

Centre Number	Candidate Number	Name
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UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
Cambridge International Diploma in Travel and Tourism
Standard Level

TRAVEL AND TOURISM

5251/01

Core Module

October 2004

Candidates answer on the Question Paper.
No Additional Materials are required.

2 hours

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.
Write in dark blue or black pen in the spaces provided on the Question Paper.
You may use a soft pencil for any diagrams, graphs, music or rough working.
Do not use staples, paper clips, highlighters, glue or correction fluid.

Answer **all** questions.

At the end of the examination, fasten all your work securely together.

The number of marks is given in brackets [] at the end of each question or part question.

If you have been given a label, look at the details. If any details are incorrect or missing, please fill in your correct details in the space given at the top of this page.

Stick your personal label here, if provided.

For Examiner's Use

To use as needed

This document consists of **13** printed pages and **3** blank pages.



Refer to Fig. 1, an extract from the visitor guide to Gettysburg, USA.

- (a) State **three** ways in which visitors can access information about Gettysburg before they travel.

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.....
..... [3]

- (b) Suggest **four** pieces of information that are likely to be included in the 'Important Facts and Phone Numbers' section of this guide.

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..... [4]

- (c) The guide lists four types of accommodations available in the Gettysburg area.

- (i) Identify **four** differences between a self-catering cottage and a motel.

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- (ii) Describe **two** services that Gettysburg hotels are likely to supply in order to meet the needs of business guests.

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..... [4]

(d) Explain why many destinations have developed a 'Calendar of Special Events'.

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(e) Discuss the **social** and **cultural** impacts created by historic attractions such as the battlefield at Gettysburg.

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..... [6]

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Question 2

Take a Ride on the Wild Side!



ON HORSEBACK IN THE LAND OF THE GIANTS

A Safari in Botswana's Tuli Block will arouse the explorer in you. Allow the spirit of your horse to carry you in rhythm with Africa, to return you to a land where herds of elephant roam, where the "Great Green Greasy Limpopo" meanders, where the mighty Boobab stands tall, and where the lions and hyena serenade you unfer the starry African night. It will be a safari to treasure.

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 Web: www.lvhsafaris.co.za

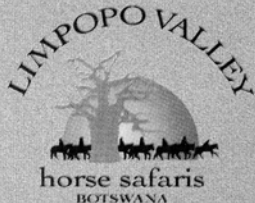

 LIMPOPO VALLEY
 horse safaris
 BOTSWANA

Fig. 2

Refer to Fig. 2, an advertisement for horse safaris in Botswana.

(a) Identify **three** features shown on Fig. 2 that suggest the climate in Botswana is dry.

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(b) Suggest reasons why a horse safari is a suitable way to explore Botswana’s Tuli Block.

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(c) Explain **three** reasons why horse safaris will have limited environmental impacts.

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(d) Describe how Limpopo Valley horse safaris might:

(i) handle enquiries and make reservations

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..... [3]

(ii) price their tours throughout the year.

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..... [3]

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Question 3

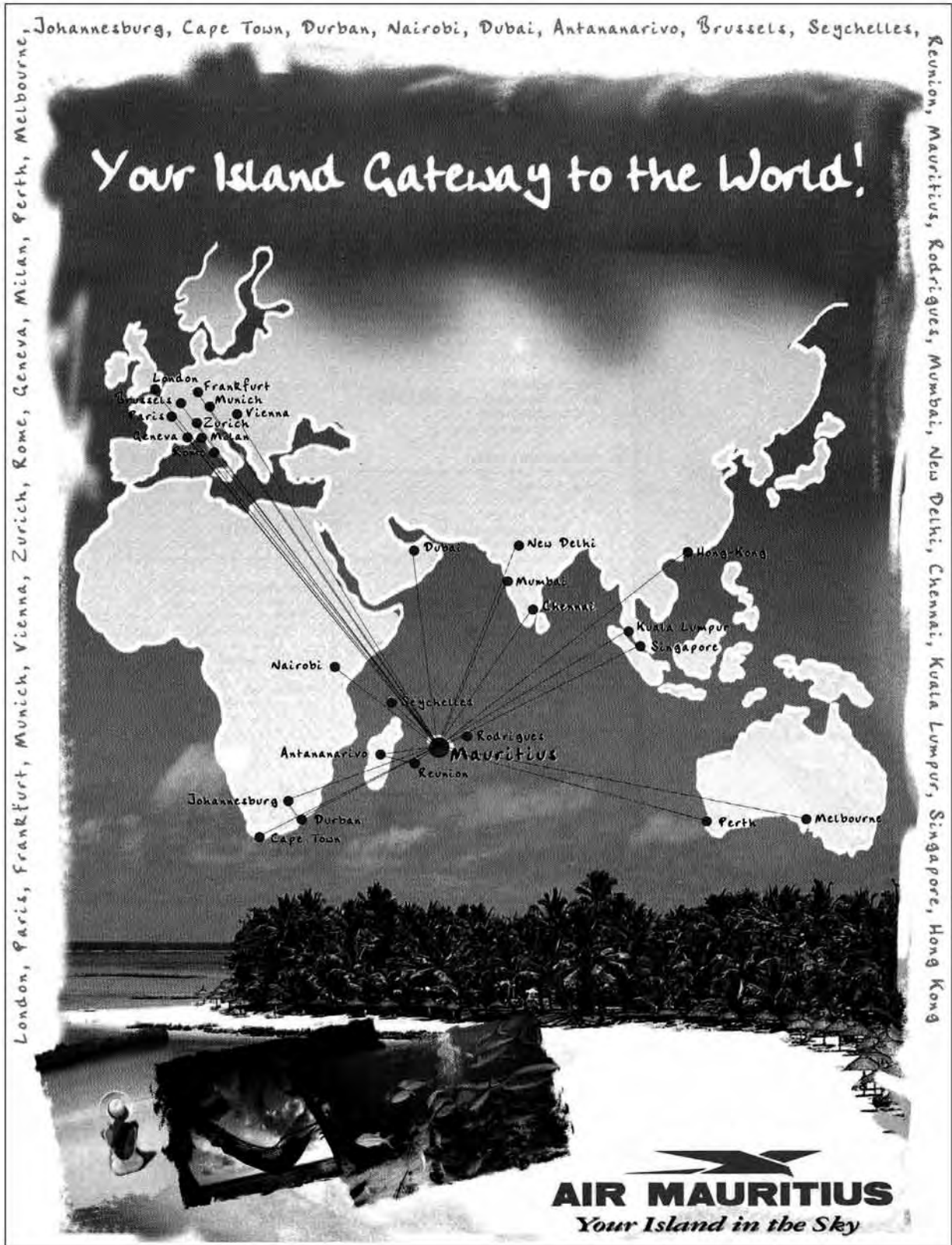


Fig. 3

Refer to Fig. 3, an advertisement for Air Mauritius.

(a) Air Mauritius has flights to a number of international destinations.

(i) How many continents are served by Air Mauritius flights?

..... [1]

(ii) Name the only Middle Eastern destination.

..... [1]

(iii) Identify the **two** destinations nearest the equator.

.....
..... [2]

(iv) Will local time in Perth be in advance of or behind local Mauritius time?

..... [1]

(b) Air Mauritius operates scheduled international air services.

(i) State **four** differences in on-board service and facilities between business and economy class.

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..... [4]


(ii) Explain **three** ways in which airlines can serve passengers who have special needs.

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Question 4

Chile and its regions



Atacama and Altiplano
Chile's north is an open desert landscape, characterized by its extreme dryness. Towards the west, a 3,218 miles coastline faces the Pacific Ocean and to the east, the Altiplano, a very high plateau in the Andes, connecting Chile with the mysteries of the Andean cultures.

Santiago, Andes and Central Valleys
Santiago, Chile's capital, is located in the country's central valley region. It is also the center of the country's political, economic and cultural life. From a geography and climate point of view, it is a parenthesis in the long and narrow strip of land that is Chile. One of its distinctive characteristics is its beautiful valleys where the well-known Chilean wines originate and its agreeable Mediterranean climate, in between the high peaks with their winter sports centers and a privileged coastline.

Islands
Three islands in the Pacific Ocean are world renowned for their special attractions: Easter Island, with its gigantic moai sculptures, Robinson Crusoe Island, named after the protagonist of the famous novel about the man who was shipwrecked there, and the Chiloé Island, a charming enclave in the South Pacific, famous for its fantastic myths and wild nature.

Araucanía, Lakes and Volcanos
Southern Chile is one of the most attractive points for tourists, because of its numerous lakes and lagoons, white water rivers, fertile valleys, millenarian forests, and a chain of national parks crowned by the peaks of numerous active volcanos.

Patagonia
Patagonia, land of legends, is particularly attractive to those who want unforgettable experiences in an untouched and uninhabited environment. Here you will find huge lakes, glaciers, icebergs, evergreen forests and hundred of kilometers of vast, treeless plains under the clear sky of the southernmost tip of the world.

Antarctica
The number of tourists arriving at the white continent increases daily. They come to visit its unique landscape with icefields that are millions of years old and a marine fauna full of whales, penguin colonies, sea lions and other species.

Fig. 4

Refer to Fig. 4, an extract from a visitor guide to Chile.

(a) Chile is a large country which contains contrasting natural environments.

(i) Identify **three** different climates found in Chile.

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..... [3]

(ii) Name **three** islands in Chile with important visitor appeal.

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..... [3]

(b) Mountain slopes around Santiago have been developed for winter sports. Suggest **four** ways in which these slopes have been developed.

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..... [4]

(c) Mountain resorts have also been developed to meet tourist needs. Describe the main products and services likely to be found **within** such resorts.

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..... [5]

