

UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS

Cambridge International Diploma Standard Level

MARK SCHEME for the 2005 question paper

CAMBRIDGE INTERNATIONAL DIPLOMA IN ICT

5198 Presentation Authoring, maximum mark 100

This mark scheme is published as an aid to teachers and students, to indicate the requirements of the examination. It shows the basis on which Examiners were initially instructed to award marks. They do not indicate the details of the discussions that took place at an Examiners' meeting before marking began. Any substantial changes to the mark scheme that arose from these discussions will be recorded in the published *Report on the Examination*.

All Examiners are instructed that alternative correct answers and unexpected approaches in candidates' scripts must be given marks that fairly reflect the relevant knowledge and skills demonstrated.

Mark schemes must be read in conjunction with the question papers and the *Report on the Examination*.

- CIE will not enter into discussion or correspondence in connection with these mark schemes.

CIE is publishing the mark schemes for the November 2005 question papers for most IGCSE and GCE Advanced Level and Advanced Subsidiary Level syllabuses and some Ordinary Level syllabuses.



UNIVERSITY of CAMBRIDGE
International Examinations

2005

CAMBRIDGE INTERNATIONAL DIPLOMA

Standard Level

MARK SCHEME

MAXIMUM MARK: 100

PAPER: 5198/A

ICT (Presentation Authoring)



UNIVERSITY of CAMBRIDGE
International Examinations

Page 1	Mark Scheme	Syllabus
	CAMBRIDGE INTERNATIONAL DIPLOMA – 2005	5198/A

SLIDE 1

Background:
Light green
Must be consistent throughout all slides

Candidate's name and date:
Placed in top right quadrant of the screen
Colour black
Font size to be smallest text on the slide

Heading:
Dark green, right, large font between 50 & 72 point
Allow one data entry error

Subheading:
Bright green, centred, medium font between 36 & 46 point
Allow one data entry error

Logo:
Suitable clipart chosen
Recoloured to match colour scheme of presentation
Placed in bottom right quadrant of the screen

Slide number inserted centred

Presenter Notes:
Must be printed with slide
Allow one data entry error

SLIDE 2

Heading:
 Dark green, right aligned, large font between 50 & 72 point
 Allow one data entry error

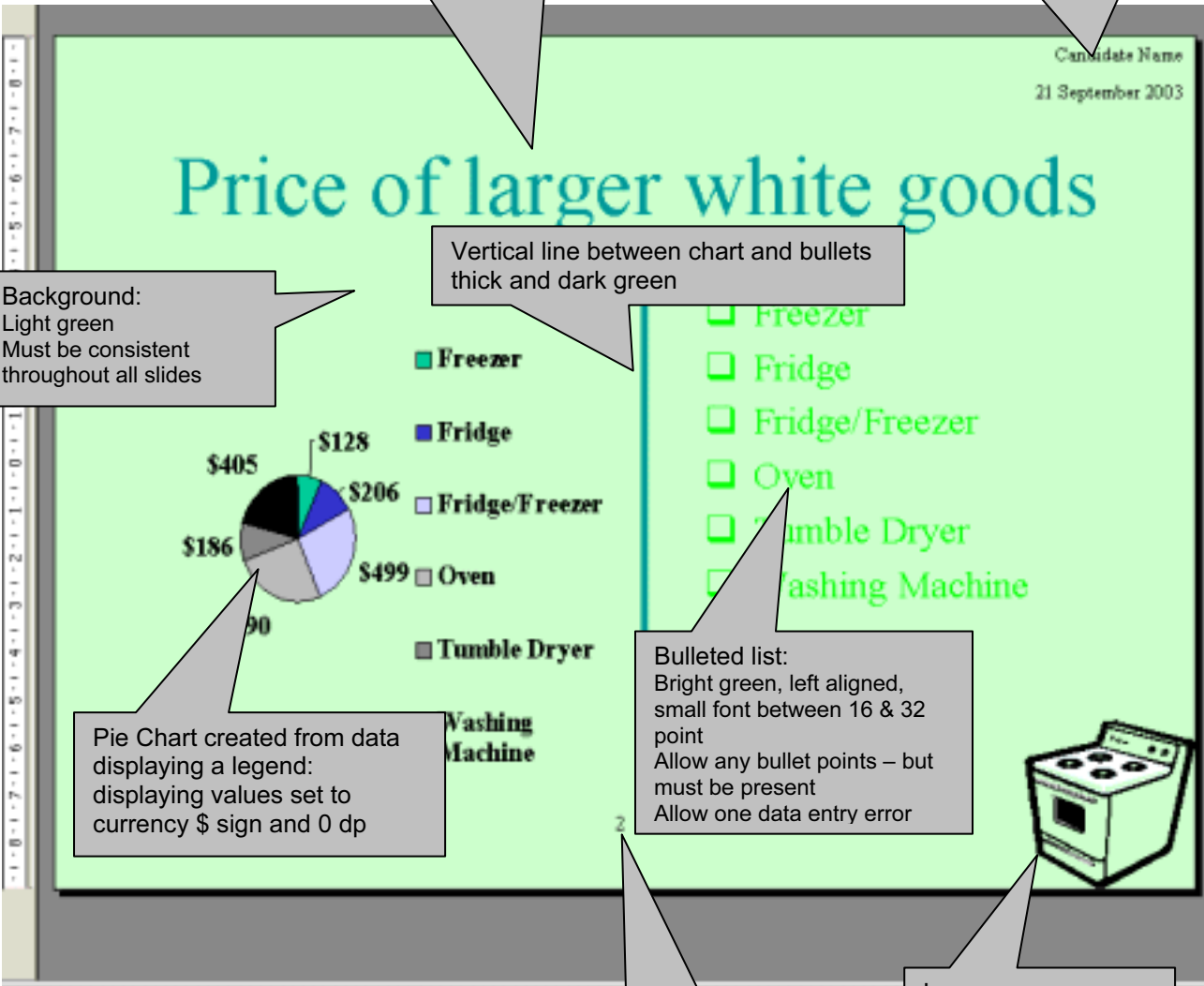
Candidate's name and date:
 Placed in top right quadrant of the screen
 Colour black
 Font size to be smallest text on the slide

Background:
 Light green
 Must be consistent throughout all slides

Vertical line between chart and bullets
 thick and dark green

Pie Chart created from data displaying a legend:
 displaying values set to currency \$ sign and 0 dp

Bulleted list:
 Bright green, left aligned, small font between 16 & 32 point
 Allow any bullet points – but must be present
 Allow one data entry error



Our range of white goods excels. Visit our website www...

Slide number inserted
 centred

Logo:
 Suitable clipart chosen
 Placed in bottom right quadrant of the screen

Presenter Notes:
 Must be printed with slide
 Allow one data entry error

SLIDE 3

Heading:
 ## Dark green, right, large font between 50 & 72 point ##
 ## Allow one data entry error ##

Background:
 Light green
 Must be consistent throughout all slides

Candidate's name and today's date:
 Placed in top right quadrant of the screen
 Colour black
 Font size to be smallest text on the slide

Candidate Name
 21 September 2003

Our warranty

- 20 days return if not completely satisfied
- Free delivery within a radius of 20 miles
- Free removal of old goods on delivery of

3

Outside a radius of 20 kilometres we only charge a small fee.
 Visit our showrooms on our website and take advantage of our special offers.

Bulleted list:
 Bright green, left aligned, small font between 16 & 32 point
 Allow any bullet points – but must be present
 Allow one data entry error

Graphic:
 Suitable clipart chosen
 Placed to right of bulleted list

Slide number inserted
 centred

Logo:
 Suitable clipart chosen
 Placed in top left quadrant of the screen

Presenter Notes:
 Must be printed with slide
 Allow one data entry error

2005

CAMBRIDGE INTERNATIONAL DIPLOMA
Standard Level

MARK SCHEME
MAXIMUM MARK: 100
PAPER: 5198/B ICT (Presentation Authoring)

Page 1	Mark Scheme	Syllabus
	CAMBRIDGE INTERNATIONAL DIPLOMA – 2005	5198/B

SLIDE 1

Master slide – check consistency
Candidate's name and date:
Placed in top left quadrant of the screen
Colour black.
Font size to be smallest text on the slide

Heading:
Dark blue, centred, large font between 50 & 72 point
Allow one data entry error

Background:
Light blue
Must be consistent
throughout all slides

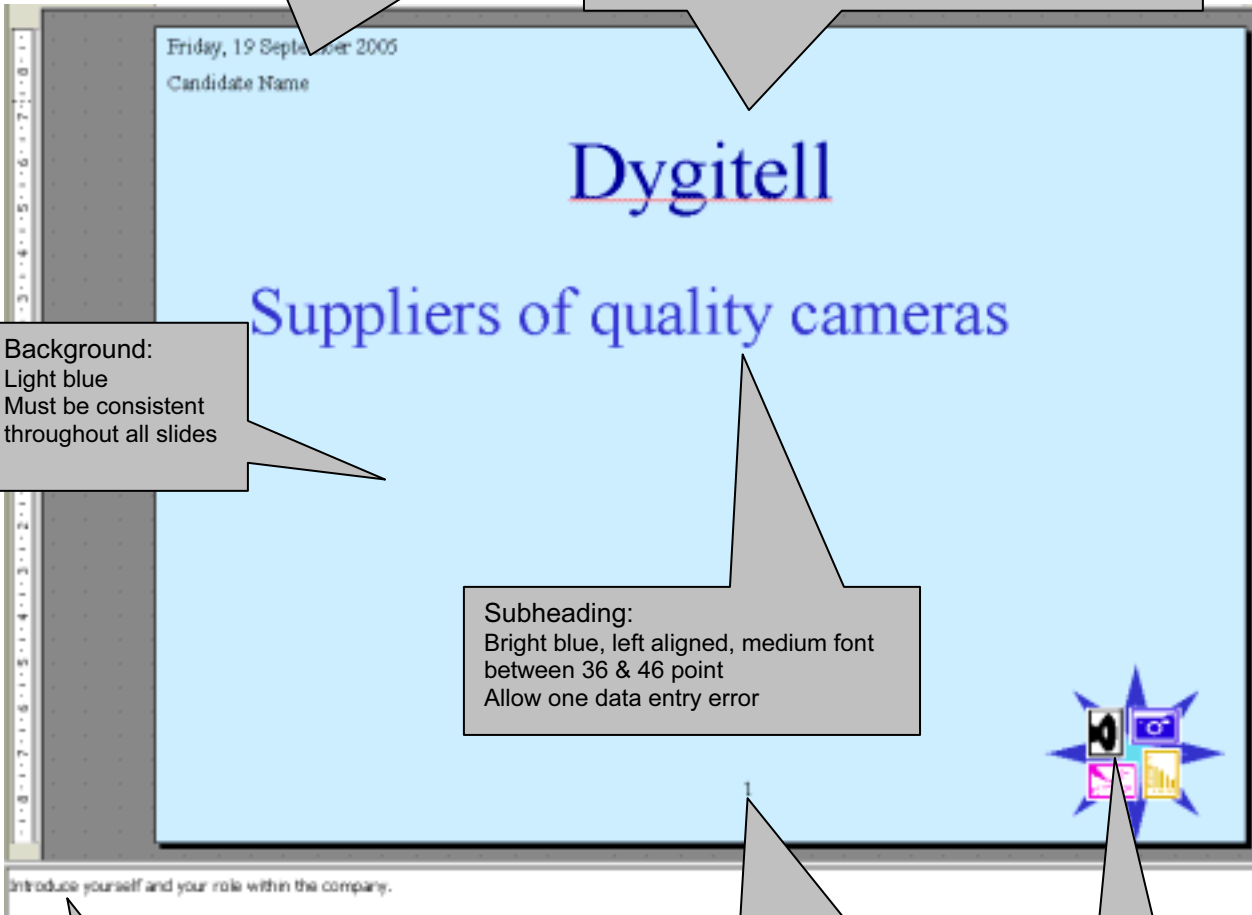
Subheading:
Bright blue, left aligned, medium font
between 36 & 46 point
Allow one data entry error

Introduce yourself and your role within the company.

Master slide – check consistency
Slide number inserted
Centre aligned

Presenter Notes:
Must be printed with slide
Allow one data entry error

Master slide – check consistency
Logo:
Suitable clipart chosen
Placed in bottom right quadrant of
the screen
resized so it will not overlay any text
or graphics



SLIDE 2

Candidate's name and date:
Placed in top left quadrant of the screen
Colour black
Font size to be smallest text on the slide

Heading:
Dark blue, centred, large font
between 50 & 72 point
Allow one data entry error

Background:
Light blue
Must be consistent
throughout all slides

Friday, 19 September 2005
Candidate Name

Price of cameras for Experts



Vertical Bar Chart created from data – not displaying a legend:

Fuji	599.20
Nikon	732.95
Olympus	1389.93
Sony	636.65
Toshiba	1377.09

Horizontal line below heading
thick and dark blue
Any form of line is acceptable

Bulleted list:
Bright blue, left aligned, small font
between 16 & 32 point
Allow any bullet points – but must be present
Allow one data entry error

We have cameras to suit all users. Visit our website www.digital.com

Presenter Notes:
Must be printed with slide
Allow one data entry error

Slide number inserted
centred

Logo:
Suitable clipart chosen
Placed in bottom right
quadrant of the screen

Page 3	Mark Scheme	Syllabus
	CAMBRIDGE INTERNATIONAL DIPLOMA – 2005	5198/B

SLIDE 3

Candidate's name and date:
Placed in top left quadrant of the screen
Colour black
Font size to be smallest text on the slide

Heading:
Dark blue, centred, large font between 50 & 72 point
Allow one data entry error

Background:
Light blue
Must be consistent throughout all slides

Friday, 19 September 2005
Candidate Name

What we guarantee

- o Full refund if not completely satisfied
- o Trade-in of old camera
- o 40 days free insurance cover

3

Bulleted list:
Bright blue, left aligned, small font between 16 & 32 point
Allow any bullet points – but must be present
Allow one data entry error

Suitable graphic inserted position to right of bullets

Slide number inserted centred

Logo:
Suitable clipart chosen
Placed in bottom right quadrant of the screen

Presenter Notes:
Must be printed with slide
Allow one data entry error

We feel that our service is better than any other.

Why waste time looking everywhere when we have everything you need?