

Centre Number	Candidate Number	Name
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UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
Cambridge International Diploma in Travel and Tourism
Standard Level

TRAVEL AND TOURISM

5253/01

Travel Organisation

October 2006

2 hours and 30 minutes

Candidates answer on the Question Paper.
No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.
Write in dark blue or black pen.
You may use a soft pencil for any diagrams, graphs or rough working.
Do not use staples, paper clips, highlighters, glue or correction fluid.

Answer **all** questions.

At the end of the examination, fasten all your work securely together.
The number of marks is given in brackets [] at the end of each question or part question.

For Examiner's Use	
1	
2	
3	
4	
Total	

This document consists of **13** printed pages and **3** blank pages.

- 1 Study the information in **Fig. 1** about booking patterns for overseas holidays during 1999 to 2003.

Booking patterns for overseas holidays during 1999-2003

Base: overseas holiday makers aged 15+

	1999 %	2000 %	2001 %	2002 %	2003 %	% point change 1999-2003
TRAVEL AGENT	61	59	55	50	49	-12
Package holiday	43	42	39	35	34	-9
Flight-only	12	12	10	10	13	+1
Accommodation-only	3	3	3	3	3	-
Other purchase	5	5	4	4	N/A	N/A
TOUR OPERATOR	19	19	20	20	24	+5
Package holiday	16	16	16	16	19	+3
Flight-only	3	3	4	4	5	+2
Made own travel/ accommodation arrangements	22	23	24	22	24	+2

Fig. 1

- (a) From the data given in **Fig. 1**:

- (i) State whether the percentage of holidays booked through travel agents increased or decreased.

.....

- (ii) State whether the percentage of holidays booked through tour operators increased or decreased.

.....

- (iii) Identify the type of holiday which has shown the smallest percentage point change.

..... [3]

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2 A business woman from Hong Kong has to travel to South Africa, in order to attend meetings in Cape Town and Johannesburg. She will leave Hong Kong on 23 March on Cathay Pacific Flight CX1249 departing at 1935 and arriving at Cape Town at 2335. There is a (-)6 hour time difference between Hong Kong and South Africa.

After spending three nights in Cape Town, she will fly to Johannesburg at 1430 on a domestic flight. The flight number is SA178 and the journey will take two hours.

She will spend two nights in Johannesburg having meetings and will return to Hong Kong from Johannesburg. The flight number is SA675. The flight leaves at 1850 and arrives in Hong Kong the next morning at 1050 local time.

(a) All the flights given above are on scheduled airlines. Give **three** features of scheduled airlines.

Feature 1

.....

Feature 2

.....

Feature 3

..... [3]

(b) (i) Describe what is meant by the term *international flights*.

.....

..... [2]

(ii) Describe what is meant by the term *domestic flights*.

.....

..... [2]

(c) Using the following table, complete the travel itinerary for the business woman.

Date	Details	Departure	Arrival
23 March			
	Fly to Johannesburg Flight number	1430	
	Hong Kong to		1050

[10]

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3 Study the information below about adventure activities in the American state of Utah.

Best for Adventure Seekers

Where? Moab, Utah

Why? Utah is one of the world's best adventure sports destinations, particularly for mountain biking, climbing, rafting and desert activities. The mountain biking course in Moab will send your heart racing into overdrive and the incredible rock formations and canyons are waiting to be climbed. Experience some of the best sunrises and sunsets in the National Parks, including Canyonlands and Arches, and visit Navajo Nation in Monument Valley.

Sample product: Travel World offers seven nights in Moab at the Best Western Greenwell Inn from \$599 including flights from New York to Denver and a week's fully inclusive car hire.

Fig. 2

(a) Suggest **three** paper-based sources of information which could be used to find out more about holidays in the area.

- 1 [3]
- 2
- 3

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4 A group of six travellers are planning to visit Canada.

(a) (i) Before they travel, the travel agent advises the group about the check-in times at the different airports they will use. Define the term *check-in*.

.....
..... [2]

(ii) Outline the usual check-in procedure at airports.

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..... [4]

(b) The group have arranged transfers. Explain the term *transfer*.

.....
.....
..... [2]

