

| | | | | |
|--|--|--|--|--|
| | | | | |
|--|--|--|--|--|

Centre Number

| | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|

Student Number

2001
HIGHER SCHOOL CERTIFICATE
EXAMINATION

Industrial Technology

Graphics Industries

General Instructions

- Reading time – 5 minutes
- Working time – 1½ hours
- Write using black or blue pen
- Draw diagrams using pencil
- Board-approved calculators may be used
- Write your Centre Number and Student Number at the top of this page and page 13

Total marks – 100

Section I Pages 2–10

60 marks

- Attempt Questions 1–3
- Allow about 55 minutes for this section

Section II Pages 13–17

40 marks

- Attempt Questions 4–5
- Allow about 35 minutes for this section

Section I

60 marks

Attempt Questions 1–3

Allow about 55 minutes for this section

Answer the questions in the spaces provided.

Marks

Use this information to answer Questions 1 and 2.

A company from the graphics industries needs to expand its operations extensively because of increased sales, improved marketing and the introduction of new products.

Question 1 (20 marks)

- (a) Prior to the introduction of new products, the company had limited production capacity. New technologies were examined to overcome this problem.

8

Identify and describe a new technology related to this industry. Explain how this technology could improve the production capacity of the company.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

Question 1 continues on page 3

Question 1 (continued)

.....
.....
.....
.....
.....

(b) Outline how the expansion of the company could impact on its organisation and management. **2**

.....
.....
.....
.....
.....

(c) Describe TWO marketing features that would support the expansion of the company. **2**

.....
.....
.....
.....
.....

Question 1 continues on page 4

Question 1 (continued)

(d) Owing to increased sales, mass production and quality control techniques are investigated to meet the demand for the new products and to improve services to the consumer.

(i) What is mass production? Explain how the introduction of mass production could affect the profitability of the company. **4**

.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....

(ii) Describe how quality control could be used to improve BOTH the products and the services provided to the consumer. **4**

.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....

End of Question 1

Question 2 (20 marks)

The same company needs to improve its efficiency in order to expand.

- (a) List the implications for the company of purchasing new equipment to improve its efficiency. **2**

.....

.....

.....

.....

.....

- (b) The company has decided to multiskill its workforce.
 - (i) Outline how multiskilling could make this company more efficient. **2**

.....

.....

.....

.....

.....

- (ii) Describe personnel issues other than multiskilling that would directly influence efficient production. **4**

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

Question 2 continues on page 6

Question 2 (continued)

- (c) Describe how computer software applications can be used to assist in the effective planning, development and management of production projects. **6**

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

- (d) Discuss training methods that the company could use to ensure that staff are competent in their use of its software applications. **6**

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

End of Question 2

Question 3 (20 marks)

- (a) Workplace injuries account for a large amount of lost production time.

In order to address this concern, a company from the graphics industries has decided to display a number of safety signs throughout the workplace. A sample is shown.



- (i) What message does the safety sign convey? **1**

.....
.....

- (ii) Explain how the features of this sign add to its effectiveness in communicating the intended message. **3**

.....
.....
.....
.....
.....
.....

Question 3 continues on page 8

Question 3 (continued)

- (iii) Why is it important to carefully consider the placement of this safety sign in the workplace? **2**

.....

.....

.....

.....

- (iv) Name strategies, other than signage, that this company could use to reduce workplace injuries. **2**

.....

.....

.....

.....

Question 3 continues on page 9

Question 3 (continued)

- (b) (i) The company has decided to develop a safety manual containing both text and graphics. Outline the range of information-processing skills required to prepare and present this manual. Make reference to appropriate computer software in your answer. **9**

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

Question 3 continues on page 10

Question 3 (continued)

- (ii) The company has decided to produce 80 copies of the new safety manual. Each manual contains 15 pages. **3**

Complete the table, indicating the costs of producing these manuals.
All prices are inclusive of GST.

| <i>Item</i> | <i>Unit cost</i> | <i>Total cost</i> |
|--------------------|------------------------------|-------------------|
| Artwork | \$200.00 | \$200.00 |
| Printing | 50 cents per page | |
| Reams of paper | \$6.00 per ream (500 sheets) | |
| Binding for manual | \$4.00 per manual | |

End of Question 3

BLANK PAGE

BLANK PAGE

**Industrial Technology
Graphics Industries**

| | | | | |
|--|--|--|--|--|
| | | | | |
|--|--|--|--|--|

Centre Number

| | | | | | | | | |
|--|--|--|--|--|--|--|--|--|
| | | | | | | | | |
|--|--|--|--|--|--|--|--|--|

Student Number

Section II

40 marks

Attempt Questions 4–5

Allow about 35 minutes for this section

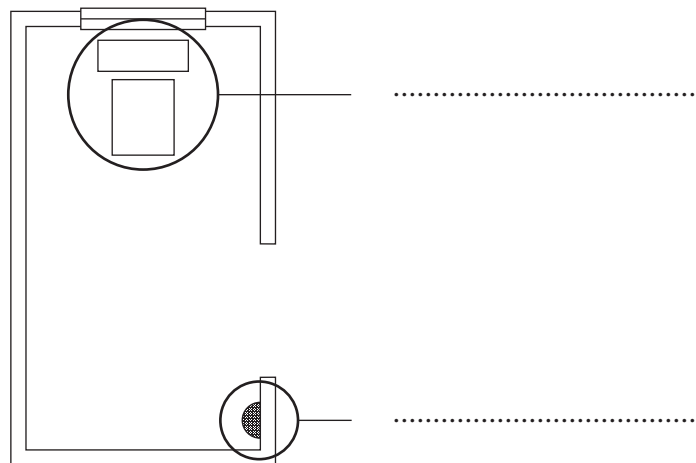
Answer the questions in the spaces provided.

Marks

Question 4 (20 marks)

- (a) In the spaces provided, identify the TWO architectural symbols indicated in the circles.

2



Question 4 continues on page 14

Question 4 (continued)

- (b) Describe how sectional drawings assist in the manufacture of objects consisting of numerous components. 3

.....

.....

.....

.....

.....

.....

- (c) Explain the importance of AS1100 drawing standards for the production of drawings. In your answer, make reference to drawing projections, dimensioning and symbols. 6

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

Question 4 continues on page 15

Question 4 (continued)

- (d) Compare the graphics produced to market a pergola addition with the drawings produced for a tradesperson who will build it. **9**

Justify why different drawings/presentations are used.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

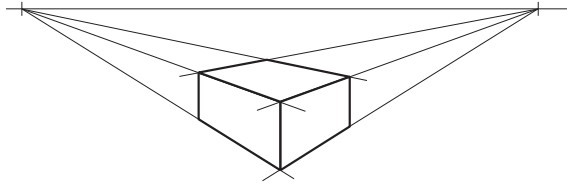
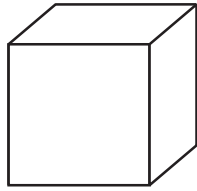
.....

.....

End of Question 4

Question 5 (20 marks)

- (a) Identify the following types of projection. **2**



.....

- (b) Describe TWO benefits of using computer-generated graphics when designing products. **2**

.....
.....
.....
.....

- (c) Mechanical drafting methods may still have a place in some drawing offices. **2**

- (i) Explain why this could be necessary.

.....
.....
.....
.....

- (ii) Outline how computerisation has affected drawing-office practice. **2**

.....
.....
.....
.....

Question 5 continues on page 17

Question 5 (continued)

- (d) A housing company intends to market a series of new project-home designs. **4**

Describe TWO techniques that could be used to make images suitable for an advertising campaign.

.....

.....

.....

.....

.....

.....

.....

.....

.....

Question 5 continues on page 18

Question 5 (continued)

- (e) Local councils require copies of plans to be submitted before a building approval is granted. 8

Compare and contrast the range of media, computer hardware and computer software that can be used to produce plans and documents for submission to council.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

End of paper

BLANK PAGE

BLANK PAGE