

PSYCHOLOGY

6881

Monday 25 June 2007 9.00 am to 12.00 noon

For this paper you must have:

- a 16-page answer book.

You may use a calculator.

Time allowed: 3 hours

Instructions

- Use blue or black ink or ball-point pen.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. The *Paper Reference* is 6881.
- In **Section A**, answer parts (a) and (b), and **either** part (c) **or** part (d) **or** part (e).
- In **Section B**, answer **all** parts of the compulsory question.
- In **Section C**, answer **one** question.

Information

- The maximum mark for this paper is 90.
- The marks for questions are shown in brackets.
- Sections A, B and C each carry 33.3% of the total marks for the paper.
- You will be assessed on your ability to apply and communicate effectively your understanding of the fundamental principles, theories, concepts and methods of psychology. You are expected to demonstrate skills of interpretation, critical analysis, evaluation and synthesis.

Advice

- You are advised to spend 60 minutes on each section.
- Before answering the questions in each of the three sections, you are advised to spend 15 minutes reading the questions and/or planning your answers.

SECTION A: THEORETICAL ISSUES AND DEBATES

You should answer parts (a) and (b), and **either** part (c) **or** part (d) **or** part (e).

You are advised to spend 15 minutes reading, before you begin your answer.

Total for this question: 30 marks

- 1 (a) Read the following extract and answer parts (a)(i) and (a)(ii) which follow.

As psychologists, how can we create an agreement to make people behave in a socially adapted, law-abiding fashion which will not lead to a breakdown of the fabric of social life? Clearly, we are currently failing to do this, as is evident from the ever-increasing statistics of crime of all sorts and the general alienation on which so many writers have commented. The psychologists would answer that what was clearly required was for psychology to provide a way of imposing suitable habits of socialised conduct on the citizens (and especially the future citizens) of the country in question – or preferably the whole world.

Source: adapted from EYSENCK, H.J. (1969), 'The technology of consent', *New Scientist*, 26 June 1969
Reproduced with permission of New Scientist

- (i) Outline the view expressed by Eysenck in the extract above. (3 marks)
- (ii) The extract above raises ethical and moral issues. In relation to the roles of psychologists, discuss ethical and/or moral issues raised by the extract. (8 marks)

(b)

Permission to publish this extract on the website has been denied.

In the context of **one** debate in psychology (for example, free will, determinism, reductionism or holism), discuss issues raised by the extract above. *(8 marks)*

Turn over ►

Either

- (c) (i) Explain what is meant by *researcher bias*. (3 marks)
- (ii) Describe **one** example of researcher bias that has occurred in psychological research. Discuss how this might have been overcome. (8 marks)

Or

- (d) (i) Explain what is meant by *gender bias*. (3 marks)
- (ii) Discuss **two** examples of gender bias that have occurred in psychological theory and/or studies. (8 marks)

Or

- (e) (i) Explain what is meant by *cultural bias*. (3 marks)
- (ii) Discuss **two** examples of cultural bias that have occurred in psychological theory and/or studies. (8 marks)

SECTION B: METHODOLOGY

You should answer **all** parts of the question.

In this section, you will be assessed on the clarity of your explanations and the appropriateness of your design.

You should read **all** parts of the question. You are advised to spend 15 minutes planning your answer.

Total for this question: 30 marks

- 2 A psychologist is interested in carrying out a study to examine whether there are cross-cultural differences in superstition.
- (a) Design a study which would enable the psychologist to investigate cross-cultural differences in superstition. In your answer, you should include justifications for your design decisions. Ethical issues should be addressed in part (b). (18 marks)
- (b) Discuss ethical considerations arising out of the design that you proposed in your answer to part (a). (6 marks)
- (c) Explain how the data generated in the study that you designed in your answer to part (a) could be analysed. (6 marks)

SECTION C: APPROACHES AND APPLICATIONS

Answer **one** question from this section.

You will be assessed on your ability to draw upon principles, concepts, theories and approaches from different areas of psychology, and to apply them to a novel situation. You will also be assessed on your ability to develop an argument, and to organise, present and evaluate material coherently.

You are advised to spend 15 minutes reading the question and planning your answer.

3 Read the following newspaper extract and answer the question below.

Permission to publish this extract on the website has been denied.

Explain how the extract above illustrates key assumptions of the behaviourist approach.
Discuss alternative psychological explanations of Emma's son's behaviour. *(30 marks)*

Turn over ►

- 4 Discuss how psychology could be used to explain why some people are more confident than others. (30 marks)
- 5 Select **one** of the news items given below. Discuss how the biological approach and **one** other approach in psychology can be used to explain issues raised in the news item you have chosen. (30 marks)

Item 1

Permission to publish this extract on the website has been denied.

Item 2

IT'S ALL THE RAGE

Everywhere you look, people are throwing temper tantrums and attacking those around them. In planes and trains, on highways and in hospitals, angry is in.

The hostility is highest in airplanes, where it's known as Flyer Ire. In recent months, airlines have reported an epidemic of passengers slapping, scratching, spitting and swearing at flight attendants. Some have even tried to kick out windows and doors. As a result, Canadian Airlines has just announced a zero-tolerance policy and will remove all passengers with a bad attitude. Down on the ground, Road Rage is also rising in Canadian cities, where a study found more motorists are honking their horns, tailgating and giving each other the finger.

Tempers are hottest in Calgary and Toronto, where more and more commuters are being squeezed onto the same old road systems. Tempers are coolest in Montreal, where there are no commuters.

Meanwhile, in Britain, newspapers report a growing new condition known as Driveway Rage, suffered by infuriated homeowners who find cars parked in front of their garage.

Source: adapted from JOSH FREED, *The Gazette (Montreal)*, 29 March 1999

Item 3

Permission to publish this extract on the website has been denied.

END OF QUESTIONS

There are no questions printed on this page