

CAMBRIDGE
INTERNATIONAL EXAMINATIONS

Assignment Cover Sheet for Students
Cambridge Career Award
Travel and Tourism Advanced Level
ECOTOURISM (OPTIONAL MODULE) 5262

Before submitting a copy of your assignment, please ensure that your work has met all the Assessment Objectives of the module by completing this Assignment Cover Sheet. Your tutor must also submit a S.A.R with your work, signed and dated by both of you.

CIE Unique Candidate Identifier		
Centre No.	Year	Cand. No.

Candidate Name	Date of Submission
<p>Your assignment report must include the following:</p> <ul style="list-style-type: none"> contents page introduction (purpose of assignment and an outline of the work to be included) a clear explanation of the investigation you have carried out and methods you have used (steps taken to obtain information e.g. interviews, surveys, visits, research, why these methods were chosen and how they proved to be effective) write-up (evidence which is the result of the investigation including practical work, evaluation and conclusions) bibliography (i.e. list of reference materials, publications and text books used as reference sources) assignment brief (included as an appendix at the end of the assignment) <p>In addition, your report should:</p> <ul style="list-style-type: none"> be between 1800 and 2500 words long be typed, word-processed or hand-written legibly have a logical structure with clearly presented and explained sections have a clear, legible and business-like layout and format. <p>Have all these requirements been met? YES/NO</p> <p>Comments:</p> <div style="border: 1px solid black; height: 100px; width: 100%;"></div>	



Please indicate in the boxes where in your assignment the evidence can be found. You may want to add a comment to explain your choice, but this is not necessary.

	Assessment Objectives	Evidence and/or page number	Comments
1.1	Understand the objectives of ecotourism		
1.2	Investigate the role of ecotourism organisations		
2.1	Investigate how tourism can contribute to environmental issues		
2.2	Investigate how tourism can contribute to social and cultural issues		
3.1	Investigate ecotourism projects		
3.2	Evaluate ecotourism projects		
4.1	Identify and evaluate likely trends in ecotourism		
4.2	Demonstrate understanding of future prospects for ecotourism		

