover in Singapore.

Give **three** pieces of health advice which should be provided to all travellers when they take a long haul flight.

1

.....

2

.....

3

..... [3]

(b) After the conference, one of the group has decided to travel to France to visit friends. He will travel to France from Italy by rail and fly back to Australia from Paris. He will need an *open-jaw ticket*.

Explain what is meant by an *open-jaw ticket*.

.....

.....

..... [2]

(c) Before leaving Australia, a travel agent suggested that the business traveller should consider buying an *open ticket* for the return journey.

Explain **one** advantage and **one** disadvantage of buying an open ticket.

Advantage

.....
.....
.....
.....

Disadvantage

.....
.....
.....
..... [4]

(c) Independent travellers will need to find out more about their selected destination. Give **four** sources of information they could use before they travel, suggesting a benefit of each source.

Source 1

.....

Benefit

.....

.....

Source 2

.....

Benefit

.....

.....

Source 3

.....

Benefit

.....

.....

Source 4

.....

Benefit

.....

..... [8]

[Total: 25]

Question 4**Mauritius****From GBP 495**

Mauritius is a magical destination with warm tropical seas and sun-drenched beaches.

Why not come with us to this wonderful place and relax by the beach or try out the sailing and scuba diving?

Direct flights from London's Heathrow Airport operate every Monday and a choice of two popular hotels is offered.

Hotel Seabird – A good tourist class hotel, only a few kilometres inland, with a free shuttle bus to the beach. Facilities include 78 air-conditioned rooms with TV, restaurant, bar and terrace with views over gardens.

Hotel Luxor – Beachside hotel consisting of lodges and apartments. Surrounded by palm trees and wonderful ocean views. All the services you would expect in a four star hotel.

Departures and prices

	Hotel Seabird	Hotel Luxor
Monday March 5	GBP 495	GBP 575
Monday March 12, 19	GBP 525	GBP 605
Monday March 26	GBP 545	GBP 625

Supplements per person: Single room GBP 95, Insurance GBP 40

Price includes: return flights with Global Airways, half-board accommodation, transfers, UK departure taxes.

Not included: Travel insurance and gratuities, any government taxes or compulsory charges introduced after publication.

Optional extras: Sailing package: GBP 145, Scuba package GBP 195

GLOBAL TOURISM UK
264 Whitechapel
London
EC1 2AA
Tel: 020 345 6789
www.globaltourismUK.com

Fig. 1

Ms Julie Jones of 72 Orchard Place, Swindon, SN2 3RR, UK, has seen the advertisement for a holiday in Mauritius (Fig. 1) and has contacted Global Tourism to make a booking. She wishes to depart on Monday 19 March, staying in the Hotel Luxor, and will be travelling alone. Her telephone number is 0113 236 4560 and she will be paying by Mastercard number 1023 5650 6782 1168 which expires in November 2009. She wishes to book the sailing package as part of the holiday and to purchase travel insurance.

(a) (i) Identify an accommodation provider.

..... [1]

(ii) Identify a transport provider.

..... [1]

(b) Give **four** reasons why Ms Jones should take out travel insurance.

1

.....

2

.....

3

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4

..... [4]

(c) Complete the booking form in Fig. 2. [11]

GLOBAL TOURISM BOOKING FORM

Please complete fully and return with remittance to Global Tourism UK, 264 Whitechapel, London, EC1 2AA, UK.

NAME AND ADDRESS FOR CORRESPONDENCE

Mr/Mrs/Miss/MsInitial Surname

Address.....

..... Postal code

Home Tel No.....

PASSENGER NAMES AND DETAILS

Title	Initial	Surname	Insurance Delete as req'd	Age if under 18 or over 65 yrs		
			YES/NO			
			YES/NO			
			YES/NO			
HOTEL NAME		Date	No of rooms			Accommodation Category
			Single	Twin	Dble	

SPECIAL REQUESTS/OTHER REQUIREMENTS

.....

DEPOSIT AND HOLIDAY INSURANCE PAYMENT

A deposit is payable at the time of booking (GBP100 per person) or the full amount if within 8 weeks of departure.

Payment.....Passengers @ GBP.....=

Single Room Supplement.....Passengers @ GBP.....=

Insurance.....Passengers @ GBP.....=

Sailing Package.....Passengers @ GBP.....=

Scuba Package.....Passengers @ GBP.....=

Total amount included =

DECLARATION

Please reserve the holiday shown for the person/s listed above. I enclose a deposit of GBP 100 per person or full payment (where travel is within 8 weeks). I also enclose the relevant insurance premium for each person travelling unless I have deleted the word "Yes" from insurance panel on the booking form. I have read and understood, and I accept the Conditions of Booking and Insurance. I also accept that all persons listed are themselves responsible for seeing that immigration and health requirements are fulfilled.

Signed Date.....

METHOD OF PAYMENT

You may pay by cash, cheque (payable to Global Tourism), credit or debit card. If you wish to pay by credit or debit card, complete the rest of this section.

I wish to pay by (circle card to be used): Mastercard Visa Delta Switch

Cardholder (IN CAPITALS).....

Card Number Expiry Date

Signature of Card Holder..... Date

Fig. 2

