

Please check the examination details below before entering your candidate information

Candidate surname

Other names

Pearson BTEC Level 3
Nationals Extended
Certificate, Foundation
Diploma, Diploma
Extended Diploma

Centre Number

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Learner Registration Number

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Tuesday 12 January 2021

Afternoon (Time: 1 hour 30 minutes)

Paper Reference **20207K**

Travel and Tourism

Unit 1: The World of Travel and Tourism

You do not need any other materials.

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and learner registration number.
- Answer **all** questions.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 75.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*
- You may use a calculator.

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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Answer ALL questions. Write your answers in the spaces provided.

Domestic tourism is important to the UK economy. In 2018, 119 million visits were made to destinations in the UK.

SunnSky Holiday Park is a private sector organisation, offering self-catered accommodation in log cabins in locations all over the UK.

A log cabin is one type of self-catered accommodation.

- 1 (a) Give **two other** types of self-catered accommodation that may be found in holiday parks in the UK.

(2)

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- (b) Give **two** possible aims of private sector organisations.

(2)

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Use this information to help you answer Question 1(c).

Log cabins at SunnSky Holiday Park

All the log cabins have WiFi and include:

- **Living room** with log burner and TV with premium channels
- **Kitchen** with washing machine, dishwasher, oven, microwave and fridge freezer
- **Three bedrooms** with towels, bedding and hairdryers
- **En-suite** to main bedroom with walk-in shower
- **Bathroom** with bath, shower and heated towel rail
- **Outdoor space** with gas barbecue, hot tub and seating
- **Private parking** space for one vehicle
- **Equipment hire** available including cots and high chairs.



(Adapted from: www.insuremylodge.co.uk)

(c) Explain **two** reasons why the log cabins at SunnSky may be suitable for a family with a baby and a toddler.

(4)

1

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SunnSky Holiday Park is one of many travel and tourism organisations in the UK. These organisations may provide products and services for domestic, inbound and/or outbound tourists.

Recession is an economic factor that can affect organisations in the travel and tourism industry.

(e) Assess the effects of a recession on travel and tourism organisations in the UK.

(10)

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(Total for Question 1 = 26 marks)



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The transport sector is a key component of the travel and tourism industry.

2 (a) Name **two** organisations in the UK that offer transport by ferry.

(2)

1

2

Many tourists from the UK travel by ferry to France for a holiday.

(b) Explain **two** reasons why tourists may take their **own vehicle** when travelling on holiday to France.

(4)

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The multiplier effect is one way that the transport sector contributes to the UK economy.

(c) (i) Describe the **multiplier effect**.

(2)

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Indirect employment is created in organisations that support travel and tourism.

(ii) Give **one** organisation that supports the transport sector.

(1)

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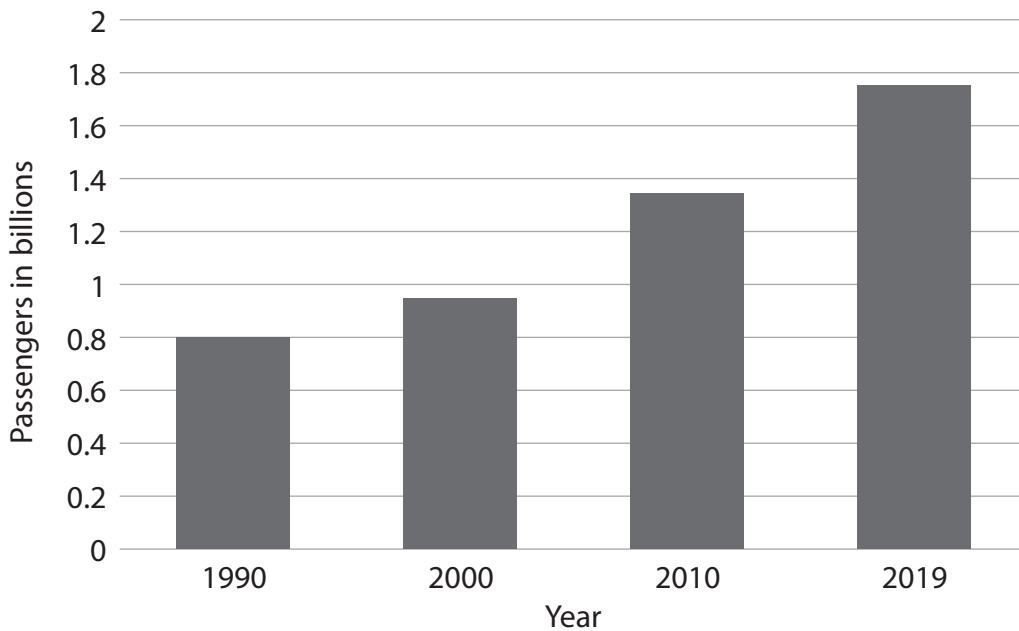
Use this information to help you answer Question 2(d).

Rail transport trends in the UK

The number of rail journeys taken in the UK has doubled in the past 30 years. Train operators have introduced more facilities such as free WiFi and first-class services. Some trains travel at speeds of 200 km/h (125 mph). The High Speed 1 line (HS1) can travel at speeds of 300 km/h (186 mph) connecting London to the Channel Tunnel.

Many different types of passenger, including corporate travellers, groups, students, families, individuals and couples, use rail transport.

Passenger numbers using rail transport from 1990 to 2019



In 2019, 2.9% of trains were cancelled, and only 63.4% of trains arrived on time.

Passenger numbers using rail transport in 2020

Between January and March 2020, there was an 11.4% decrease in rail passenger numbers. There was an even greater decrease in passenger numbers between April and June 2020.

(Adapted from: <https://dataportal.orr.gov.uk/media/1633/rail-statistics-compendium-2018-19.pdf>)

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(d) Discuss the implications of these trends for the UK transport sector.

(8)

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(Total for Question 2 = 25 marks)



Wood Holidays is a small tour operator that specialises in tailor-made holidays.

3 (a) (i) What is a **tailor-made holiday**? (1)

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These tailor-made holidays are sold through an independent travel agency.

(ii) What is an **independent travel agency**? (1)

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Wood Holidays works with different travel and tourism organisations. One of these organisations is WeRAIL. WeRAIL provides an advance booking service for train tickets in many different countries.

(b) Explain **two** advantages for Wood Holidays of working with WeRAIL. (4)

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(d) Evaluate the different ways customers are protected financially if there are travel and tourism business failures.

(12)

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(Total for Question 3 = 24 marks)

TOTAL FOR PAPER = 75 MARKS





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