

2003

CAREER AWARD IN ICT
Standard Level

MARK SCHEME

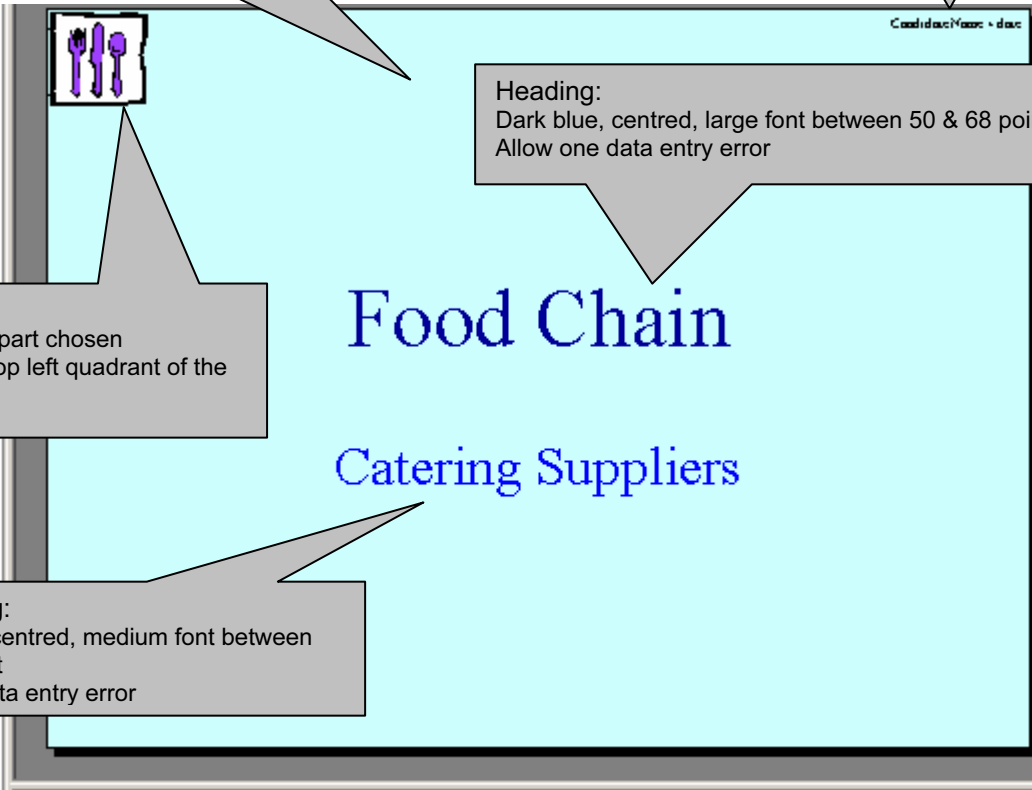
MODULE: 5198/A
PRESENTATION AUTHORING

Page 1	Mark Scheme	Module
	ICT CAREER AWARD - 2003	5198/A

SLIDE 1

Background:
Light blue
Must be consistent throughout all slides

Candidate's name and today's date:
Placed in top right quadrant of the screen
Colour black
Font size to be smallest text on the slide



Heading:
Dark blue, centred, large font between 50 & 68 point
Allow one data entry error

Logo:
Suitable clipart chosen
Placed in top left quadrant of the screen

Subheading:
Bright blue, centred, medium font between 36 & 48 point
Allow one data entry error

Introduce yourself and role within the company.

Presenter Notes:
Must be printed with slide
Allow one data entry error

SLIDE 2

Logo:
Suitable clipart chosen
Placed in top left quadrant of
the screen

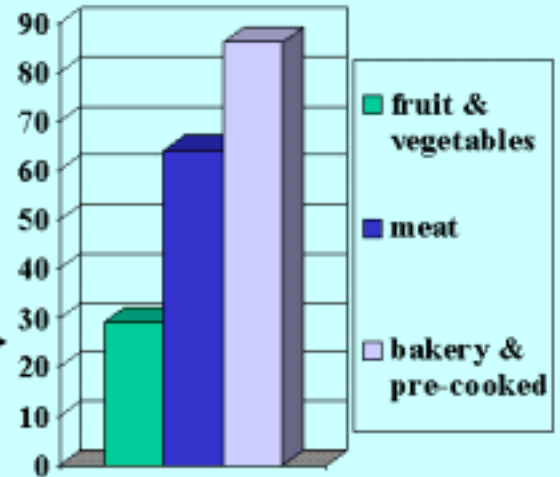
Heading:
Dark blue, centred, large font between 50 & 68 point
Allow one data entry error

Background:
Light blue
Must be consistent throughout all slides

Candidate's name and today's date:
Placed in top right quadrant of the screen
Colour black
Font size to be smallest text on the slide

Bulleted list:
Bright green, left
aligned, small
font between 16
& 34 point.
Allow any bullet
points – but must
be present.
Allow one data
entry error.

- ❖ Fruit
- ❖ Vegetables
- ❖ Meat
- ❖ Bakery
- ❖ Pre-cooked



We have a wide variety of products but keep our packing...

Arrow from last bullet point to the chart:
Any form of arrow is acceptable
A single line is not acceptable

Chart created from data:
fruit & vegetables 29
meat 64
bakery & pre-cooked 86
Any form of chart is
acceptable.

Presenter Notes:
Must be printed with slide
Allow one data entry error

Page 3	Mark Scheme	Module
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SLIDE 3

Background:
Light blue
Must be consistent throughout all slides

Heading:
Dark blue, centred, large font between 50 & 68 point
Allow one data entry error

Candidate's name and today's date:
Placed in top right quadrant of the screen
Colour black
Font size to be smallest text on the slide

Logo:
Suitable clipart chosen
Placed in top left quadrant of the screen



Delivery to:

- ❖ Italy
- ❖ Germany
- ❖ Greece
- ❖ Spain
- ❖ United Kingdom

Bulleted list:
Bright green, left aligned, small font between 16 & 34 point
Allow any bullet points – but must be present
Allow one data entry error

The company has staff in all these locations.

They are just waiting for your call.

Presenter Notes:
Must be printed with slide
Allow one data entry error

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MODULE: 5198/B
PRESENTATION AUTHORIZING

Page 1	Mark Scheme	Module
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SLIDE 1

Candidate's name and today's date:
Placed in top left quadrant of the screen
Colour black
Font size to be smallest text on the slide

Heading:
Dark blue, right, large font between 52 & 68 point
Allow one data entry error

Candidate's Name and date

Gem Export

Exporters of precious and semi-precious gems

1

Introduce yourself and role within the company.

Background:
Pale blue
Must be consistent throughout all slides

Subheading:
Bright blue, left, medium font between 32 & 48 point
Allow one data entry error

Presenter Notes:
Must be printed with slide
Allow one data entry error

Auto Slide number:
Placed in bottom right quadrant of the slide
Must be consistent throughout all slides

SLIDE 2

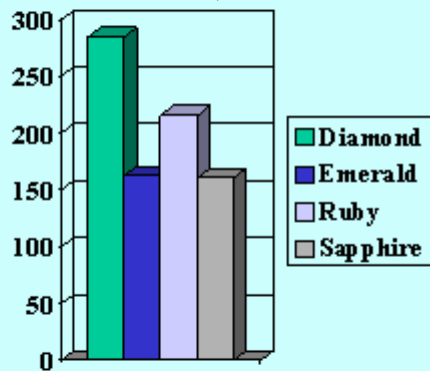
Candidate's name and today's date:
Placed in top left quadrant of the screen
Colour black
Font size to be smallest text on the slide

Heading:
Dark blue, right, large font between 52 & 68 point
Allow one data entry error

Chart created from data:
Diamond 285
Emerald 163
Ruby 216
Sapphire 161
Any form of chart is acceptable

Candidate's Name and date

Cost of precious gems



- ❖ Diamond
- ❖ Emerald
- ❖ Ruby
- ❖ Sapphire

Bulleted list:
Bright green, left aligned,
small font between 16 &
34 point.
Allow any bullet points –
but must be present.
Allow one data entry error.

Line drawn to separate bullets from chart:
Any form of line is acceptable.

Background:
Pale blue
Must be consistent throughout all slides

2

The chart shows the individual gem cost of our current stock.

Auto Slide number:
Placed in bottom right quadrant of the slide
Must be consistent throughout all slides

Presenter Notes:
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Allow one data entry error

Page 3	Mark Scheme	Module
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SLIDE 3

Candidate's name and today's date:
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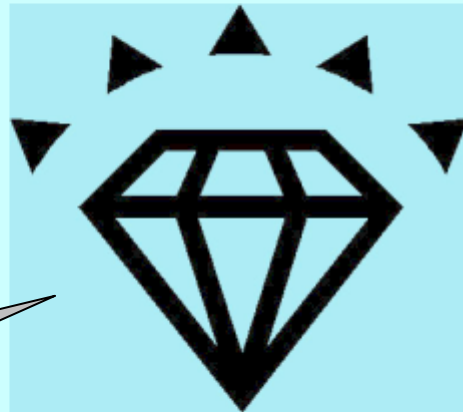
Heading:
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Allow one data entry error

Background:
Pale blue
Must be consistent throughout all slides

Candidate's Name and date

Semi-precious gems

- ❖ Amethyst
- ❖ Aquamarine
- ❖ Citrine
- ❖ Garnet
- ❖ Peridot
- ❖ Tanzanite
- ❖ Topaz



Graphic GEMS2003.JPG:
Placed in right half of the screen
Must take up at least 10% of the screen

3

We have a wide selection of semi-precious stones in stock. Why not visit our web site at www.gemexp.com.

Presenter Notes:
Must be printed with slide
Allow one data entry error

Auto Slide number:
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MARK SCHEME

MODULE: 5198/C
PRESENTATION AUTHORING

Page 1	Mark Scheme	Module
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One printout 3 slides per page as a handout example below with content of each slide shown on separate sheets







Page 2	Mark Scheme	Module
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SLIDE 1

Background:
Pale green
Must be consistent throughout all slides

Logo:
Suitable clipart insert on master slide
Must be consistent throughout all slides



Heading:
Dark green, left, large font between 50 & 72 point
Allow one data entry error

Argon Hire

Experts in the area of car
hire for the past 6 years

Subheading:
Bright blue, left, medium font between 36 & 44 point
Allow one data entry error

13 January 2002 Student's Name

1

Candidate's name and today's date:
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Colour black
Font size to be smallest text on the slide

Auto Slide number:
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Must be consistent throughout all slides

SLIDE 2

Background:
Pale green
Must be consistent throughout all slides

Logo:
Suitable clipart insert on master slide
Must be consistent throughout all slides

Heading:
Dark green, left, large font between 50 & 72 point
Allow one data entry error



Bulleted list:
Bright blue, left aligned,
small font between 18 &
32 point
Allow any bullet points –
but must be present
Allow one data entry error

Chart created from data:
Mini 41.80
Economy 42.90
Compact 50.60
Intermediate 62.40
Jeep wrangler 97.50
Minivan 111.80
Fullsize 120.15
Premium 131.60
Luxury 137.75
Any form of chart is acceptable

Auto Slide number:
Placed in bottom right quadrant of the slide
Must be consistent throughout all slides

Line drawn to separate bullets from chart,
must be green:
Any form of line is acceptable

Candidate's name and today's date:
Placed in bottom left quadrant of the screen
Colour black
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Page 4	Mark Scheme	Module
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SLIDE 3

Background:
Pale green
Must be consistent throughout all slides

Logo:
Suitable clipart insert on master slide
Must be consistent throughout all slides

Heading:
Dark green, left, large font between 50 & 72 point
Allow one data entry error

Various pick-up points

- At the airport
- At your hotel
- At your villa
- At our main office

13 January 2002 Student's Name 3

Bulleted list:
Bright blue, left aligned, small font between 18 & 32 point
Allow any bullet points – but must be present
Allow one data entry error

Graphic CAR5198B.JPG:
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Must take up at least 10% of the screen

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