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Centre Number					Learner Registration Number				
Pearson BTEC Level 1/Level 2 First Award									

Music

Unit 1: The Music Industry

Monday 15 May 2017 – Morning Time: 1 hour	Paper Reference 21512E
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You do not need any other materials.	Total Marks
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Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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SECTION A

Answer ALL questions.

Some questions must be answered with a cross in a box ☒. If you change your mind about an answer, put a line through the box ☒ and then mark your new answer with a cross ☒.

1 Which **one** of the following is a responsibility of a producer?

- A Identifying performance opportunities
- B Liaising between creative partners
- C Managing marketing materials
- D Managing publicity for events

(Total for Question 1 = 1 mark)

2 Which **one** of the following could describe a smaller record label?

- A Broadcaster
- B Independent
- C Major
- D Management

(Total for Question 2 = 1 mark)

3 Identify the job role responsible for the health and safety of performers in a theatre.

- A Artist manager
- B Marketing manager
- C Studio manager
- D Venue manager

(Total for Question 3 = 1 mark)

4 Which **one** of these companies is responsible for moving equipment as part of a tour?

- A Distribution company
- B Manufacturing company
- C Marketing company
- D Transport company

(Total for Question 4 = 1 mark)

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5 Which **one** of the following organisations supports lighting and sound technicians?

- A APRS
- B MPG
- C PLASA
- D PPL

(Total for Question 5 = 1 mark)

6 Name the organisation that provides support and guidance to musicians, composers and instrumental teachers.

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.....

(Total for Question 6 = 1 mark)

7 Identify the job role that involves writing articles about music for publication.

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(Total for Question 7 = 1 mark)

8 Identify the job role that provides backline technical support for a band.

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(Total for Question 8 = 1 mark)

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9 Artists sometimes give away promotional CDs.

Identify **two** other products that an artist might give away for free to promote a performance.

1

2

(Total for Question 9 = 2 marks)

10 Identify **two** ways a promoter might market an event to local residents.

1

2

(Total for Question 10 = 2 marks)

11 Explain **one** reason why a venue needs a risk assessment.

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(Total for Question 11 = 2 marks)

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12 A hotel hosts a music event once a month.

Explain **one** reason why casual staff may be employed for the event.

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(Total for Question 12 = 2 marks)

TOTAL FOR SECTION A = 16 MARKS

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SECTION B

Use Brief A to answer questions 13 to 15.

Read Brief A carefully and then answer the questions.

Brief A – Suki’s studio

Suki’s studio

Suki owns a small, popular recording studio. The studio is in a good location in a large town. Suki works by herself doing all the job roles in the business, so is always very busy. Suki already works five days a week and often has to turn bookings down as she cannot fit them into her schedule. Suki’s recording studio is closed two days a week when she takes time off.

13 Suki covers several job roles in her business.

Identify **one** responsibility for each of these job roles.

Studio manager

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Recording engineer

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Mastering engineer

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(Total for Question 13 = 3 marks)

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14 Suki's recording equipment is a few years old so she is considering an upgrade.

(a) Give **one** advantage and **one** disadvantage of upgrading studio equipment.

(2)

Advantage

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Disadvantage

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(b) Explain **one** positive and **one** negative factor for Suki of hiring a specialist engineer to install new studio equipment.

(4)

Positive

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Negative

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(Total for Question 14 = 6 marks)

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(Total for Question 15 = 8 marks)

TOTAL FOR SECTION B = 17 MARKS



SECTION C

Use Brief B to answer questions 16 to 20.

Read Brief B carefully and then answer the questions.

Brief B – The European tour

The European tour

Saving Sky is a successful band that has already released a couple of albums and has a good following in the UK. The band wants to tour Europe so they can build up their fanbase in other countries.

Jonas is an experienced band manager who is looking for a new project. At a recent performance, Jonas approached *Saving Sky* to offer his services as manager for its tour. He is well-qualified to help *Saving Sky* as he has worked with touring bands in Europe before.

16 Give **one** type of a large, multi-use space suitable for the band’s performances.

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(Total for Question 16 = 1 mark)

17 *Saving Sky* could rehearse at home for free.

Identify **two** reasons why a band such as *Saving Sky* might choose to hire a rehearsal space instead.

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(Total for Question 17 = 2 marks)

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18 Which **two** of the following job roles are *Saving Sky* most likely to need on the tour?

Circle the **two** correct answers.

Drum technician Live sound technician Mastering engineer

Software programmer Studio manager

(Total for Question 18 = 2 marks)

19 Explain **two** reasons why it is important for *Saving Sky* to have a sound check before a performance.

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(Total for Question 19 = 4 marks)

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20 Some members of *Saving Sky* think they can do the work themselves rather than hire a manager for their European tour.

Discuss the responsibilities that a manager like Jonas would have for the tour and how this would benefit the band.

(8)

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(Total for Question 20 = 8 marks)

TOTAL FOR SECTION C = 17 MARKS
TOTAL FOR PAPER = 50 MARKS





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