



STUDENT NUMBER

CENTRE NUMBER

HIGHER SCHOOL CERTIFICATE EXAMINATION

1998

GERMAN

3 UNIT (ADDITIONAL)

ANSWER BOOKLET

DIRECTIONS TO CANDIDATES

- Write your Student Number and Centre Number at the top right-hand corner of this page.
- Answer ALL parts of the question in ENGLISH. The passage on which the question is based is on page 2 of the Question Booklet.
- Answer the questions in the spaces provided in this booklet.

MARKER'S USE ONLY

Question	Marks Awarded	Marks Checked
1		

QUESTION 1

CONSUMER KIDS

(a) What are children doing differently from their parents?

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(b) What does the recent study show?

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(c) (i) What can children do to add to their income?

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(ii) What difference can this make to their monthly income?

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(d) How does working part-time help Anne Schmidt's financial situation?

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QUESTION 1. (Continued)

(e) (i) What are young people often more aware of than their parents?

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(ii) What evidence is there for this?

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(f) How does business react to this trend?

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(g) Why are young people's tastes of particular importance?

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(h) What is one way that companies use to reach young people?

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(i) How are the changes in young people's tastes researched?

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