

Please check the examination details below before entering your candidate information

Candidate surname

Other names

**Pearson BTEC
Level 1/Level 2
First Award**

Centre Number

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Learner Registration Number

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Monday 13 May 2019

Morning (Time: 1 hour)

Paper Reference **21512E**

Music

Unit 1: The Music Industry

You do not need any other materials.

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and learner registration number.
- Answer **all** questions.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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SECTION A

Answer ALL questions.

Some questions must be answered with a cross in a box ☒. If you change your mind about an answer, put a line through the box ☒ and then mark your new answer with a cross ☒.

1 Identify the role responsible for performing given music in a recording studio.

- A Instrumental support
- B Mastering engineer
- C Session musician
- D Sound engineer

(Total for Question 1 = 1 mark)

2 Which **one** of the following is responsible for representing an artist in contract negotiations?

- A A&R
- B Agent
- C Roadie
- D Stylist

(Total for Question 2 = 1 mark)

3 Which **one** of the following protects the interests of those working in technical roles in the music industry?

- A BECTU
- B FOH
- C MCPS
- D PPL

(Total for Question 3 = 1 mark)

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4 Which **one** of the following is **not** a responsibility of a promoter?

- A Identifying performance opportunities
- B Liaising with venues and artists
- C Maintaining equipment
- D Securing finance for events

(Total for Question 4 = 1 mark)

5 Which **one** of the following is the responsibility of a union in the music industry?

- A Demographic targeting
- B Distributing work
- C Handling disputes
- D Sample clearance

(Total for Question 5 = 1 mark)

6 Name the job role responsible for the following:

- responding to music briefs
- pitching ideas to clients
- producing a score and parts.

(Total for Question 6 = 1 mark)

7 Identify **one** payment that a self-employed musician must make to the government.

(Total for Question 7 = 1 mark)



8 Give **two** responsibilities of a live sound technician.

1

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2

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(Total for Question 8 = 2 marks)

9 Identify **two** services that a hire company might provide in the music industry.

1

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2

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(Total for Question 9 = 2 marks)

10 Give **two** reasons why it is important for a venue to comply with PRS for Music licensing requirements.

1

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2

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(Total for Question 10 = 2 marks)

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11 Identify **one** action a venue can take to ensure the health and safety of its **employees** in each of the following three areas.

Health and safety area	Action taken
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Electrical safety	<hr style="border-top: 1px dotted black;"/> <hr style="border-top: 1px dotted black;"/>
Noise	<hr style="border-top: 1px dotted black;"/> <hr style="border-top: 1px dotted black;"/>

(Total for Question 11 = 3 marks)

(TOTAL FOR SECTION A = 16 MARKS)

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SECTION B

Brief A should be used to answer questions 12 to 15.

Read Brief A carefully and then answer the questions.

Brief A – The auditions

The auditions
Adam and Les are putting on a live entertainment show that will include performances of their arrangements of popular songs. They plan to hold auditions for the performers they need. They are looking for talented vocalists with the ability to harmonise. They will also require instrumentalists for the backing band, which will provide live accompaniment for the vocalists. The instrumentalists must be able to read sheet music.

12 Identify **one** type of small venue suitable for holding the vocal auditions.

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(Total for Question 12 = 1 mark)

13 Explain **one** way that Adam and Les might advertise the auditions to target appropriate applicants.

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(Total for Question 13 = 2 marks)

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14 Auditions require advance preparation from those holding the auditions as well as those attending.

(a) Explain **one** way a performer might prepare for an audition.

(2)

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(b) Explain **two** things that Adam and Les may need to have in place ready for the auditions.

(4)

1

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(Total for Question 14 = 6 marks)

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15 Adam and Les are considering options for the backing band.

Option 1: hire an existing band

Option 2: hire each instrumentalist separately to form a new band.

Evaluate the advantages and disadvantages of each option for Adam and Les.

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(Total for Question 15 = 8 marks)

(TOTAL FOR SECTION B = 17 MARKS)



SECTION C

Brief B should be used to answer questions 16 to 19.

Read Brief B carefully and then answer the questions.

Brief B – BGB Records

BGB Records

Brenna set up her own small independent record label, *BGB Records*, 18 months ago. The label was started with the help of a business loan from Brenna’s bank. A small number of staff are employed by Brenna to help her scout talent, develop the artists and create and sell music. At the moment, the label has five artists/bands signed.

16 Identify **three** types of music industry organisation that might work with Brenna and *BGB Records*.

1

2

3

(Total for Question 16 = 3 marks)

17 Identify **two** ways that *BGB Records* generates income.

1

2

(Total for Question 17 = 2 marks)

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18 Explain **two** ways that artists can make themselves more appealing to a record label such as *BGB Records*.

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(Total for Question 18 = 4 marks)

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19 Brenna is considering adding one or more new artists to her label in the hope of increasing profit in the future.

Discuss the opportunities and challenges for Brenna and *BGB Records* of adding a new artist.

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(Total for Question 19 = 8 marks)

**(TOTAL FOR SECTION C = 17 MARKS)
(TOTAL FOR PAPER = 50 MARKS)**





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