

Candidate Name _____

Centre Number	Candidate Number

**CAMBRIDGE INTERNATIONAL EXAMINATIONS
CAREER AWARD IN TRAVEL AND TOURISM**

5251

Core Module: Standard Level

OCTOBER 2002

Additional materials:
Insert
Answer paper

TIME 2 hours

INSTRUCTIONS TO CANDIDATES

Write your name, Centre number and candidate number in the spaces provided at the top of this page and on any separate answer paper used.

Answer **all** questions.

Write your answers in the spaces provided on the question paper.

At the end of the examination attach securely any extra sheets to the question paper booklet.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets [] at the end of each question or part question.

Calculators and dictionaries may be used.

The insert contains Figures (Figs) 1-8.

FOR EXAMINER'S USE	
Q1	
Q2	
Q3	
Q4	
TOTAL	

This question paper consists of 9 printed pages, 3 blank pages and an insert.

1 Study Figs. 1 and 2 which refer to the Charleston area of South Carolina, USA.

(a) Identify the Visitor Center that is nearest to

(i) the Charleston Palace Hotel

..... [1]

(ii) Charleston International Airport.

..... [1]

(b) Describe the products and services that you would expect to be available at similar Visitor Centers.

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..... [4]

(c) Using information from Fig.1, explain why Charleston is often called “a living museum”.

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..... [5]

(d) Both Figs. 1 and 2 provide information about Charleston’s Mills House Hotel. Explain why the location of the hotel is attractive to leisure and business customers.

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..... [4]

(e) Hotel staff will use computer technology as part of their job. Explain how the following jobs rely on the use of this technology.

(i) Front desk

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..... [2]

(ii) Restaurant

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..... [2]

(f) Using **one** example, explain how city destinations can suffer negative environmental impacts from tourism development.

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..... [6]

2 Study Figs. 3 and 4 which refer to the Caribbean island of Curacao.

(a) (i) Identify **three** features of Curacao that reflect the island's Dutch heritage.

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..... [3]

(ii) Name three **summer** festivals.

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..... [3]

(b) 'Papiamentu' (a mix of more than five languages) is spoken on the island. Suggest reasons why this might attract visitors to Curacao.

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..... [3]

(c) The Caribbean Sea is an important cruise route. Describe the skills and personal qualities that luxury cruise ship staff are expected to have.

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(d) Explain why prices for holidays to the Caribbean vary according to the season of the year.

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(e) Explain why tourism is so important to small islands such as Curacao.

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3 Study Figs. 5 and 6 which refer to the North African country of Tunisia.

(a) (i) Identify **three** natural attractions for visitors indicated on Fig. 5.

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..... [3]

(ii) Name **three** activities for visitors at the Pegasus Adventure Centre at Douz.

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..... [3]

(b) Tunisia attracts a variety of visitors. Explain each of the following types of visit:

(i) An 'à la Carte' holiday package

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..... [3]

(ii) A 'short break' package

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..... [3]

(iii) A stay at an 'all-inclusive' resort on the coast.

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..... [3]

(c) Tourists who travel by air to Tunisia can arrive on either a scheduled or a charter flight. Identify **four** differences between these two types of flight.

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(d) Analyse the range of tourism products and services that are usually associated with centres which provide adventure activities.

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..... [6]

4 Study Figs. 7 and 8 which refer to Southern Africa.

(a) Use the information contained in Fig. 7 to answer the following:

(i) Identify Cape Town's wettest month.

..... [1]

(ii) Identify Cape Town's coldest month.

..... [1]

(iii) What term best describes Cape Town's climate?

..... [1]

(iv) Name Cape Town's large natural attraction for visitors.

..... [1]

(v) Give two reasons why it is recommended for tourists to visit Victoria Falls in July.

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..... [2]

(b) The Kruger National Park is an important visitor attraction. Describe the positive environmental impacts which national parks create.

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..... [5]

(c) Fig. 8 provides details of luxury train journeys in South Africa.

(i) Describe the scenic features of the rail journey from Cape Town to Pretoria.

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..... [4]

(ii) Both trains are 5-star (5*) rated. Explain what is provided for passengers which earns the train this quality grade.

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(d) With reference to any **one** tourism destination, analyse the methods used by local attractions to increase visitor numbers.

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