

CAMBRIDGE INTERNATIONAL EXAMINATIONS
Cambridge Career Award in Management
Executive Certificate

MANAGING FINANCE

4175/01
4248/01

Core Module

Valid between 1 January 2003 and 31 December 2003

READ THESE INSTRUCTIONS FIRST

You should read the assignment carefully

It is important to complete the **Assignment Cover Sheet** when you have finished your work. You must complete the details and sign the declaration to confirm that the assignment is all your own work and your tutor must sign to verify that it is your own work.

The length of the assignment must be between 2000 and 3000 words.

This document consists of **2** printed pages.



Executive Certificate Module 4175/C

Managing Finance – Core Module

Title: Financing the Future

1. For this assignment, you are asked to select a company for study whose financial reports are in the public domain. Once you have chosen your company, write a brief description of the company, its products and services, its size and location.
2. Obtain information on the financial performance of the company for the past two years. This information should be available through annual reports in the public domain. If the company is well known or currently in the news, you might find information in the business media. There should be no need to contact the company directly and request this information.

From this information, identify the following issues and present your findings as a brief report:

- The key points which reflect the financial performance
 - The importance of any significant variance between expected and actual performance
 - The financial health of the company.
3. Discuss your interpretation of the financial information with your manager or tutor and note their responses.
 4. In the light of this information and your own reflection, prepare a set of financial documents for the company, which takes into account your interpretation of the financial information, a continuation of trends you have noted, sales, merger and acquisition information within the company's Business Plans

The financial documents you create should relate to the next 12 months and should contain at least a cashflow forecast and balance sheet.

5. You will be able to use your imagination for these financial forecasts, but your figures should be based upon realistic business planning, gained from your understanding of the financial information you have researched. As a final part of the assignment, give your reasoning behind the figures in these documents.

You must include in your assignment all documentation, notes and materials generated from each stage, including the following:

- The description of the company
- Copies of the financial statements and information you have reviewed
- Your analysis of this information and your manager's or tutor's comments
- The set of financial documents you have created for the next 12 months and the rationale behind them.