

CAMBRIDGE MANAGEMENT AWARD

EXECUTIVE DIPLOMA

MODULE ASSIGNMENT

MODULE TITLE: **Organisational Behaviour and Change
Management**

MODULE NUMBER: **4185/B**

Valid between 1 January 2002 and 31 December 2002

INSTRUCTIONS TO CANDIDATES

You should read the assignment carefully.

It is important to complete the **Assignment Cover Sheet** when you have finished your work. You must complete the details and sign the declaration to confirm that the assignment is all your own work and your tutor must sign to verify that it is your own work.

The length of the assignment must be between 3000 and 4000 words.



UNIVERSITY *of* CAMBRIDGE
Local Examinations Syndicate

Executive Diploma Module 4185/B

Organisational Behaviour and Change Management – Core Module

Title: Adopting a global perspective

1. Study the history of your organisation and determine how its structure has evolved and how this has led to its present culture and values.
2. Obtain the same information for another organisation of a similar size, preferably from a different country from your own.
3. Compare and contrast the two organisations in terms of structure, culture and values, and find out how these are perceived by other relevant people.
4. Summarise your findings, identifying the strengths of each and the possible risks.
5. From your research, present a written proposal to senior management recommending changes and how these could be implemented.

You must include in your assignment all documentation, notes and materials generated from each stage as shown above.

You are not expected to include confidential information on your organisation, its personnel or performance.

The changes you recommend do not have to be implemented for the assignment to be valid.