

Pearson BTEC Level 1/Level 2 First Certificate

Art and Design

Unit 7: Recording for Creative Intentions in Art and Design

Summer 2018
Theme

Paper Reference
21357E

You do not need any other materials.

This paper is a pre-release of the theme for teacher reference.

The externally set task paper, when made available by Pearson, is to be opened only at the start of the 5 hour assessment period, which is to be taken between 01/05/2018 and 15/05/2018.

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Theme

The theme for 2018 is **'Shoes, Belts and Bags'**.

As in previous papers, there will be a range of briefs covering all of the pathways. Candidates will be required to develop designs to a chosen brief based upon their choice of the shoes, belts and bags which you supply.

Centres are strongly encouraged to collect examples, as soon as possible, to build up a 'visual library' of first hand reference materials. This will provide an invaluable resource, possibly filling several boxes. Candidates could then use the 25-hour preparatory period to practise exploring the shapes, forms and design potential of the objects, as well as building up their familiarity and connection with them.

Centres may wish to consider market stalls, charity shops and jumble sales to build up their resources. Shoes could include sandals, clogs, flip-flops, wellington boots and plimsolls. Belts could include hole-punched leather, military canvas with a roll pin buckle, glitter patterned plastic and an ornate belt with a butterfly buckle. Bags could include duffle bags, sports bags, handbags, beach bags and paper bags.

Centres are reminded that there are **three** assessment criteria.

These are:

- select from appropriate visual sources giving reasons, based on the set brief
- record primary visual sources, based on the set brief
- generate designs and ideas towards creative intentions, based on the set brief.

Candidates may have time to consider the theme in the period between the pre-release and the examination window, however any work produced during this time may not be brought into or submitted for the examination.

Incomplete examination work must be stored in a secure place between examination sessions.

The examination must be taken under fully controlled conditions; no materials other than those required in order to make images, may be brought in or accessed during the examination. Internet access or the use of wireless and electronic receiving/transmitting devices is not allowed. The use of computers with software for the manipulation of photographic or scanned digital images made in the examination and for subsequent design work is permitted.

Pearson BTEC Level 1/Level 2 First Certificate

Art and Design

Unit 7: Recording for Creative Intentions in Art and Design

2018

Time: 5 hours

Paper Reference

21357E

You do not need any other materials.

Instructions for centres

- The theme will be available on the Pearson website www.BTEC.co.uk/2012 from 6 March in the year of the examination.
- The paper is to be given out on 01/05/2018 and must be taken by 15/05/2018.
- It is recommended that the first 10 minutes of the 5 hours is used as reading time.
- The total mark for this paper is 30.

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Information for learners

**You should read this information before starting on your work for assessment.
You should refer to these instructions as you complete your work for this paper.**

During the period of five hours, you will need to:

- read the information and think about how you could use the visual sources provided by the teacher
- work under supervised examination conditions, usually in your art and design room
- experiment with different methods of recording by investigating and applying media, materials, technology
- select visual sources and give reasons for your choices
- produce first-hand observational studies, drawings, photographs and experimentation using 2D and 3D techniques, in response to the visual sources that have been provided
- develop these as design ideas, for example image manipulation, maquettes, colourways, scale drawings and annotation
- keep notes of progress, thoughts, ideas, changes and working processes through annotation in your sketchbook, on developmental sheets or in an independent learning logbook
- review your progress and re-evaluate your chosen ideas, materials, processes, techniques
- show how your work could be developed into finished outcomes, given more time. You are not expected to produce complete, finished work.

During the five hours of assessment, your teacher will:

- issue the examination paper
- be able to give you technical advice and technical support
- **not** be able to talk to you about your creative ideas.

On the following pages there are briefs. You must choose ONE of these to complete your work for this paper.

Choose from the visual sources provided by your teacher and produce a series of first-hand observational studies. These must show your understanding of formal elements. Select one of the briefs below and develop design ideas from your initial first-hand observational studies. Your ideas must clearly demonstrate your creative intentions.

Overarching brief

The theme for all pathways is 'Shoes, Belts and Bags'.

A design museum is showcasing the creativity and innovation of artists and designers using the theme '**Shoes, Belts and Bags**'. The artists and designers have been asked to create original artwork and designs informed and inspired by first-hand studies of the shape and form of shoes, belts and bags. The artwork and designs should show innovation in transforming observational studies into exciting new designs.

**You must explain clearly why you have chosen to work from your selected objects.
You must also state which pathway and brief you have chosen.**

Pathways

Choose ONE brief from your chosen pathway to complete your work for this paper.

It would be sensible to focus on a pathway that you have learned about during your Art and Design course.

Art and Design (unendorsed)

For the unendorsed pathway in Art and Design you can select **one** brief from any of the pathway briefs given.

Design Crafts

You must select **one** brief and **give reasons** for your selection from the objects provided. Reasons can be given in visual and written form.

1. Produce images and design ideas for a decorative coat of arms for the design museum, in the form of a shield, brooch or textiles banner. You may choose from a variety of materials, such as hard and soft materials, jewels and gems, fabrics and embroidery. Consider size and scale and how the final piece might be displayed during the **'Shoes, Belts and Bags'** exhibition.
2. Produce images and design ideas for **two or three** character puppets for a puppet show to entertain young children. The puppet show will be performed at the museum during the **'Shoes, Belts and Bags'** exhibition.
3. Produce images and design ideas for a 'pull along toy' for a play area for younger children as part of the **'Shoes, Belts and Bags'** exhibition. Any combination of materials may be considered. This could include soft padded fabrics and wood.

Fashion and Textiles

You must select **one** brief and **give reasons** for your selection from the objects provided. Reasons can be given in visual and written form.

1. Produce images and design ideas for a garment such as a bustier, bodice or corset. This will appear in a 'fashion through the ages' room within the **'Shoes, Belts and Bags'** exhibition.
2. Produce images and design ideas for a large-scale abstract textile piece inspired by the **'Shoes, Belts and Bags'** theme. You should indicate how different textiles techniques, processes and materials will be used in the final item. This will be hung in the entrance.
3. Produce images and design ideas for a three dimensional headpiece that uses a variety of different techniques and materials. Models will walk through the museum wearing the finished items on the opening night of the **'Shoes, Belts and Bags'** exhibition.

Photography

You must select **one** brief and **give reasons** for your selection from the objects provided. Reasons can be given in visual and written form.

1. Produce images and design ideas for a set of **three** images of imaginary landscapes based on close-up photography of the shapes, sections and details of '**Shoes, Belts and Bags**'. Explore different angles, viewpoints, textures and patterns. Your landscapes could be natural or urban. The images will be displayed in the main entrance of the museum.
2. Produce images and design ideas for a set of related images that will be used as a part of a 30-second sequence to be projected onto the museum building during the opening night of the '**Shoes, Belts and Bags**' exhibition. Consider how the changing images move and blend into each other.
3. Produce images and design ideas for a set of **20 to 30** images inspired by 'a day in the life of a shoe, belt or bag' to be displayed along museum corridors. Photographs should reflect the point of view of the chosen object using different viewpoints, heights and angles, such as shots taken from a camera directly attached to a shoe, belt or bag.

Product Design

You must select **one** brief and **give reasons** for your selection from the objects provided. Reasons can be given in visual and written form.

1. Produce images and design ideas for a desk or work station based on the shapes and form of '**Shoes, Belts and Bags**'. Your designs should include drawers and shelves. The piece will be displayed in the furniture gallery of the exhibition.
2. The museum wants to create a children's play area as part of the exhibition. Produce images and design ideas for at least one of the following: swing, slide or roundabout based on the '**Shoes, Belts and Bags**' theme.
3. Produce images and design ideas for a public seating area in the museum, based on oversized shoes, belts and bags. Your designs should be inspired by the '**Shoes, Belts and Bags**' theme and could be sculptural and linear or upholstered and soft.

Visual Arts

You must select **one** brief and **give reasons** for your selection from the objects provided. Reasons can be given in visual and written form.

1. Produce images and design ideas for a fountain sculpture based on the **'Shoes, Belts and Bags'** exhibition. The fountain sculpture will be located at the entrance of the museum and will be lit up during the exhibition.
2. Produce images and design ideas for a set of large stained glass style hanging panels based on the **'Shoes, Belts and Bags'** theme. The panels will hang from the main entrance ceiling during the exhibition. You may wish to consider how one panel can be seen through another.
3. Produce images and design ideas for a small scale piece of decorative artwork inspired by **'Shoes, Belts and Bags'** that will be displayed at the museum as a part of the exhibition. Your work can be 2D or 3D.

Visual Communication

You must select **one** brief and **give reasons** for your selection from the objects provided. Reasons can be given in visual and written form.

1. Produce images and design ideas for a poster to advertise the **'Shoes, Belts and Bags'** exhibition. The poster will be displayed in bus shelters. Your design must have strong visual content and immediate impact in order to attract the attention of the public.
2. Produce images and design ideas for a pop-up book inspired by the **'Shoes, Belts and Bags'** theme. There must be at least **three** pop-ups in the book. The book will be sold in the museum gift shop. The museum expects to see how the illustrations will look when 'popped-up'.
3. Produce images and design ideas for the cover of the catalogue for the **'Shoes, Belts and Bags'** exhibition. Focus on the letterforms of the words shoes, belts and bags, using the inspiration of the shapes, forms and details from your observational studies.



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