

Pearson BTEC Level 3 Nationals Diploma/Extended Diploma

Window for supervised period:

Monday 11 March 2019 - Friday 17 May 2019

Supervised hours: 25 hours

Paper Reference **31833H**

Art and Design

Unit 7: Developing and Realising Creative Intentions

Part S

You do not need any other materials.

Instructions

- This booklet contains material for the completion of the set task.
- This booklet is specific to each series and this material must only be issued to learners who have been entered to undertake the task in the relevant series.
- This booklet must be given to learners on the specified date so that learners can prepare in the way directed.

Information

- The total mark for this paper is 60.

Turn over ►

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Instructions to Teachers/Tutors

Centres must issue this booklet at the appropriate time. Centres should refer to the Instructions for Conducting External Assessments (ICEA) document for full information on the correct conduct of monitored and formally supervised assessment.

This set task includes **20 hours** of monitored preparation and **25 hours** of formal supervision.

Learners may carry out research and development activities outside of the monitored supervision session. These could include:

- observational studies including visual recording, photographs, notes or studies of objects and locations
- primary research, e.g. visits to exhibitions and museums.

These outcomes may be brought into the monitored preparation sessions, but once the monitored preparation period has started learners will not be able to take materials out of the room.

Only work produced in monitored sessions may be used during the formal supervised assessment.

The materials taken into the formal supervised assessment are restricted to:

- independent research and contextual analysis
- experimentation, testing and development work.

They **cannot** include:

- a pre-prepared final outcome
- pre-prepared portfolio pages or text.

Teachers/tutors should note that:

- learners should not be given any direct guidance or support on prepared materials
- all work must be completed independently by the learner
- materials produced by learners for use in the formal supervised assessment must be checked and authenticated to ensure that they comply with the limitations
- learner research and development should be retained by the centre between the monitored sessions and the formal supervised assessment.

The set task is taken over **25 hours** under formal supervision, during these sessions learners should:

- develop creative ideas based on the theme
- inform their development through contextual sources
- explore, develop and refine ideas
- produce a final outcome
- create 12–15 A3 pages of a portfolio demonstrating the development and realisation process with supporting text.

Maintaining security during the formal supervised assessment period

- The assessment areas must only be accessible for the individual learner and to named members of staff.
- Learners can only access their work under supervision.
- Any work learners produce under supervision must be kept secure.
- Only permitted materials for the set task can be brought into the supervised assessment.
- During any permitted break and at the end of the session, materials must be kept securely and no items removed from the supervised assessment.
- Learners are not permitted to have access to the internet or other resources during the supervised assessment period.
- Learner research and development materials must be checked to ensure length and/or contents meet limitations.
- Learner research and development materials will be retained securely by the centre and may be requested by Pearson if there is suspected malpractice.

Outcomes for submission

Each learner must submit:

- a digital portfolio file of 12–15 A3 pages, with up to 500 words of supporting text
- a completed authentication sheet.

Submission of portfolio

- Consideration should be given to the quality of the images used in the portfolio. These should be of sufficient size to show the quality of the work.
- The portfolio should be a PDF file. Where this is not possible, centres must ensure that the digital portfolio is exported in an easily accessible format.
- Digital portfolios produced in specialist software packages and are not accessible will be returned to centres for reformatting.

Instructions for Learners

Read the set task information carefully. This set task includes **20 hours** of monitored preparation and **25 hours** of formal supervision.

You may carry out independent research and development outside of the monitored preparation sessions to carry out activities such as:

- observational studies including visual recording, photographs, notes or studies of objects and locations
- primary research, e.g. visits to exhibitions and museums.

The outcomes from these activities may be brought into the monitored preparation sessions but once the monitored preparation period has started you will not be able to take materials out of the room. Your tutor will advise you of the scheduled monitored preparation sessions.

During these sessions, you should:

- generate creative ideas based on the theme
- inform your development through contextual sources
- explore, develop and refine ideas.

Within the monitored preparation sessions, you can prepare research and development to take into the supervised assessment sessions.

This can include:

- independent research and contextual analysis
- experimentation, testing and development work.

This **cannot** include:

- a pre-prepared outcome
- any pre-prepared portfolio pages or text.

The set task is taken over **25 hours** under formal supervision. You will have a number of sessions to complete the set task provided by the centre. Plan your time carefully and allow time to produce your outcomes for submission.

Outcomes for submission

You must submit:

- a digital portfolio file of 12–15 A3 pages, with up to 500 words of supporting text
- a completed authentication sheet.

Set Task Brief

For this task you will produce an art and design outcome that responds to the theme '**Duality**'.

A document is provided with a series of images, quotes, artists and designers that will provide starting points for your own response.

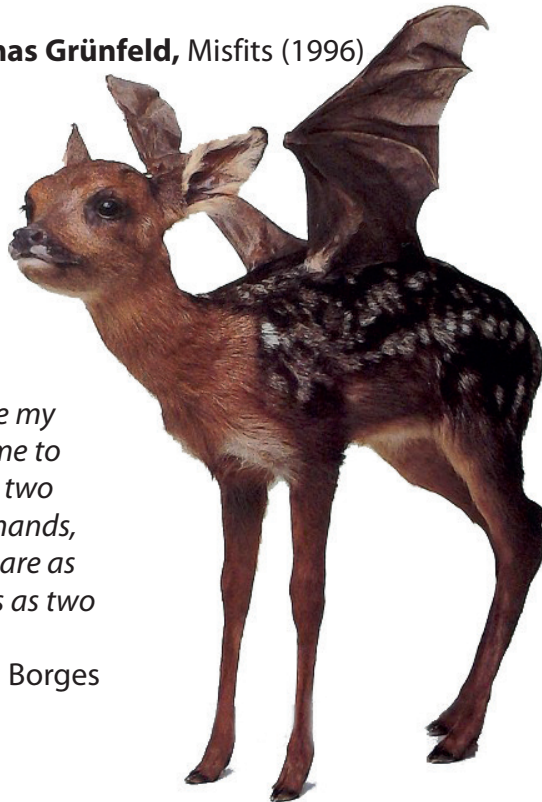
The outcome you produce can be in an art and design discipline of your choice.

For example:

- piece of artwork for an exhibition
- advertising or promotional material
- interactive product
- commercial design/product
- functional object
- fashion garment or accessory.

You will demonstrate the development and realisation of your art or design piece by producing an art and design portfolio. Your portfolio will contain a selection of the drafts, samples and mock-ups of the developing work, evidence of your research into trends, contextual factors and artists and/or designers and images of your final art and design piece. This will be supported by up to 500 words of written text.

Thomas Grünfeld, Misfits (1996)



'I came to abominate my body, I came to sense that two eyes, two hands, two lungs are as monstrous as two faces.'

Jorge Luis Borges

'I prefer to see myself as the Janus, the two-faced god who is half Pollyanna and half Cassandra, warning of the future and perhaps living too much in the past - a combination of both.'

Ray Bradbury

quality

Noun:

1. The quality or condition of being dual.
2. An instance of opposition or contrast between two concepts or two aspects of something; a dualism.

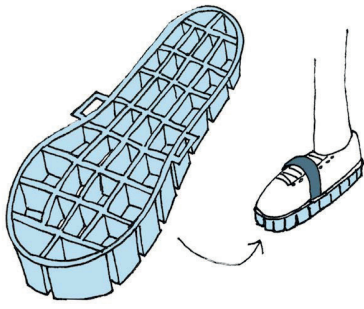
Synonyms: juxtaposition, ambiguity, paradox, dichotomy, polarity, opposites, contrast, pair, doubling, binary, enigma, uncanny, oxymoron

Antonyms: unity, oneness, singularity, singular, non-binary



Charles Jeffrey, Loverboy (2018)

'Absurdity and anti-absurdity are the two poles of creative energy.'
Karl Lagerfeld



Ice cube tray snow shoe grips

Dominic Wilcox, Ice cube snow shoe grips (2016)

Mash up

Collage

Upcycle

Multi-functional

Dual purpose

Illusion

Hybrid

Twin

Multiple

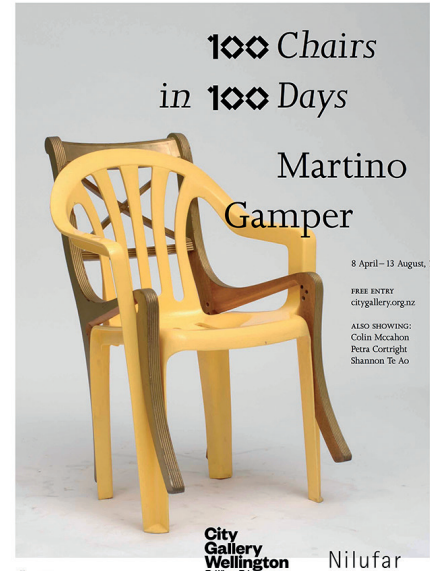
Recycle



Grayson Perry, Matching pair (2017)

Mirror

Duality



Two-piece (14 JULY 2008)

City Gallery Wellington Te Whare Toi

Nilufar

PART OF **experience Wellington** wellington museums trust
 PRINCIPAL FUNDER **Absolutely Positively Wellington City Council** Me Hōia Ki Pōkeke

Martino Gamper, 100 chairs in 100 days (2007)

Reversible

Contradiction

U-turn

War and peace

Before and after

Opposition

Now and then

Complementary colours

Good and bad

Dual identity

Body double

Disguise

Secret identity



Superman 3
Year: 1983



Cornelia Parker, Cold Dark Matter: An Exploded View (1991)



Matt Stuart, All that life can afford (2016)

Artists and Designers

Clet Abraham	Blandine Luce
Amabelle Aguiluz	Shirin Neshat
John Baldessari	Cornelia Parker
Noma Bar	Joyce Pensato
Sebastian Bergne	Grayson Perry
Colin Crumplin	Aparna Rao
M C Escher	Richard Rogers
Martino Gamper	Cindy Sherman
Thomas Grünfeld	Lisa Solomon
Alma Haser	Simon Starling
Mona Hatoum	John Stezaker
Thomas Heatherwick	Matt Stuart
Susan Hiller	Lin Tianmiao
David Hillman	Timorous Beasties
Roni Horn	William Warren
Charles Jeffrey	Richard Wentworth
Rei Kawakubo	Rachel Whiteread
Aïssa Logerot	Dominic Wilcox

Set Task

Production of final outcome and development portfolio

Taken under 25 hours of formal supervision

You must produce a final outcome of your art and design piece and a 12–15 page A3 digital portfolio in response to the theme ‘**Duality**’.

The portfolio should demonstrate the development of your idea and the outcome itself. You should select and present images and information that will communicate the development and realisation of your work in a professional manner.

Portfolios must be digital A3 files, but you can be creative with your methods of presentation on the pages.

The portfolio should include evidence of:

Initial ideas and proposal (up to 3 pages)

- Initial response to theme and proposed discipline.
- Outline of ideas for materials, techniques and processes.

Development of ideas and outcome (up to 9 pages)

- Visual and contextual analysis and research.
- Exploration of materials, techniques and processes.
- Refinement through testing, prototyping, sampling, and experimentation.
- Changes from initial ideas and proposal.
- How problems were resolved and creative solutions found.

Final outcome (up to 3 pages)

- Details of work through close-up images showing technical skills.
- 3D objects should be shown from different angles or in use.
- Contextual references that influenced the final ideas.
- Technical details of the outcome including scale, title and media.

Supporting written text

The portfolio should include up to 500 words of written text. You can choose how these words are presented throughout the portfolio. You may combine the words altogether or use them in combination with images on different pages.

The writing should provide:

- commentary on the evolution of ideas and key creative choices
- justification of how contextual sources and inspiration impacted on the development process
- justification of how you resolved any issues through development and refinement
- evaluation of how your work responds to the theme.

END OF TASK

TOTAL FOR TASK = 60 MARKS

Acknowledgements

Thomas Grünfeld 'Misfits' (1996)

Source: www.cvltnation.com/wp-content/uploads/2014/07/feat_TG.jpg

Charles Jeffrey 'Loverboy' (2018)

Source: © Victor VIRGILE/Getty Images

Martino Gamper '100 chairs in 100 days' (2007)

Source: www.martinogamper.com/project/a-100-chairs-in-a-100-days/

Cornelia Parker 'Cold Dark Matter: An Exploded View' (1991)

Source: www.tate.org.uk/art/artworks/parker-cold-dark-matter-an-exploded-view-t06949/story-cold-dark-matter

Photo 12/Alamy Stock Photo 'Superman 3 Year: 1983 UK / USA, Christopher Reeve, Director: Richard Lester'

Source: www.alamy.com

Grayson Perry 'Matching pair' (2017)

Source: www.standard.co.uk/go/london/arts/grayson-perrys-brexit-pots-unveiled-ahead-of-new-serpentine-gallery-show-a3552551.html

Matt Stuart 'All that life can afford' (2016)

Source: www.mattstuart.com/photography/8mopxtxr8wh6vqa1vwjybvjrxq73uu

Dominic Wilcox 'Ice cube tray snow grips' (2016)

Source: www.dominicwilcox.com/portfolio/ice-tray-and-snow-shoe-grips-in-one/