



HIGHER SCHOOL CERTIFICATE EXAMINATION

1999

INDUSTRY STUDIES

2 UNIT

SECTION I—CORE

(70 Marks)

*Total time allowed for Sections I and II—One hour and a half
(Plus 5 minutes reading time)*

DIRECTIONS TO CANDIDATES

- Write your Student Number, Centre Number, and the Strand you have studied at the top of pages 9, 11 and 13.
- Attempt ALL questions.
- Questions 1–15: Complete your answers in either blue or black pen on the Answer Sheet provided.
- Questions 16–20: Answer the questions in the spaces provided in this paper.
- Board-approved calculators may be used.

MULTIPLE-CHOICE QUESTIONS

Questions 1 to 15 are worth 1 mark each.

Instructions for answering multiple-choice questions

- Complete your answers in either blue or black pen.
- Select the alternative A, B, C or D that best answers the question. Fill in the response oval completely.

Sample: $2 + 4 =$ (A) 2 (B) 6 (C) 8 (D) 9
 A ☐ B ☒ C ☐ D ☐

If you think you have made a mistake, put a cross through the incorrect answer and fill in the new answer.

A ☒ B ☒ C ☐ D ☐

If you change your mind and have crossed out what you consider to be the correct answer, then indicate the correct answer by writing the word **correct** and drawing an arrow as follows.

A ☒ B ☒ C ☐ D ☐
 correct ↗

- 1 A mission statement is used to describe which of the following?
 - (A) The relationship of the enterprise to the government
 - (B) The underlying purpose of the enterprise
 - (C) The financial position of the enterprise
 - (D) The relationship of the enterprise to its competitors

- 2 A business that operates as a chain is best described as one that
 - (A) operates as a small business.
 - (B) is usually owned by partners.
 - (C) has a majority of foreign ownership.
 - (D) operates under common ownership.

- 3 A SWOT analysis is used to determine the
 - (A) potential for workplace accidents in a firm.
 - (B) impact of a firm on the environment.
 - (C) future development or expansion of a firm.
 - (D) present position of a firm.

- 4 Which one of the following is an example of retrenchment?
 - (A) An employee loses her job owing to a business downturn.
 - (B) An employee requests payment for special clothing which must be worn at work.
 - (C) An employee pays a portion of his wages into a fund for the future.
 - (D) An employee must cease work at the age of 65 years.

- 5 The industrial interests of an employee are most directly affected by the
 - (A) firm's financial position.
 - (B) firm's expansion plans.
 - (C) employee's employment conditions.
 - (D) employee's retirement plans.

- 6** Limited liability applies to which of the following business structures?
- (A) Sole trader, private company, co-operative
 - (B) Partnership, public company, private company
 - (C) Sole trader, partnership, co-operative
 - (D) Public company, private company, co-operative
- 7** In terms of a SWOT analysis, which one of the following could be a threat to the firm?
- (A) An expanded market for the firm's product.
 - (B) Political instability in the firm's largest market.
 - (C) A new technological application developed by the firm.
 - (D) A reduction in the cost of manufacturing the firm's product.
- 8** Tam and Neville are permanently employed as teachers at the same school. Tam works three days a week while Neville works the remaining two days. They teach the same classes. This is an example of
- (A) job sharing.
 - (B) full-time work.
 - (C) casual work.
 - (D) shadow work.
- 9** An employee is legally entitled to adopt grievance procedures in which one of the following cases?
- (A) The employee loses business for the firm.
 - (B) The employer increases business for the firm.
 - (C) The employee has a dispute with the employer.
 - (D) The employee has a dispute with the union.
- 10** What is the name of the document that outlines the specific tasks and responsibilities of an entry level worker?
- (A) An award
 - (B) An enterprise agreement
 - (C) A duty statement
 - (D) A job portfolio

- 11** Which one of the following incidents requires the completion of an accident report form?
- (A) An employee has a work related illness and the doctor issues a medical certificate for seven days.
 - (B) An employee cuts her leg at work and is unable to work for five days.
 - (C) An employee has influenza and the doctor issues a medical certificate for seven days.
 - (D) A subcontractor cuts her leg and is unable to work for five days.
- 12** Which of the following activities are both examples of voluntary work?
- (A) Working for the bushfire brigade, meals on wheels
 - (B) Lodging a tax return, paying council rates
 - (C) Working for the bushfire brigade, lodging a tax return
 - (D) Meals on wheels, paying council rates
- 13** A firm pays for Eamon to undergo off-the-job training to enable him to become competent in areas outside his current job. What is the impact of Eamon's training on the firm?
- (A) A short-term training cost
 - (B) A reduction in long-term productivity
 - (C) An increase in immediate productivity
 - (D) A long-term cost to the firm
- 14** Continuous improvement is one of the principles of Total Quality Management. Which one of the following statements best describes this principle?
- (A) The optimum way of operating should be standardised.
 - (B) The focus should be on process rather than outcome.
 - (C) Inspections should only occur when they add value.
 - (D) There should be management by facts and data.
- 15** Which one of the following is most likely to be a legal form of discrimination?
- (A) A train driver is refused a job because she is a woman.
 - (B) An aerobics instructor is refused a job because he is too old.
 - (C) A marriage celebrant is refused a job because she is divorced.
 - (D) A store announcer is refused a job because he has a speech impediment.

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FOCUS INDUSTRY STRANDMetal and
Engineering☐

Retail

☐

Hospitality

☐**STUDENT NUMBER****1999****HIGHER SCHOOL CERTIFICATE EXAMINATION****INDUSTRY STUDIES****2 UNIT—SECTION I****CENTRE NUMBER**

SHORT-RESPONSE QUESTIONS

Attempt ALL questions.

QUESTION 16 (9 marks)Briefly describe the following **THREE** types of business expansion:

(a) Vertical integration

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(b) Horizontal integration

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(c) Diversification

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QUESTION 17 (7 marks)

- (a) Name a product or service from your focus industry.

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- (b) State TWO markets for the identified product or service.

(i)

(ii)

- (c) Briefly outline the method(s) used by the industry or enterprise to add value to the product or service.

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QUESTION 18 (7 marks)

Briefly outline the difference between an award and an enterprise agreement.

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QUESTION 19 (Continued)

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QUESTION 20 (Continued)

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End of Section I