Please check the examination details below	before entering your candidate information
Candidate surname	Other names
Pearson BTEC Level 1/Level 2 First Award	Learner Registration Number
Thursday 10 Jan	uary 2019
Morning (Time: 1 hour)	Paper Reference 21512E
Music Unit 1: The Music Industry	
You do not need any other materials.	Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and learner registration number.
- Answer **all** questions.
- Answer the questions in the spaces provided
 - there may be more space than you need.

Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets
 - use this as a guide as to how much time to spend on each question.

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ▶



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SECTION A

Answer ALL questions.

			questions must be answered with a cross in a box \boxtimes . If you change your mind about swer, put a line through the box \boxtimes and then mark your new answer with a cross \boxtimes .
1	Whi	ich c	one of the following working patterns is most typical for a session musician?
	×	Α	Full-time contract
	×	В	Long-term freelance contract
	×	C	Part-time contract
	×	D	Short-term freelance contract
_			(Total for Question 1 = 1 mark)
2			the type of organisation responsible for renting out musical equipment ging.
	×	A	Broadcasting company
	×	В	Hire company
	×	C	Publishing company
	X	D	Transport company
_			(Total for Question 2 = 1 mark)
3	Whi	ich c	one of the following might a studio manager do for a band?
	×	A	Attend rehearsals
	×	В	Book recording sessions
	×	C	Produce a score and parts
	×	D	Select music for broadcast
			(Total for Question 3 = 1 mark)



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4	Whi	ch o	ne of the following is an important part of the role of a music producer?
	A Arranging band tours		
	×	В	Identifying performance opportunities
	×	C	Negotiating a fee for performance
	×	D	Taking an artistic overview
$ _{-}$			(Total for Question 4 = 1 mark)
5			ne of the following is it important to know when planning the health and an event?
	×	A	The budget for marketing
	×	В	The cost of the tickets
	×	C	The design of the posters
	×	D	The expected audience size
			(Total for Question 5 = 1 mark)
			(Total for Question 6 = 1 mark)
7			ne organisation that works with venues to ensure they are licensed to play d music in public.
			(Total for Question 7 = 1 mark)



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8 The following are descriptions of music industry activities.

Draw **one** line to connect **each** activity with the job role responsible.

Activity

Job role

App developer

Coding software products

Artist and Repertoire

Artist manager

Writing web articles or reviews

Music journalist

TV broadcaster

(Total for Question 8 = 2 marks)



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9	Identify the	two job roles	described	below
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Job description	Job role
To assist with get-in and get-out, rigging and de-rigging, and driving.	
To book concerts, manage publicity for events and manage staff.	

(Total for Question 9 = 2 marks)

(TOTAL FOR SECTION A = 16 MARKS)

10 Identify one task a drum technician might do to prepare for a recording session.
(Total for Question 10 = 1 mark)
11 Give two responsibilities of an artist's agent.
1
2
(Total for Question 11 = 2 marks)
12 Explain one consequence of missing a deadline in the music industry.
(Total for Question 12 = 2 marks)



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SECTION B

Brief A should be used to answer questions 13 to 16.

Read Brief A carefully and then answer the questions.

Brief A - Top fiddle

Top fiddle

Paul is a violinist. He has worked his way up to the top of his profession and now performs as a soloist with orchestras and ensembles all over Europe. Paul has also released several solo recordings and a DVD.

Paul is currently in the studio working on his latest release, a selection of modern pieces for violin and piano.

13	Paul	works	with a	range of	professiona	als in	the studio
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Give **three** responsibilities of a recording studio engineer in a recording session.

1

2

3

(Total for Question 13 = 3 marks)





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(Total for Question 14 = 2 marks) xplain two benefits of joining the Musicians' Union for a musician such as Paul.		
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	Explain two benefits of joining the Musicians' Union	n for a musician such as Paul.
(Total for Question 15 = 4 marks)		
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16 Paul makes money from a variety of sources including:	
1. working as a live performer	
2. working as a recorded artist.	
Discuss the advantages and disadvantages of working in each of these ways.	

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(Total for Question 16 = 8 marks)
(TOTAL FOR SECTION B = 17 MARKS)
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SECTION C

Brief B should be used to answer questions 17 to 21.

Read Brief B carefully and then answer the questions.

Brief B - Songwriting workshop

Songwriting workshop

Hana is an events manager who is organising a two-day songwriting workshop. There will be places for up to 30 people who will work with tutors in both small and larger groups over one weekend. The workshop will end with a small concert and the creation of a live CD recording of all the songs.

Hana is responsible for all the arrangements, including finding a venue and promoting the event.

	(Total for Question 17 = 1 mark)
live two wavs that Hana could find	songwriting tutors for the workshop.
ive two ways that hand could hind	songwitting tators for the workshop.

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9 Hana will need to hire staff to help with the recording	of the concert.
Explain one job role that Hana might hire.	
	(Total for Question 19 = 2 marks)
Explain two ways that Hana might fund the workshop).
	(Total for Question 20 = 4 marks)



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21 Hana is planning the promotion of the workshop. She could promote it online or by more traditional methods.		
Evaluate the advantages and disadvantages of these two options.		
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Total for Question 21 = 8 marks)
(TOTAL FOR SECTION $C = 17$ MARKS)
(TOTAL FOR PAPER = 50 MARKS)
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