

Centre Number	Candidate Number	Name
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UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
Cambridge International Diploma in Travel and Tourism
Standard Level

TRAVEL AND TOURISM

5250/01
5251/01

Core Module

May 2006

2 hours

Candidates answer on the Question Paper.
No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.
Write in dark blue or black pen.
You may use a soft pencil for any diagrams, graphs or rough working.
Do not use staples, paper clips, highlighters, glue or correction fluid.

Answer **all** questions.

At the end of the examination, fasten all your work securely together.
The number of marks is given in brackets [] at the end of each question or part question.

For Examiner's Use	
1	
2	
3	
4	
Total	

This document consists of **13** printed pages and **3** blank pages.

Question 1



Palominos Island (Fajardo)

AN ISLAND OF 366 BEACHES



San Juan

Have you ever dreamed of lounging on a spectacular beach, feeling the warmth of the Caribbean sun? In the relaxing paradise of Puerto Rico you truly are spoilt for choice with more beaches than there are days in the year. And if you dream of greens as well as golden sands, there are so many beautiful golf courses, you can discover a different one every day for three weeks. So, whether you crave the beach or you're crazy about golf, there's no better place than Puerto Rico. Is it a dream? Find out for yourself. Come and experience the wonders of this magical island.



PUERTO RICO
You're not dreaming, you're in Puerto Rico

For more information, contact Puerto Rico Tourism Company +44 (0) 1932 253 302 or visit www.GoToPuertoRico.com



Golf course over looking the sea in Dorado

AND 18 GOLF COURSES

Fig. 1

Refer to Fig. 1, a promotional advertisement for Puerto Rico.

(a) Puerto Rico is located in the Caribbean.

(i) State whether local time in Puerto Rico is in advance of or behind GMT.

..... [1]

(ii) Name the season in which there will be the greatest demand for Caribbean holidays.

..... [1]

(iii) Explain **two** reasons why visitors to Puerto Rico may hire a boat during their stay.

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..... [4]

(b) Golf is a popular visitor activity. Explain **three** ways in which the creation of golf courses may cause negative impacts in tropical countries like Puerto Rico.

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..... [6]

(c) People planning a trip to Puerto Rico may like to find out additional information about the country.

(i) State **three** advantages of using the Internet to find information.

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..... [3]

(ii) Explain **two** services which the Puerto Rico Tourism Company is likely to provide.

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(d) Explain the major economic benefits that tourism brings to LEDC (Less Economically Developed Countries) countries like Puerto Rico.

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Question 2



Fig. 2

Refer to Fig. 2, an image of a working travel agency.

(a) State **four** ancillary services usually offered to clients by retail travel agencies.

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..... [4]

(b) Explain **three** promotional methods that are used by retail travel agencies.

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..... [6]

(c) Retail outlets sell a variety of holidays. Describe what is usually included in each of the following products:

(i) a fly-drive package to Australia

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..... [3]

(ii) a tour of Indian cities

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..... [3]

(iii) a Mediterranean cruise.

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..... [3]

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Question 3

SIA claims 18-hour record

SINGAPORE Airlines has set another long-distance flight record with the start of a non-stop route to New York.

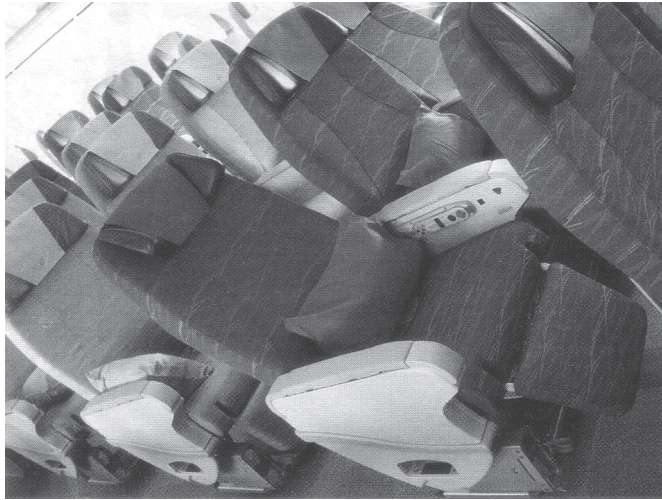
The flight over the Pacific, scheduled to take around 18 hours, beats the previous record set by the airline's Singapore-Los Angeles service which began in February.

Both routes are operated by the ultra-long-range Airbus A340-500. The aircraft's range allows it to miss out a refuelling stop, cutting travelling time by up to four hours.

The New York Newark service departs Singapore at 12.05 hours and is scheduled to arrive at 18.30 the same day, after a flight of almost 9,000 nautical miles.

The return flight departs Newark at 23.00, arriving in Singapore two days later at 05.35.

Singapore Airlines' A340 has 181 seats in a two-class



Singapore Airlines' New York service has 181 seats in two configurations

configuration. The aircraft's Raffles business-class cabin is a standard layout, with 64 SpaceBed seats. However, the main cabin has been configured as an Executive Economy Class. This has only 117 seats in a 2-3-2

configuration. Executive Economy seats have a pitch of 37 inches - around five inches more than normal, and are extra-wide at 20 inches.

Both cabins have a bar area for socialising and snacking.

Fig. 3

(a) Refer to Fig. 3, an article about Singapore Airlines.

(i) Name the New York airport that is now served by a direct flight from Singapore.

..... [1]

(ii) State how long the direct flight takes.

..... [1]

(iii) Name the type of plane that is used for this service.

..... [1]

(iv) State **two** reasons why return flights to Singapore on this service take two days.

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..... [2]

(v) Using only Fig. 3, explain **three** ways in which passengers will be kept comfortable during the long flight.

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..... [6]

(b) Singapore Airlines has many passengers that are business travellers.

(i) Identify **four** needs of such business travellers.

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..... [4]

(ii) Explain **two** ways in which carriers such as Singapore Airlines will meet the needs of business travellers before boarding.

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- (c) With reference to an example of your choice, explain the appeal of large cities such as Singapore and New York to the leisure visitor.

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Question 4



On arrival, you will be provided with special thermal outer clothing, essential for you to make the most of this Arctic location. Then the fun really begins, with reindeer sleigh rides, snowmobile treks, ice-fishing, tandem skiing, tobogganing and husky sleigh rides. A special ceremony will also take place to celebrate your crossing of the Arctic Circle.



A hot, hearty lunch will be served and hot drinks will be available throughout the afternoon by an open fire.

The highlight of the trip will, of course, be a meeting with Santa. You will follow a candlelit trail to a cabin where he is resting. As he wants to hear all your Christmas wishes, he has asked to meet each family individually. There will be a return coach transfer back to Ivalo before departing on our evening flight to London Gatwick, London Stansted, East Midlands or Manchester. A hot dinner will be served on the return flight home.

Prices in £'s per person

- your holiday price includes:**
- Return flights from UK to Ivalo
 - Private coach transfers
 - Hot breakfast and dinner on flight
 - Special thermal outer clothing (suit, boots, hat and mittens)
 - All activities as outlined in the itinerary including meeting Santa one family at a time
 - A hot lunch in Lapland
 - An Arctic Circle Crossing certificate
 - A gift from Santa
 - All airport taxes and passenger service charges

Lapland Day Trips			
Departure Airport	Departure Date	Adult	Child 4-11 yrs incl
East Midlands	04 Dec	475	435
Gatwick	11 Dec	475	435
Gatwick	18 Dec	485	445
Gatwick	21 Dec	495	455
Stansted	20 Dec	485	445
Manchester	19 Dec	475	435
Manchester	22 Dec	485	445

Children: Due to extreme weather conditions and the nature of the activities, the day trips are not suitable for children under 4 years of age.

Please note: A minimum number of passengers is required to operate this holiday and the activities as described are dependent on satisfactory local weather conditions.

Please read Booking Conditions and General Information on pages 14 & 15 before booking

Fig. 4

Refer to Fig. 4, part of a brochure featuring specialized trips to the Lapland region of Finland.

(a) Identify the following:

(i) the adult price for a Manchester departure on 19 December

..... [1]

(ii) the child price for a Gatwick departure on 18 December

..... [1]

(iii) **four** outdoor activities included in this tour.

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..... [4]

(b) Explain **two** reasons why this particular tour only operates in December.

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..... [4]

(c) Many destinations have become winter sports resorts.

(i) Name **three** traditional winter **sporting** activities.

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..... [3]

(ii) Describe **three** ways in which mountain destinations have developed the natural landscape for the benefit of winter sports enthusiasts.

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(d) With reference to examples, discuss the range of accommodation that is available for different types of visitors to mountain resort areas.

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Copyright Acknowledgements:

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- Question 2 Fig. 2 © Travel Trade Gazette 2004.
- Question 3 Fig. 3 © Travel Trade Gazette 2004.

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