Maximum Marks : 80

1

- Please check that this question paper contains 3 printed pages.
- Code number given on the right hand side of the question paper should be written on the title page of the answer-book by the candidate.
- Please check that this question paper contains 35 questions.
- Please write down the serial number of the question before attempting it.

COMPUTERS AND LIFE INSURANCE ADMINISTRATION (Theory) Paper II

Time allowed : 3 hours

Note :

1.

- (i) Part A relates to Computers and Part B relates to Life Insurance Administration.
- (ii) Answer both the parts.
- (iii) Attempt all questions.
- (iv) Marks for questions are given against each.

PART A (Computers)

Define the term 'Information'.

What does FUP = 0698 denote, when the mode of payment is yearly? 2. 1 What is 'Field'? 3. 1 What is a 'View' of a File ? 4. 1 5. Fill in the blank : 1 Three types of File organization are _____, Indexed Sequential Organization and Random (Relative) Organization. 6. Relational is one of the DBMS software packages. Name the other two. 1 7. State the method of Access and Media usable in Sequential File organization. 2

8.	Explain why the information relating to the agents introducing policies is not stored in the Policy Master Records themselves.	2
9.	Write a short note on 'Commission Billing'.	2
10.	Briefly explain the need for computers in the Insurance Industry.	2
11.	What is Backing-up-data File ? What is need for back-ups to be taken ? Also tell what do you mean by 'Father Back-up'.	3
12.	Mention three important characteristics of Information to be used in decision-making.	3
	PART B	
(Life Insurance Administration)		
13.	State the constitution of the Board of LIC of India.	1
14.	What are the tools of selling life insurance ?	1
15.	What is the minimum age to become an insurance agent?	1
16.	What is the primary goal of all promotions ?	1
17.	Name any two sections of Accounts department of a branch office of LIC.	1
18.	Give the importance of After-Sale Service in life insurance industry.	2
19.	What do you know about 'Era Sezhiyan Committee' ?	2
20.	Give a short description of 'Need for separate PR department'.	2
21.	Briefly give the function and constitution of the 'Executive Committee' of LIC of India.	2
22.	Give an account of investment activity in LIC which is an image builder of the organisation.	2
23.	Mention the factors to be taken care of by any PR department.	2
24.	Write a short note on Bank A/c No. 2 used by a branch office of LIC of India.	2
25.	What do you mean by 'Surplus Funds' ? How do these funds arise ?	2
26.	Briefly describe 'LIC Housing Finance Ltd.'.	2
27.	'Life insurance is always sold never bought.' Justify the statement.	3
28.	Mention the traits of a successful salesman.	3
29.	What is a Trial Balance ? How is this prepared ?	3
30.	Mention the need for diversification in LIC.	3

31. Describe how poor PR activities hamper the growth of business. 5 32. 5 Describe how Performance Planning is made in LIC working. 33. Describe in detail the various types of accounts maintained by Banking Section of a 5 branch office of LIC. What is a Mutual Fund ? How is LIC Mutual Fund different from other mutual funds 2 34. 5 Explain clearly the terms 'Life Assured', 'Proposer' and 'Policyholder'. Can Life Assured 35. 5 and Policyholder be the same person? www.etania