

Pearson BTEC Level 1/Level 2 First Certificate

Art and Design

Unit 7: Recording for Creative Intentions in Art and Design

Summer 2016

Theme

Paper Reference

21357E

You do not need any other materials.

This paper is a pre-release of the theme for teacher reference.

The externally set task paper, when made available by Pearson, is to be opened only at the start of the 5-hour assessment period, which is to be taken between 03/05/2016 and 16/05/2016.

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Theme

The theme for 2016 is **Tool Aid** and is based upon tools. The most appropriate provision would be manual hand tools, however tools from all crafts and activities may be considered. As in previous papers, there will be a range of briefs covering all of the pathways. Candidates will be required to develop designs to a chosen brief based upon their choice of the tools you supply and the images they make of them.

Centres are advised that the tools provided should be neither inclusive nor exclusive. A range from a particular discipline or from a variety of disciplines will be equally appropriate. The briefs will not discriminate between, nor specify, any particular craft or activity.

Centres are reminded that there are **three** assessment criteria.

These are:

- select from appropriate visual sources giving reasons, based on the set brief
- record primary visual sources, based on the set brief
- generate designs and ideas towards creative intentions, based on the set brief.

Candidates may have time to consider the theme in the period between the pre-release and the examination window, however any work produced during this time may not be brought into or submitted for the exam.

Incomplete examination work must be stored in a secure place between examination sessions.

The exam must be taken under fully controlled conditions; no materials other than those required in order to make images, may be brought in or accessed during the exam. Internet access or the use of wireless and electronic receiving/transmitting devices is not allowed. The use of computers with software for the manipulation of photographic or scanned digital images made in the exam and for subsequent design work is permitted.

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Art and Design

Unit 7: Recording for Creative Intentions in Art and Design

2016

Time: 5 hours

Paper Reference

21357E

You do not need any other materials.

Instructions for centres

- The theme will be available on the Pearson website www.BTEC.co.uk/2016 from 1 March in the year of the examination.
- The paper is to be given out on 03/05/2016 and must be taken by 16/05/2016.
- It is recommended that the first 10 minutes of the 5 hours is used as reading time.
- The total mark for this paper is 30.

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Information for learners

You should read this information before starting on your work for assessment. You should refer to these instructions as you complete your work for this paper.

During the period of 5 hours, you will need to:

- read the information and think about how you could use the visual sources provided by the teacher
- work under supervised examination conditions, usually in your art and design room
- experiment with different methods of recording by investigating and applying media, materials, technology
- select visual sources and give reasons for your choices
- produce first-hand observational studies (drawings, photographs or recordings in other formats) of the visual sources that have been provided and then develop these as design ideas, for example image manipulation, maquettes, colourways, scale drawings and annotation
- keep notes of progress, thoughts, ideas, changes and working processes through annotation in your sketchbook, on developmental sheets or in an independent learning logbook
- review your progress and re-evaluate your chosen ideas, materials, processes, techniques
- show how your work could be developed into finished outcomes, given more time. You are **not** expected to produce complete, finished work.

During the 5 hours of assessment, your teacher will:

- issue the examination paper
- be able to give you technical advice and technical support
- **not** be able to talk to you about your creative ideas.

On the following pages there are briefs. You must choose ONE of these to complete your work for this paper.

Choose from the visual sources provided by your teacher and produce a series of first-hand observational studies. These must show your understanding of formal elements.

Select one of the briefs below and develop design ideas from your initial first-hand observational studies. Your ideas must clearly demonstrate your creative intentions.

The theme for all pathways is “Tool Aid”.

Your school is participating in a national campaign called “Tool Aid” which is run by a charity called Tool Aid. This campaign will provide tools for people in developing countries who do not have any tools. The charity collects and renovates used tools of all types. These are then distributed to people in need in developing countries.

You must explain clearly why you have chosen to work from your selected objects. You must also state which pathway and brief you have chosen.

Pathways

Art and Design (unendorsed)

For the unendorsed pathway in Art and Design you can select any aspects of the pathway briefs given. It would be sensible to focus on a pathway that you have enjoyed and which you have learned about during your Art and Design course.

Design Crafts

You must select **one** brief and give reasons for your selection from the objects provided.

1. **Tool Aid.** You have been asked to provide images and design ideas for a lantern to be used during a night time parade to promote the charity. Your designs must be inspired by the shape and form of tools. You will decide the size of the lantern and how it is carried.
2. **Tool Aid.** You are required to provide images and design ideas for a piece of decorative or ornamental craftwork to mark the occasion when a large container of tools is presented to a country. The craftwork piece will be given to a representative of that country. The craftwork piece must be easily displayed on a shelf or hung on a wall. Your designs must be inspired by the shape and form of tools.
3. **Tool Aid.** Produce images and design ideas, inspired by the shape and form of tools, for a distinctive item of personal adornment to complement the uniforms of the charity workers at events. This could be jewellery or a hat and can be as conventional or imaginative as you wish. It must be wearable.

Fashion and Textiles

You must select **one** brief and give reasons for your selection from the objects provided.

1. **Tool Aid.** You must produce images and design ideas, inspired by the shapes and forms of tools, for the uniforms of the charity workers who meet the public. This must include an anorak or gilet and hat. You may choose to design other appropriate fashion items in addition if you wish.
2. **Tool Aid.** You must produce images and design ideas for a textiles banner or constructed fabric piece to brighten the charity's head office. This must be inspired by the shapes and forms of tools. The size specified is 1 metre high by 2 metres wide.
3. **Tool Aid.** You must produce images and design ideas inspired by the shapes and forms of tools for curtain and upholstery fabric to be used in the charity's offices. Your designs must be for a repeat pattern and be shown in at least two colourways.

Photography

You must select **one** brief and give reasons for your selection from the objects provided.

1. **Tool Aid.** You must produce a series of images and design ideas inspired by the shape and form of tools. The images will be used in promotional materials to encourage people to donate tools to the appeal.
2. **Tool Aid.** You must produce a series of images and design ideas for a set of six visually stimulating banners. They will be used in the open air when the charity promotes its work. Your images and design ideas must be inspired by the shape and form of tools. Your design ideas must show how the banners will work together and be presented in A3 format, these will be enlarged to A1 when used.
3. **Tool Aid.** The charity wishes to brighten the walls of its reception area with photographic murals. It is particularly interested in pattern/s and or abstract approaches. You must provide images and design ideas for four panels, each of which is 2 metres square. Each panel must have a different image or images, but the series of images must work together and complement one another.

Product Design

You must select **one** brief and give reasons for your selection from the objects provided.

1. **Tool Aid.** You must produce images and design ideas, inspired by the shapes and forms of tools, for an item of furniture for the reception area of the charity's head office.
2. **Tool Aid.** The charity needs large-scale dump bins (collection bins) to contain the donated tools in the town centre. You must provide images and design ideas, inspired by the shapes and forms of tools, for the dump bins (collection bins), which must be sturdy, easily movable, attract attention and be recognisable as the "Tool Aid" receptacle. You must show designs for both the form and the surface of the bins.
3. **Tool Aid.** You must provide images and design ideas, inspired by the shapes and forms of tools, for a free standing water feature. The charity wants designs for a dynamic and exciting water feature that will be sited at the front of their head office.

Visual Arts

You must select **one** brief and give reasons for your selection from the objects provided.

1. **Tool Aid.** You must produce images and design ideas, inspired by the shapes and forms of tools, for a 2 metres high by 3 metres wide mural to go onto an outside wall of the collection centre. The mural must reflect the theme and attract attention so that donators will know they are at the right place.
2. **Tool Aid.** You must produce images and design ideas for a large-scale sculpture to attract the public to the entrance of the collection centre. This must be inspired by the shapes and forms of tools. The sculpture will be sited in the entrance area or fixed onto the wall to the side of the entrance.
3. **Tool Aid.** You must produce images and design ideas for an installation to be suspended from a large 3 metre square frame, sited inside the town hall with enough room for people to walk underneath it. This should encourage the public to participate in the campaign and must be inspired by the shapes and forms of tools.

Visual Communication

You must select **one** brief and give reasons for your selection from the objects provided.

1. **Tool Aid.** You must produce images and design ideas for a poster, inspired by the shapes and forms of tools, which will be displayed on hoardings and on public transport. Your designs must include a combination of words and images and must also include the name of the charity "Tool Aid". The aim of the poster is to encourage the public to donate tools to the charity.
2. **Tool Aid.** The charity requires a video or series of digital images to be projected onto the side of the local council building in which the large-scale dump bins (collection bins) are housed. This must clearly identify the "Tool Aid" aim to encourage donations and help to guide donators to the collection point.
3. **Tool Aid.** The "Tool Aid" charity requires a new logo, for use on marketing materials and vehicles. Produce images and at least three logo design ideas, inspired by the shapes and forms of tools. The name "Tool Aid" must appear with, within or as part of the logo. Show one of your logo design ideas in use.

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