

**ADVANCED SUBSIDIARY GCE UNIT
APPLIED TRAVEL AND TOURISM**

G723

Unit 4: International Travel

THURSDAY 14 JUNE 2007

Afternoon

Time: 2 hours

Additional materials: None.



Candidate
Name

Centre
Number

--	--	--	--	--

Candidate
Number

--	--	--	--

INSTRUCTIONS TO CANDIDATES

- Write your name, Centre Number and Candidate number in the boxes above.
- Answer **all** the questions.
- Use blue or black ink. Pencil may be used for graphs and diagrams only.
- Read each question carefully and make sure you know what you have to do before starting your answer.
- If you run out of space for an answer, continue on the lined pages at the back of the booklet.
- If you use these lined pages, you **must** write the question number next to your answer.
- Do **not** write in the bar code.
- Do **not** write outside the box bordering each page.

INFORMATION FOR CANDIDATES

- The number of marks for each question is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is 100.

FOR EXAMINER'S USE	
1	
2	
3	
4	
TOTAL	

This document consists of **17** printed pages, **2** lined pages and **5** blank pages.

The view inland from the grounds of a Dubai beach hotel which is popular with UK package holiday visitors



© OCR

Fig. 1

1 Refer to Fig. 1.

(a) The developments under construction around Dubai's new marina complex were featured in an edition of ITV's 'Package Holiday Undercover'.

(i) State **three** impacts the construction work is likely to have on guests staying at the hotel shown in Fig. 1.

1.

2.

3. [3]

(ii) Explain why a UK travel agent booking clients to stay at the hotel shown in Fig. 1 should inform them about the construction work.

.....

.....

.....

.....
.....
..... [4]

(b) Identify **three** elements/aspects of an airport transfer.

1
2
3 [3]

(c) Many of the apartments (shown in Fig. 1) which are under construction have been sold as holiday homes to UK residents. Explain **three** reasons why such overseas properties are popular with UK residents.

1.
.....
.....
2.
.....
.....
3.
.....
..... [6]

5
BLANK PAGE

PLEASE DO NOT WRITE ON THIS PAGE

An image has been removed due to third party copyright restrictions

Details:

A leaflet for the Orlando Official Visitors Centre

© Orlando Tourism Bureau

2 Refer to Fig. 2.

(a) Identify **four** products/services available at Orlando's Visitor Center.

- 1.
- 2.
- 3.
- 4. [4]

(b) Describe **two** different ways in which international travellers are likely to make use of the Orange County Convention Center.

- 1.
.....
.....
- 2.
.....
..... [4]

(c) Most UK visitors to Orlando will be on holiday and will have arrived at one of two international airports serving the destination. Identify and explain **two** airport security checks with which UK travellers will have to comply.

- 1.
.....
.....
- 2.
.....
..... [4]

(d) Many UK airports have flights to Orlando. However, only the scheduled services of British Airways and Virgin Atlantic fly into Orlando airport. Suggest reasons why charter flights from the UK arrive at Sandford airport, which is 18 miles from Orlando.

-
-
-
-
-
- [4]

BLANK PAGE

PLEASE DO NOT WRITE ON THIS PAGE

THE PASSENGER SHIPPING ASSOCIATION (PSA)

Mission Statement

To provide a service.....

An extract has been removed due to third party copyright restrictions

Details:

An extract about The Passenger Shipping Association, including mission statement, company objectives and strategies to meet them

.....health, hygiene and security.

Fig. 3(a)

3 Refer to Fig. 3(a).

(a) (i) Identify **two** objectives of the PSA.

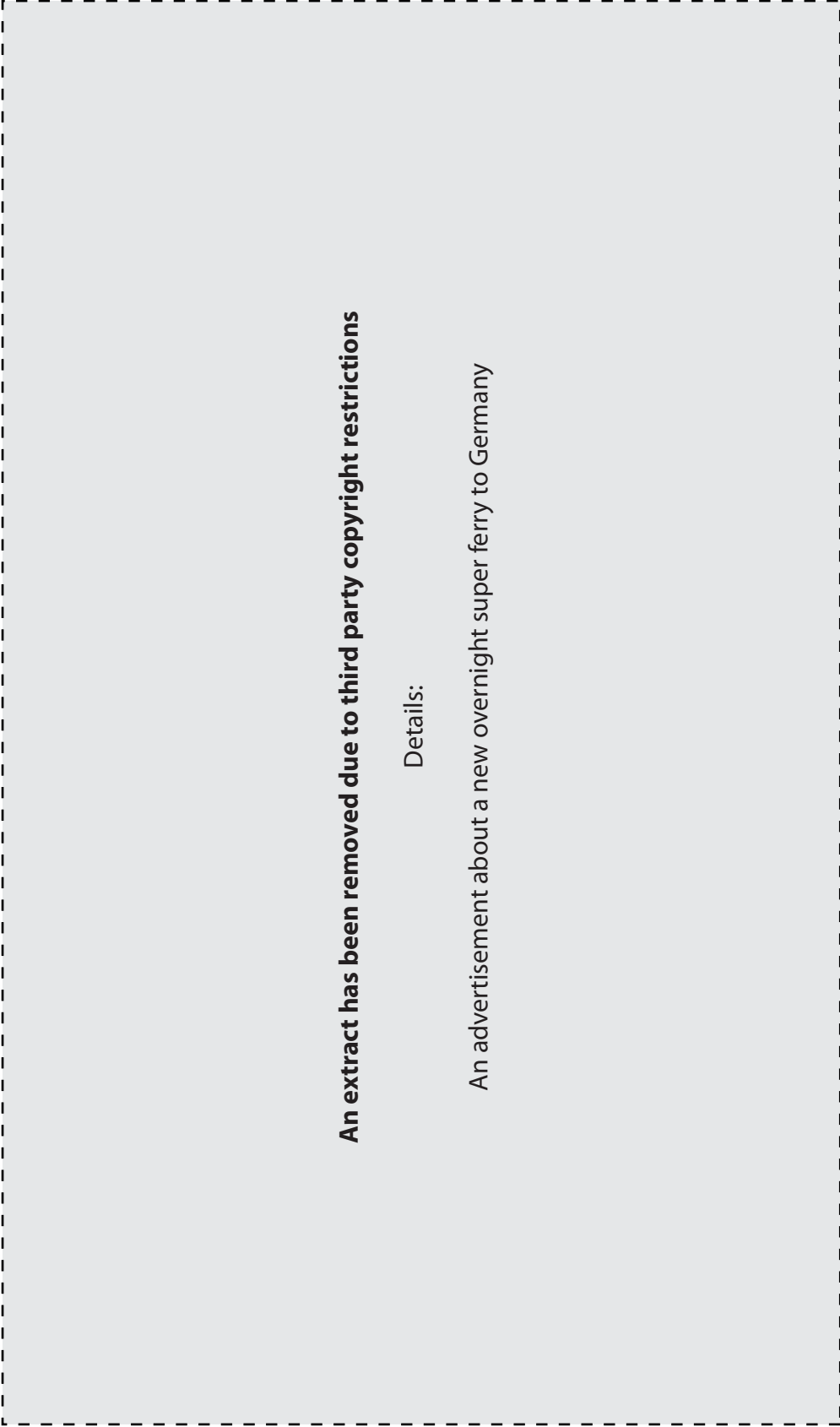
.....
..... [2]

(ii) Identify the main purpose for which the PSARA was established.

.....
..... [1]

(iii) Identify and explain **two** ways in which The Health and Safety at Work Act (1974) is likely to apply to an organisation such as the PSA.

1.
.....
.....
2.
.....
..... [4]



An extract has been removed due to third party copyright restrictions

Details:

An advertisement about a new overnight super ferry to Germany

© Stena Line Limited

Fig. 3(b)

(b) Refer to Fig. 3(b). UK travellers going to Germany may choose to take advantage of these ferry services.

(i) Identify the **two** ports used by Stena Line for these services.

1.

2. [2]

(ii) State the fastest journey time to Holland by the Stena HSS.

..... [1]

(iii) Identify the additional cost a dog owner will have to pay to take their pet on a return trip.

..... [1]

(iv) What is the benefit of booking 3 months before travel?

..... [1]

(c) Explain **two** likely advantages of taking the Overnight Superferry service to leisure travellers who are driving to Germany.

1.

.....

.....

2.

.....

..... [4]

15
BLANK PAGE

PLEASE DO NOT WRITE ON THIS PAGE

Mission for the New Millennium

The World Tourism Organization (WTO).....

An extract has been removed due to third party copyright restrictions

Details:

An extract about the World Tourism Organization, based in Madrid, Spain

.....human and natural environment”.

© World Tourism Organisation

Fig. 4(a)



Dubai World Cup – The world’s richest horserace

© OCR

Fig. 4(b)

4 (a) Refer to Fig. 4(a). The World Tourism Organisation (WTO) is the leading international organisation in the field of tourism.

(i) Identify the **two** main functions of the WTO.

1.

2. [2]

(ii) State the number of countries that were WTO members in 2005.

..... [1]

(iii) Identify **four** ways in which the WTO expects the consumer to benefit from 'quality in tourism'.

1.

2.

3.

4. [4]

22
BLANK PAGE

PLEASE DO NOT WRITE ON THIS PAGE

BLANK PAGE

PLEASE DO NOT WRITE ON THIS PAGE

Copyright Acknowledgements:

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (OCR) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

- Fig. 1. Photo by J. D. Smith © OCR.
 Fig. 2. reproduced by kind permission of Orlando's Official Visitor Center © Orlando tourism Board, www.orlandoinfo.com
 Fig. 3(a) © The Passenger Shipping Association, www.the-psa.co.uk.
 Fig. 3(b) reproduced by kind permission of © Stena Line Limited.
 Fig. 4(a) reproduced by kind permission of © World Tourism Organization, <http://www.world-tourism.org/aboutwto/eng/menu.html>
<http://www.world-tourism.org/quality/E/standards2.htm>
 Fig. 4(b). Photo by J. D. Smith © OCR.

OCR is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.