



Victorian Certificate of Education 2004

INDUSTRY AND ENTERPRISE STUDIES

Written examination

Thursday 18 November 2004

Reading time: 1.30 pm to 1.45 pm (15 minutes)

Writing time: 1.45 pm to 3.45 pm (2 hours)

QUESTION BOOK

Structure of book

| <i>Section</i> | <i>Number of questions</i> | <i>Number of questions to be answered</i> | <i>Number of marks</i> |
|----------------|----------------------------|---|------------------------|
| A | 5 | 5 | 40 |
| B | 3 | 1 | 10 |
| | | | Total 50 |

- Students are permitted to bring into the examination room: pens, pencils, highlighters, erasers, sharpeners and rulers.
- Students are NOT permitted to bring into the examination room: blank sheets of paper and/or white out liquid/tape.
- No calculator is allowed in this examination.

Materials supplied

- Question book of 4 pages.
- One or more script books.

Instructions

- Write your **student number** in the space provided on the front cover(s) of the script book(s).
- You are encouraged to draw on your work placement and wider industry knowledge in answering questions on this paper.
- All written responses must be in English.

At the end of the examination

- Place all other used script books inside the front cover of the first script book.
- You may keep this question book.

Students are NOT permitted to bring mobile phones and/or any other electronic communication devices into the examination room.

SECTION A**Instructions for Section A**

Answer **all** questions in this section in the script book(s) provided.

Question 1

- a. Define the following terms. For each term, give an appropriate example.
- i. industry
 - ii. workplace flexibility
 - iii. sustainable resource use
- b. Explain the difference between quality control and quality assurance.

6 + 4 = 10 marks

Question 2

Using your work placement from this year, answer the following questions.

- a. Name your workplace and identify the industry to which it belongs.
- b. Identify and describe **three** generic competencies you developed as part of your work placement.
- c. Explain **two** benefits for employees of having highly developed generic competencies in the workplace.

2 + 6 + 4 = 12 marks

Question 3

Work-related deaths 2001 to 2003, Victoria

| Industry | 2001 | 2002 | 2003 |
|--------------------------------------|-----------|-----------|-----------|
| Construction | 7 | 6 | 8 |
| Manufacturing | 4 | 1 | 1 |
| Agriculture | 12 | 11 | 8 |
| Transport | 3 | 8 | 3 |
| Public Sector and Community Services | 4 | 1 | 4 |
| Recreation | 1 | 3 | 2 |
| Other industries | 3 | 4 | 1 |
| Total fatalities | 34 | 34 | 27 |

Data based on statistics from Worksafe Victoria web site
www.worksafe.vic.gov.au

- a. From the above table describe **two** significant trends about work-related deaths in Victoria between 2001 and 2003.
- b. Identify and describe **one** type of occupational health and safety training method that a workplace may use to prevent workplace deaths and injuries.
- c. Outline **two** strategies the government is using to improve safety in the workplace in Victoria.

2 + 2 + 2 = 6 marks

Question 4**Bunnings bag levy working**

THE number of plastic bags used by Bunnings customers has decreased 91 per cent since a bag levy was introduced six weeks ago.

Bunnings – with Keep Australia Beautiful – introduced a 10c national levy on disposable plastic bags.

‘We had hoped to achieve a 50 per cent reduction by Christmas 2003,’ Keep Australia Beautiful’s Victorian chief executive officer, Andrew McLorinan, said yesterday.

‘But in just six weeks, the levy has resulted in a 91 per cent reduction in plastic bag use through Bunnings stores.’

Source: *Herald Sun*, 20 November, 2003

The retail industry has experienced significant pressure from environmental groups in the last two years.

- a. Explain why the retail industry has experienced significant environmental pressure.
- b. According to the above article, how has the retail industry responded to environmental pressure?
- c. Identify and describe another response the retail industry could adopt to address this environmental pressure.

1 + 1 + 2 = 4 marks

Question 5

- a. Identify a well-known enterprising individual or organisation. Describe in detail, with **at least two** examples, how this person or organisation has been enterprising.
- b. Choose **one** of the following work settings and discuss **at least two** reasons why it is important for individuals to be enterprising in that setting.
 - self-employment
 - voluntary employment
 - education

4 + 4 = 8 marks

SECTION B**Instructions for Section B**

Answer **one** question in this section in the script book(s) provided.

Question 1**Topic: Training and workplace learning**

- a. Describe in detail the following types of workplace training.
- off-the-job training
 - competency-based training
- b. Give **two** advantages of competency-based training, one for employees and one for employers. Briefly explain why these advantages are important to each group.

4 + 6 = 10 marks

OR

Question 2**Topic: Workplace flexibility**

- a. Describe in detail **two** types of flexible work arrangements.
- b. Give **two** advantages of workplace flexibility for employees. Briefly explain why these advantages are important to employees.

4 + 6 = 10 marks

OR

Question 3**Topic: Enterprise culture**

The Karpin Report (Enterprising Nation) placed great emphasis on the need for Australia to develop a widespread enterprise culture in both business and wider society.

- a. Explain what is meant by the term 'enterprise culture' and why it should be encouraged in Australian industry.
- b. Describe in detail **three** ways employers could evaluate whether their businesses have an enterprise culture.

4 + 6 = 10 marks

END OF QUESTION BOOK