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BUSINESS FINANCE

Optional Module

October 2006

5173/01

2 hours plus 15 minutes reading time

Additional Materials: Answer Booklet/Paper

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in. Write in dark blue or black pen. You may use a soft pencil for any diagrams, graphs or rough working.

Do not use staples, paper clips, highlighters, glue or correction fluid.

Attempt all tasks.

Start each task on a new piece of paper.

Please leave a margin on the right and left hand side of each new page.

At the end of the examination, fasten all your work securely together, in the correct order.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of 4 printed pages.



UNIVERSITY of CAMBRIDGE International Examinations

You must read the case study below and attempt all the tasks that follow.

[The following case study is fictitious.]

Ace Flights

Aditya Chandran is a happy man. He has just emerged from a meeting with his bank manager, who has agreed to lend 25% of the required capital for Aditya's business proposal. Although this still leaves Aditya with the problem of raising the rest of the finance, he is confident that he can raise at least enough money to make a start.

Aditya's idea is to turn his hobby (hot air ballooning) into a commercial enterprise. He intends to 5 offer pleasure flights for the general public and also to provide special services e.g. marriage services in the air! In addition, he has applied to the regional government for a grant to carry out aerial surveys and aerial photography. The grant has been approved, subject to Aditya being able to prove that he can complete the survey on time. Aditya believes that he can meet the requirements of the government as he can undertake the surveying during the week, whereas the 10 pleasure flights are more likely to be booked for the weekends.

Aditya has undertaken some market research and he believes that it will take several months for the pleasure flights to become established. He is hoping that he can survive on the grant funds and the monthly expenses payments from the government. In the long term, Aditya knows that he needs both sections of the business to succeed in order to avoid becoming insolvent. He is also 15 aware that he will need to manage the working capital very carefully.

Aditya has a limited knowledge of accounting but he has been attending a basic training course and he now believes that he understands the process of double entry bookkeeping. Aditya hopes to be able to keep his own books but he is aware that he needs a greater understanding of all of the principles of the standard accounting model before he will be able to complete this task.

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Aditya is unsure about the legal form that his business should take. His bank manager has suggested that he should consider either a limited partnership or a limited company, but Aditya wants to be a sole trader.

Financial Information

Estimated costs and revenues for Ace Flights – Pleasure flights proposal

Standard quality balloon - Alternative 1

Fixed costs	\$
Purchase price of standard quality hot air balloon	30 000
Purchase of recovery vehicle Annual aviation license fee	10 000 5 000
Annual insurance premium	5 700
Operating costs (per flight)	
Fuel	100
Wages	100
Recovery vehicle expenses	75

<u>Revenue</u>

Per flight: \$600 in total Maximum of 6 flights per weekend Maximum of 40 weekends flying per year

The balloon has a useful life of 3 years and a residual value of zero.

Deluxe quality balloon – Alternative 2

Fixed costs					
	\$				
Purchase price of deluxe quality hot air balloon	50 000				
Purchase of recovery vehicle	10 000				
Annual aviation license fee	5 000				
Annual insurance premium	5 700				
Operating costs (per flight)					
Fuel	150				
Wages	100				
Recovery vehicle expenses	75				

Revenue

Per flight: \$750 in total Maximum of 6 flights per weekend Maximum of 40 weekends flying per year

The balloon has a useful life of 5 years and a residual value of zero.

Aditya has decided not to allow for depreciation allowances on the recovery vehicle.

You must attempt ALL of the following tasks

1	(a)) Explain the difference between a grant and a loan.			
	(b)	Identify and explain one advantage and one disadvantage of obtaining finance by means a government grant.			
	(c)	(i)	Explain what is meant by the term insolvent.	2]	
		(ii)	Describe one consequence of a firm becoming insolvent.	2]	
	(d)	(i)	Explain what is meant by the term working capital.	2]	
		(ii)	Identify and explain two ways in which Aditya could ensure that he will have sufficie working capital.	nt 4]	
	(e)		e the straight line method of depreciation to calculate the book value of the standa loon at the end of year 2. [Total: 2]	4]	
2	(a)	Exp	plain, using your own examples, what is meant by the term double entry bookkeeping.	8]	

(b) Identify and explain three principles of accounting that Aditya needs to apply in order to produce accurate accounts. [3x4=12]

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[Total: 20]
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- 3 (a) Calculate the number of weeks, to the nearest whole number, that will be required for both the standard balloon and the deluxe balloon to break-even. You may assume that the weekly maximum of six flights will be achieved. [16]
 - (b) Calculate the weekly contribution for **each** of the balloons.

[4] [Total: 20]

- 4 (a) Using the information in the case study, calculate the A.R.R. percentage (Accounting Rate of Return) to the nearest whole number, for **both** the standard balloon **and** the deluxe balloon. You should assume that the purchase of the balloon also requires the purchase of the recovery vehicle. [16]
 - (b) Identify and explain **one** other method of investment appraisal that could be used to assess the financial viability of the project. [4]

[Total: 20]

[Total: 20]

- 5 (a) Describe the legal and financial differences between a sole trader, a limited partnership and a limited company. [12]
 - (b) State, with reasons, which of the forms of organisation in (a) above you would recommend for Aditya's business.
 [8]

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