



**Victorian Certificate of Education
2006**

SUPERVISOR TO ATTACH PROCESSING LABEL HERE

STUDENT NUMBER

Letter

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INDUSTRY AND ENTERPRISE STUDIES
Written examination

Wednesday 15 November 2006

Reading time: 11.45 am to 12.00 noon (15 minutes)

Writing time: 12.00 noon to 2.00 pm (2 hours)

QUESTION AND ANSWER BOOK

Structure of book

<i>Section</i>	<i>Number of questions</i>	<i>Number of questions to be answered</i>	<i>Number of marks</i>
A	5	5	40
B	3	1	10
			Total 50

- Students are permitted to bring into the examination room: pens, pencils, highlighters, erasers, sharpeners and rulers.
- Students are NOT permitted to bring into the examination room: blank sheets of paper and/or white out liquid/tape.
- No calculator is allowed in this examination.

Materials supplied

- Question and answer book of 16 pages.
- Additional space is available at the end of the book if you need extra paper to complete an answer.

Instructions

- Write your **student number** in the space provided above on this page.
- You are encouraged to draw on your work placement and wider industry knowledge in answering questions on this paper.
- All written responses must be in English.

Students are NOT permitted to bring mobile phones and/or any other unauthorised electronic devices into the examination room.

SECTION A

<p style="text-align: center;">Instructions for Section A</p> <p>Answer all questions in the spaces provided.</p>

Question 1

a. Define the term ‘enterprise culture’.

1 mark

b. Give an example of a workplace that has an enterprising culture. Explain why you think this workplace has an enterprising culture.

4 marks

- c. Explain how teamwork can assist in developing an enterprising culture in a workplace. Use an example to assist your explanation.

4 marks

Question 2



Source: ABS 6291.0.55.001, Labour Force

a. Describe the trend shown in the above graph.

2 marks

b. Give **two** reasons for this trend.

Question 3

- a. Define the term ‘quality’. Give an example of a quality system or process.

2 marks

- b. Identify **two** stakeholders in an industry you are familiar with. Explain how a quality system or process may benefit **each** of these stakeholders.

4 marks

Question 4

a. Define the term ‘innovation’.

1 mark

b. Describe an innovation that has occurred within the last ten years in an industry that you have studied. Why did the innovation occur and what was the main benefit of this innovation?

4 marks

c. Evaluate the role that innovation has played in 'creating cultural change' in this industry.

4 marks

Question 5

Today marks an historic period in our bilateral relationship, China is one of the fastest growing economies in the world and Australia is extremely well placed to take full advantage of this significant export opportunity... The economic and commercial relationship is set to move into an exciting, new and more closely integrated phase. Australia is well placed to provide the services and commodities China needs for its continued economic growth and development.*

Mark Vaile, Minister for Trade, 23 May 2005

* *bilateral relationship* – a relationship between two countries

- a. Outline **two** costs and **two** benefits to Australia of a free trade agreement with China.

Costs _____

Benefits _____

4 marks

SECTION B

Instructions for Section B
Answer **one** question in the space provided.

Question 1

Topic: Technology

- a. Identify and describe a change in technology that has occurred in a workplace that you are familiar with.
- b. Evaluate the impact on stakeholders of this technological change to work practices in this workplace.

4 + 6 = 10 marks

OR

Question 2

Topic: Workplace flexibility

- a. Identify and describe a type of workplace flexibility that has been implemented in a workplace that you are familiar with.
- b. Evaluate the impact of this type of workplace flexibility on stakeholders in this workplace.

4 + 6 = 10 marks

OR

Question 3

Topic: Training

- a. Identify and describe a type of training used in a workplace that you are familiar with.
- b. Evaluate the impact of this type of training on stakeholders in this workplace.

4 + 6 = 10 marks

Total 10 marks

Either **Question 1, 2 or 3**

a. _____

b.
