

Travel and Tourism

Unit G730 The guided tour Unit Recording Sheet

Please read the instructions printed at the end of this form. One of these sheets, suitably completed, should be attached to the assessed work of each candidate.										
Unit Title 11 The guided tour					Code	G730	Session		Year	
Centre Name								Centre Numb	er	
Unit Title 11 The guided tour Centre Name Evidence: You need to investigate the range of guided tours available and devise and deliver a guided tour. Criteria AO1.1: You demonstrate some knowledge and understanding when you provide a brief account of the range of guided tours available that uses only one or two examples to illustrate the four main types of guided tour; you provide a number of relevant examples, demonstrating knowledge and understanding; you provide a noutline of your guided tour; you provide a plan of the guided tour suvailable that investigates sub-divisions of the main types of guided tour; with sufficient appropriate examples, showing full knowledge and understanding; you provide a plan of the guided tour that covers the main points necessary to run it to planned timings, with procedures/actions to be followed should problems arise; both your account and your plan show some evidence of your knowledge, skills and understanding in the evidence of your delivery of a short guided tour, who wever the tour lacks detail and has some omissions; its purpose is clearly explained, the type of tour chosen is appropriate and lit is not of the most appropriate and mediate attempt to Unit Cor Criteria AO1.1: You demonstrate the rour account of the range of guided tour. AO1.3: you provide a comprehensive account of the range of guided tour savailable that investigates sub-divisions of the main types of guided tour and uses a number of relevant examples, sufficient appropriate examples, soft purpose is deafled and contains in ordisations or appropriate examples, soft purpose is						Candidate Number				
Evidence: You need to inves	stigate t	he range of guided tours available and	devise and deliver a guided tour	r.				•		
Criteria						Teacher Comment				Page No.
knowledge and understanding when you provide a brief according the range of guided tours avail that uses only one or two examples to illustrate the four types of guided tour; you provide an outline of your guided tour that covers only the main points and may be unreal and not identify potential problor ways of solving these; either or both of these have so	unt of lable main me alistic lems	the range of guided tours available that considers variations within the types of guided tour and uses a number of relevant examples, demonstrating knowledge and understanding; you provide a plan of the guided tour that covers the main points necessary to run it to planned timings, with procedures/actions to be followed should problems arise; both your account and your plan show some evidence of your knowledge, skills and	comprehensive account of the range of guided tours available investigates sub-divisions of the main types of guided tour, with sufficient appropriate example showing full knowledge and understanding; you provide a comprehensive of the guided tour that can be to run it successfully, with deta any procedures to be followed actioned should problems aris both your account and your pl demonstrate thorough knowle	e that ne n ss, plan used ails of l or e; an	Mark					
[0 1 :	2 3 4]	[5 6 7]	8]	9 10]						
understanding in the evidence your delivery of a short guided however the tour lacks detail a has some omissions; its purpo not clear and it is not of the mappropriate type; you have made little attempt to produce appropriate supportine participants' documents; your of terminology is not always accurate and written communication lacks detail in accuracy and content;	e of I tour; and ose is ost og use	understanding when producing evidence of your delivery of a guided tour which is detailed but has minor omissions; its purpose is clearly explained, the type of tour chosen is appropriate and there is appropriate evidence of handouts/support material for participants; you present materials suitably, with appropriate use of some terminology, and your understanding is conveyed through use of appropriate language;	your delivery of a well-structur guided tour which is well-deliv detailed and contains no omis its purpose is clearly explained of the most appropriate type at there is extensive evidence of good-quality, appropriate and informative support materials provided for participants which show full application of knowle and understanding; you prese your work logically, showing u appropriate terminology, and y meaning is clear and accurate conveyed.	red ered, sions; d, it is and and edge ant se of your	Mark	1				
[0 1 :	2 3 4]	[5 6 7 8]	[9 10	11 12]						

	Criteria		Teacher Comment P				
AO3.1: You provide some research from limited sources when investigating the range of guided tours available and/or when researching your own guided tour; you compare the different types of guided tour available, briefly using few examples, covering only the main types and identifying only one or two advantages and disadvantages for each; your research is not always relevant and you do not always use the findings of your research effectively;	AO3.2: you provide research from a variety of sources when investigating the range of guided tours available and/or when researching your own guided tour; you analyse, compare and contrast the different types of guided tour, considering variations within them and using a number of examples, identifying a range of advantages and disadvantages for each; your research is mostly relevant and you use most of the findings of your research to inform both your analysis of the different types of guided tour and/or your own guided tour;	and compre a broad ran- investigating tours availal researching you provide analysis, co contrasting merits and of types of gui- divisions with of relevant of is relevant of your rese analysis of the	u provide independent chensive research, using ge of sources, when g the range of guided ble and when your own guided tour; a comprehensive imparing and critically the relative deficiencies of different ded tour and sub- thin them, using a range examples; your research and you use the findings earch to inform both your the different types of and your own guided	Mark			
[0 1 2 3 4 5] AO4.1: You evaluate your guided tour briefly, using only one or two methods, which may be inappropriately applied, and attempt to make recommendations for improvement, some of which may be unrealistic;	AO4.2: you evaluate your guided tour, drawing supported conclusions and using at least two appropriate methods, and make reasoned judgments and use these to make limited but realistic recommendations for improvement;	comprehens guided tour, two approprisubstantiate make well-ruse these to	[10 11 12 13] If provide a critical and sive evaluation of your with the weak was more than riate methods to be your findings, and easoned judgments and to make valid and ead recommendations for the work was a commendation of the work was a commendation of the work was a critical was a crit	Mark			
[0 1 2 3 4 5]	[678910]		[11 12 13 14 15] Total/50				
If this work is a re-sit, please tick Session and Year of previous submission					Please tick to indicate this work has been standardised in	ernally	

Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website (www.ocr.org.uk). A completed Centre Authentication form CCS160 **must** accompany the MS1 when it is sent to the moderator.

Guidance on Completion of this Form

- 1 **One** sheet should be used for each candidate.
- Please ensure that the appropriate boxes at the top of the form are completed.
- 3 Please enter specific page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
- 4 Circle the mark awarded for each strand of the marking criteria in the appropriate box and also enter the circled mark in the final column.
- Add the marks for the strands together to give a total out of 50. Enter this total in the relevant box.