

Please check the examination details below before entering your candidate information

Candidate surname

Other names

**Pearson BTEC
Level 1/Level 2
First Award**

Centre Number

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Learner Registration Number

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Thursday 9 January 2020

Morning (Time: 1 hour)

Paper Reference **21512E**

Music

Unit 1: The Music Industry

You do not need any other materials.

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and learner registration number.
- Answer **all** questions.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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SECTION A

Answer ALL questions.

Some questions must be answered with a cross in a box ☒. If you change your mind about an answer, put a line through the box ☒ and then mark your new answer with a cross ☒.

1 Which **one** of the following organisations is responsible for delivering CDs to high street stores?

- A Distribution company
- B Hire company
- C Licensing company
- D Marketing company

(Total for Question 1 = 1 mark)

2 Which **one** of the following most typically provides services to a composer?

- A Manufacturing organisation
- B Music venue
- C PRS for Music
- D Transport company

(Total for Question 2 = 1 mark)

3 Which **one** of the following is **not** usually a responsibility of a musical director?

- A Conducting the band
- B Hiring musicians
- C Leading rehearsals
- D Managing publicity

(Total for Question 3 = 1 mark)

4 Identify the organisation typically responsible for publicising live music events.

- A Promotion company
- B Publishing company
- C Recording company
- D Service company

(Total for Question 4 = 1 mark)

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5 Identify the job role that acts as the creative manager during a recording session.

- A Instrumental support
- B Mastering engineer
- C Music producer
- D Session musician

(Total for Question 5 = 1 mark)

6 Name the job role that:

- repairs studio equipment
- installs new studio equipment
- provides technical support.

(Total for Question 6 = 1 mark)

7 Give **one** responsibility of a session musician.

(Total for Question 7 = 1 mark)

8 Identify **one** job role that arranges tours for an artist in the music industry.

(Total for Question 8 = 1 mark)



9 Identify **two** types of organisation involved in creating the publicity for a new album.

1

2

(Total for Question 9 = 2 marks)

10 Give **two** ways a union supports a musician.

1

2

(Total for Question 10 = 2 marks)

11 Identify **two** ways a songwriter generates income.

1

2

(Total for Question 11 = 2 marks)

12 Explain **one** reason why an artist might offer a free download of a track.

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(Total for Question 12 = 2 marks)

TOTAL FOR SECTION A = 16 MARKS



SECTION B

Brief A should be used to answer questions 13 to 17.

Read Brief A carefully and then answer the questions.

Brief A – The community arts centre

The community arts centre

Delyth is a musician who works part-time at a community arts centre where she runs workshops. Delyth runs daytime music workshops three times a week for adults as well as several after-school groups for under 16s and a Saturday club. She also helps with the lighting and sound equipment whenever there is an event.

13 Delyth covers several different job roles in her work at the arts centre.

Draw **one** line to connect **each** job role to the relevant responsibility.

Job role

Responsibility

Assisting with get-in and get-out

Live sound technician

Hiring musicians

Liaising with recording companies

Roadie

Pitching ideas to clients

Sound checking

(Total for Question 13 = 2 marks)



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14 Identify **one** way the community arts centre manager could raise money to cover the cost of running Delyth's workshops.

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(Total for Question 14 = 1 mark)

15 Explain **one** task that Delyth should undertake before beginning a performance workshop.

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.....
.....

(Total for Question 15 = 2 marks)

16 Explain **two** reasons why a community arts centre is a suitable venue for these music workshops.

1

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2

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(Total for Question 16 = 4 marks)



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(Total for Question 17 = 8 marks)

TOTAL FOR SECTION B = 17 MARKS



SECTION C

Brief B should be used to answer questions 18 to 21.

Read Brief B carefully and then answer the questions.

Brief B – Music on the beach

Music on the beach

A small team of volunteers is planning a weekend music festival in the seaside resort of Chinton-on-Sea. The event is planned for the summer when more tourists will be visiting the town. The team would like to hold the festival on the beach and charge an entrance fee. The team has a small budget and is planning to include local bands, artists and music students. The event will be family-friendly and aimed at all age groups.

18 The team has invited two professionals to attend the festival.

Identify each job role from the job description provided.

Job description	Job role
Doing research and writing a review of the event for publication.	1
Attending the live event to scout for talent and reporting back to a record company.	2

(Total for Question 18 = 2 marks)

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19 Give **three** ways the team might find musical acts for the festival.

- 1
- 2
- 3

(Total for Question 19 = 3 marks)

20 The team would like to attract a large audience to the festival.

Explain **two** ways the team could make the festival appeal to a wide range of people.

- 1
- 2

(Total for Question 20 = 4 marks)



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21 Some of the team are concerned about using the beach as the festival venue and would prefer to use the town hall instead.

Evaluate the opportunities and challenges of each location.

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(Total for Question 21 = 8 marks)

TOTAL FOR SECTION C = 17 MARKS

TOTAL FOR PAPER = 50 MARKS



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