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Pearson BTEC Level 1/Level 2 First Award	Centre Number					Learner Registration Number				
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<h1>Music</h1> <h2>Unit 1: The Music Industry</h2>										
Wednesday 10 January 2018 – Morning						Paper Reference				
Time: 1 hour						21512E				
You do not need any other materials.										Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and learner registration number.
- Answer **all** questions.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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SECTION A

Answer ALL questions.

Some questions must be answered with a cross in a box ☒. If you change your mind about an answer, put a line through the box ☒ and then mark your new answer with a cross ☒.

1 Which **one** of the following is **not** a service offered by the Musicians' Union to its members?

- A Career advice
- B Instrument insurance
- C Instrumental tuition
- D Legal assistance

(Total for Question 1 = 1 mark)

2 Which **one** of the following represents the artist in contract negotiations?

- A Agent
- B Broadcaster
- C Journalist
- D Musician

(Total for Question 2 = 1 mark)

3 Identify the job role that produces a finished mix to comply with all technical requirements.

- A Assistant engineer
- B Mastering engineer
- C Studio manager
- D Venue manager

(Total for Question 3 = 1 mark)

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4 Identify **one** responsibility of a distributor.

- A Moving products from warehouse to retail outlets
- B Selecting music for broadcast
- C Selling products in shops and stores
- D Writing copy for publication

(Total for Question 4 = 1 mark)

5 Identify **one** responsibility of a live sound technician.

- A Booking recording sessions
- B Front of house mixing
- C Organising event security
- D Producing a finished CD

(Total for Question 5 = 1 mark)

6 Name the job role that:

- hires musicians
- leads rehearsals
- conducts the band.

.....

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(Total for Question 6 = 1 mark)

7 Identify **one** type of venue suitable for hosting a weekly singer-songwriter night.

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(Total for Question 7 = 1 mark)

8 Give **one** responsibility of a venue manager.

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(Total for Question 8 = 1 mark)

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9 Draw **one** line to connect each job role to the key relevant responsibility.

Job role	Responsibility
Composer	Auditioning
Roadie	Driving
	Licensing
	Orchestrating
	Performing

(Total for Question 9 = 2 marks)

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10 Identify **two** ways a vocalist might prepare for an audition.

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2
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(Total for Question 10 = 2 marks)

11 Give **two** reasons why a venue might employ door security staff.

1
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.....
2
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(Total for Question 11 = 2 marks)

12 Explain **one** reason why it is a good idea to service musical equipment regularly.

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(Total for Question 12 = 2 marks)

TOTAL FOR SECTION A = 16 MARKS



SECTION B

Brief A should be used to answer questions 13 to 16.

Read Brief A carefully and then answer the questions.

Brief A – The creative partnership

The creative partnership

Tom and Sam are a musical duo called *Etuo* and are also good friends. They have worked together for a number of years and have a loyal fanbase who love their style. Tom and Sam have always written their songs together collaboratively. They are signed to a small but supportive record label and make a living through touring and selling their own brand of music. However, Sam has recently begun to feel unhappy with their style of music. He is thinking about going solo to follow a different musical direction.

13 *Etuo* work with various organisations.

(a) Give **two** responsibilities of a public relations (PR) company working for *Etuo*.

(2)

1

.....

2

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(b) Name **one** type of organisation that *Etuo* might use to help them with their equipment needs while on tour.

(1)

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(Total for Question 13 = 3 marks)

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14 Tom and Sam's work includes songwriting.

Identify **two** responsibilities of a songwriter apart from composing music/songs and writing lyrics.

1

2

(Total for Question 14 = 2 marks)

15 Explain **two** ways that *PRS for Music* supports artists such as Tom and Sam.

1

2

(Total for Question 15 = 4 marks)

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16 Before Sam discusses his plan to go solo, *Etuo* achieve unexpected success in Japan. There is the opportunity for *Etuo* to go on a tour of Japan and further promote their music.

Evaluate whether it would be better **for Sam** to stay with *Etuo* or go solo.

(8)

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(Total for Question 16 = 8 marks)

TOTAL FOR SECTION B = 17 MARKS



SECTION C

Brief B should be used to answer questions 17 to 21.

Read Brief B carefully and then answer the questions.

Brief B – Nina the producer

Nina the producer

Nina is a music producer who has worked with several artists and musicians. She has creatively guided a number of projects and is beginning to make a name for herself as a successful producer. At the moment, Nina is working on an album with *Shayela*, an R&B artist. The record company has set a tight deadline for completion of the album.

17 Nina needs two professionals to help her on this project and has created the job descriptions below.

Identify these **two** job roles.

Job description	Job role
Book recording sessions; manage the maintenance of equipment and facilities
Perform given music; be able to provide own equipment; perform collaboratively

(Total for Question 17 = 2 marks)

18 Explain **one** possible consequence of Nina missing the record company’s deadline.

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(Total for Question 18 = 2 marks)

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19 Give **one** way that Nina could promote her services as a producer to potential clients.

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(Total for Question 19 = 1 mark)

20 *Shayela* has been offered a publishing deal through her work with the record company but is considering self-publishing.

Explain **one** advantage and **one** disadvantage of self-publishing.

Advantage

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Disadvantage

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(Total for Question 20 = 4 marks)

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21 A new music streaming company wants to add Nina's own music to its free service.

Discuss the factors Nina should consider when deciding whether or not to agree to this.

(8)

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(Total for Question 21 = 8 marks)

TOTAL FOR SECTION C = 17 MARKS

TOTAL FOR PAPER = 50 MARKS



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