

## **Travel and Tourism**

Unit G730 The guided tour Unit Recording Sheet

Please read the instructions printed at the end of this form. One of these sheets, suitably completed, should be attached to the assessed work of each candidate.											
Unit Title 11 The guide	ed tour	Į	Unit Code	G730	Session	Jan / June	Year	2	0	0	
Centre Name						Centre Number	er				
Candidate Name						Candidate Nu	mber				
Evidence: You need to investiga	ate the range of guided tours available and	I devise and deliver a guided tour.									
	Criteria				Teacher (	Comment		P	age	No.	
AO1.1: You demonstrate some knowledge and understanding when you provide a brief account of the range of guided tours available that uses only one or two examples to illustrate the four maintypes of guided tour; you provide an outline of your guided tour that covers only the main points and may be unrealistic and not identify potential problems or ways of solving these; either or both of these have some omissions;	types of guided tour and uses a number of relevant examples, demonstrating knowledge and understanding; you provide a plan of the guided tour that covers the main points necessary to run it to planned	AO1.3: you provide a comprehensive account of the range of guided tours available t investigates sub-divisions of the main types of guided tour, with sufficient appropriate examples, showing full knowledge and understanding; you provide a comprehensive plof the guided tour that can be us to run it successfully, with details any procedures to be followed o actioned should problems arise; both your account and your plan demonstrate thorough knowledg skills and understanding.	an sed s of r								
[0 1 2 3	4] [5 6 7]	[8 9]	10]								
AO2.1: You apply knowledge and understanding in the evidence of your delivery of a short guided tou however the tour lacks detail and has some omissions; its purpose is not clear and it is not of the most appropriate type; you have made little attempt to produce appropriate supporting participants' documents; your use of terminology is not always accurate and written communication lacks detail in accuracy and content;	understanding when producing evidence of your delivery of a guided tour which is detailed but has minor omissions; its purpose is clearly explained, the type of tour chosen is appropriate and there is appropriate evidence of handouts/support material for participants; you present materials suitably, with appropriate use of some terminology, and your understanding is conveyed through use of appropriate language;	AO2.3: you provide evidence of your delivery of a well-structured guided tour which is well-delivery detailed and contains no omission its purpose is clearly explained, of the most appropriate type and there is extensive evidence of good-quality, appropriate and informative support materials provided for participants which show full application of knowledge and understanding; you present your work logically, showing use appropriate terminology, and you meaning is clear and accurately conveyed.	ded, ons; it is is ded ded ded ded ded ded ded ded ded de								
[0 1 2 3	4] [5 6 7 8]	[9 10 11	12]								

Criteria							Teacher Comment Pag		
AO3.1: You provide some research from limited sources when investigating the range of guided tours available and/or when researching your own guided tour; you compare the different types of guided tour available, briefly using few examples, covering only the main types and identifying only one or two advantages and disadvantages for each; your research is not always relevant and you do not always use the findings of your research effectively;	a va invertour rese you the con and adv eac rele find both	a.2: you provide research from ariety of sources when estigating the range of guided are available and/or when earching your own guided tour; analyse, compare and contrast different types of guided tour, sidering variations within them I using a number of examples, I you identify a range of antages and disadvantages for the, your research is mostly evant and you use most of the lings of your research to inform the your analysis of the different es of guided tour;	and compre a broad ranginvestigating tours availal researching you provide analysis, co contrasting merits and of types of guid divisions with of relevant a of your rese analysis of t guided tour tour.	thensive residence of source of the range ble and who your own of a comprehemparing an critically the deficiencies ded tour an thin them, upexamples; your down to inforthe different of the different of the different source of the different source of the different source of the sour	search, usir es, when of guided en guided tour; lensive and e relative of different did sub-using a rang your researce the finding orm both yout types of	e eh s	Mark		
[0 1 2 3 4 5]	_	[6 7 8 9]			[10 11 12 1	3]			
AO4.1: You evaluate your guided tour briefly, using only one or two methods, which may be inappropriately applied, and you attempt to make recommendations for improvement, some of which may be unrealistic;	tour con app mal thes	4.2: you evaluate your guided r, drawing supported clusions and using at least two propriate methods, and you ke reasoned judgments and use se to make limited but realistic commendations for improvement;	AO4.3: you comprehens guided tour, two appropriates make well-ruse these to substantiate improvemer	sive evaluate which uses which uses riate metho be your finding easoned just make valided recomme	tion of your s more than ds to and you dgments ard and and	ı d		1	
							Mark		
[0 1 2 3 4 5] [6 7 8 9 10] [11 12 13 14 15]					5]				
					Total/5	)			
If this work is a re-sit, please tick Session and Year of previous submission Jan / June <b>2 0</b>				0	0	Please tick to indicate this work has been standardised internally			

Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website (<a href="www.ocr.org.uk">www.ocr.org.uk</a>). A completed Centre Authentication form CCS160 **must** accompany the MS1 when it is sent to the moderator.

## **Guidance on Completion of this Form**

- 1 **One** sheet should be used for each candidate.
- 2 Please ensure that the appropriate boxes at the top of the form are completed.
- 3 Please enter specific page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
- 4 Circle the mark awarded for each strand of the marking criteria in the appropriate box and also enter the circled mark in the final column.
- Add the marks for the strands together to give a total out of 50. Enter this total in the relevant box.