

**ADVANCED SUBSIDIARY GCE
 APPLIED TRAVEL AND TOURISM**

Unit 1: Introducing Travel and Tourism

WEDNESDAY 4 JUNE 2008

G720

Afternoon
 Time: 1 hour 30 minutes

Candidates answer on the question paper

Additional materials (enclosed): Clean copy Case Study

Additional materials (required):

None



Candidate Forename

Candidate Surname

Centre Number

Candidate Number

INSTRUCTIONS TO CANDIDATES

- Write your name in capital letters, your Centre Number and Candidate Number in the boxes above.
- Use blue or black ink. Pencil may be used for graphs and diagrams only.
- Read each question carefully and make sure that you know what you have to do before starting your answer.
- Answer **all** the questions.
- Do **not** write in the bar codes.
- Write your answer to each question in the space provided.
- Additional answer space is available on the lined page at the back of this booklet. Answers on this page **must** be clearly numbered.

INFORMATION FOR CANDIDATES

- The number of marks for each question is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **100**.

FOR EXAMINER'S USE	
1	
2	
3	
4	
5	
TOTAL	

This document consists of **13** printed pages, **1** lined page and **2** blank pages.

1 (a) Refer to **Document 1a**.

Explain each of the following terms:

(i) waterway holiday;

.....
.....
.....
.....[2]

(ii) short break.

.....
.....
.....
.....[2]

(b) **Document 1c** refers to self catering provision.

Identify and describe **three** types of non-serviced accommodation.

Type 1:
.....

Description:
.....

Type 2:
.....

Description:
.....

Type 3:
.....

Description:
.....[6]

2 (a) Refer to **Document 1b**.

Describe each of the following:

(i) TIC;

.....
.....
.....
.....[2]

(ii) public transport;

.....
.....
.....
.....[2]

(iii) day visit.

.....
.....
.....
.....[2]

(b) Refer to Document 1c.

Identify and explain **three** reasons why special events are an important part of travel and tourism in Northamptonshire.

Reason 1:

.....

Explanation:

.....

Reason 2:

.....

Explanation:

.....

Reason 3:

.....

Explanation:

..... [6]

3 Refer to **Documents 2a and 2b**.

(a) Identify:

(i) a form of public transport;

.....[1]

(ii) the theatre in Northampton.

.....[1]

(b) Refer to **Document 2b**.

78 Derngate developed new facilities for visitors in 2007:

- The Dining Room;
- Shopping;
- Contemporary Gallery.

(i) Identify and explain **two** benefits **to the visitor** of 78 Derngate developing such facilities.

Benefit 1:

.....

Explanation:

.....

Benefit 2:

.....

Explanation:

.....[4]

(ii) Identify and explain **two** benefits **to 78 Derngate** of developing such facilities.

Benefit 1:

.....

Explanation:

.....

Benefit 2:

.....

Explanation:

.....[4]

4 (a) Refer to **Documents 5a and 5b**.

Identify each of the following:

(i) a motor sport venue;

.....[1]

(ii) a well known country house;

.....[1]

(iii) a reservoir;

.....[1]

(iv) a railway.

.....[1]

(b) Identify and describe **two** outdoor activities at Brixworth Country Park.

Activity 1:

.....

Description:

.....

Activity 2:

.....

Description:

.....[4]

(c) Refer to **Documents 5a and 5b**.

(i) Identify **two** public sector organisations.

Organisation 1:

Organisation 2:[2]

(ii) Identify and explain **two** roles of public sector organisations.

Role 1:

.....

Explanation:

.....

Role 2:

.....

Explanation:

.....[4]

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