

**ADVANCED SUBSIDIARY GCE UNIT
APPLIED TRAVEL AND TOURISM**

G723

Unit 4: International Travel

MONDAY 15 JANUARY 2007

Morning

Time: 2 hours

Additional materials: None.



Candidate
Name

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Centre
Number

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Candidate
Number

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INSTRUCTIONS TO CANDIDATES

- Write your name, Centre Number and Candidate number in the boxes above.
- Answer **all** the questions.
- Use blue or black ink. Pencil may be used for graphs and diagrams only.
- Read each question carefully and make sure you know what you have to do before starting your answer.
- If you run out of space for an answer, continue on the lined pages at the back of the booklet.
- If you use these lined pages, you **must** write the question number next to your answer.
- Do **not** write in the bar code.
- Do **not** write outside the box bordering each page.

INFORMATION FOR CANDIDATES

- The number of marks for each question is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is 100.

FOR EXAMINER'S USE	
1	
2	
3	
4	
TOTAL	

This document consists of **14** printed pages, **2** lined pages and **4** blank pages.



Source: www.travelwirenews.com

Fig. 1

1 (a) Refer to Fig. 1.

(i) Identify four English town and city destinations, other than London, that travellers from North America may visit during their stay.

1.

2.

3.

4. [4]

(ii) Identify and explain **two** advantages to visitors from North America of using London as a base for visiting Europe.

- 1.
.....
.....
- 2.
.....
..... [4]

(b) Visitors to the UK have the chance to buy 'add-on tour products' before they leave North America. Explain **two** ways in which this could save them money.

- 1.
.....
.....
- 2.
.....
..... [4]

(c) Most North American visitors will travel to the UK by using one of the many scheduled air services operating between the two destinations. Explain **two** differences between economy and business classes on such flights.

- 1.
.....
.....
- 2.
.....
..... [4]

5
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Details:

The last page of a leaflet advertising tesco travel insurance, explaining clauses in the contract which would make the customer uninsured.

Fig. 2

2 Refer to Fig. 2. Tesco is one of a number of suppliers of travel insurance to UK international travellers.

(a) (i) Identify **three** adventure tourism activities that are **not** covered by Tesco's Instant Travel Insurance policy.

- 1. [3]
- 2.
- 3. [3]

(ii) Suggest **three** reasons why travellers aged 65 and over are **not** covered under this policy.

- 1.
- 2.
- 3. [3]

(b) Tesco advises all international travellers to visit the Foreign & Commonwealth Office's website. Explain the usefulness of **three** types of help and advice which are provided for international travellers by the Foreign & Commonwealth Office.

- 1. [6]
- 2.
- 3. [6]

(c) Describe how the sale of travel insurance is affected by each of the following:

(i) The Consumer Protection Act.

- [2]

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Selected international arrivals on the Indonesian island of Bali for January – July in recent years



Source: eTurboNews.com

Fig. 3(a)

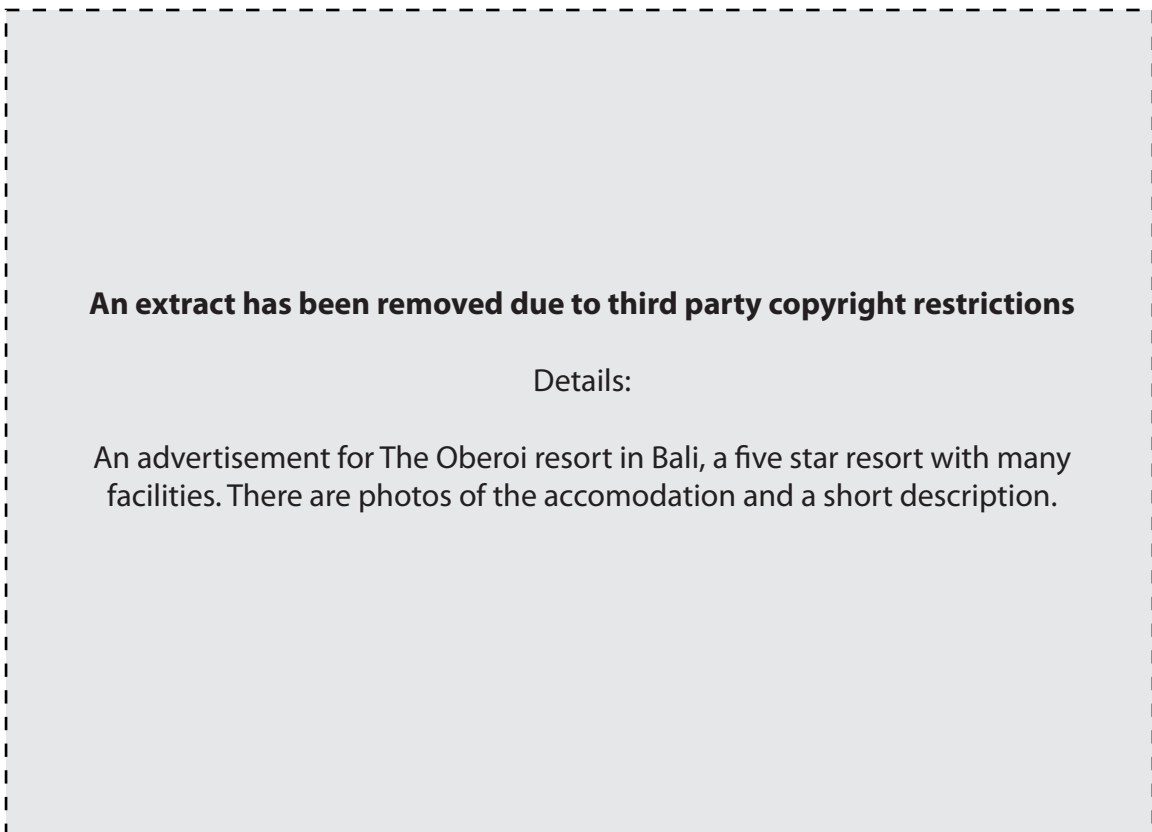


Fig. 3(b)

3 Refer to Figs. 3(a) and 3(b).

(a) Identify Bali's **three** most important visitor markets in 2005.

- 1.
- 2.
- 3. [3]

(b) The island of Bali suffered a major terrorist bombing on 12 October 2002. Identify **three** nationalities that did **not** appear to be put off visiting Bali in 2003.

- 1.
- 2.
- 3. [3]

(c) Fig. 3(b) provides details of an international 5* resort in Bali. Identify and explain **five** ways in which this hotel appeals to the international leisure traveller.

- 1.
.....
- 2.
.....
- 3.
.....
- 4.
.....
- 5.
..... [10]

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Fig. 4

Off-road driving – a desert adventure tourism activity in the Middle East

4 Refer to Fig. 4.

(a) Describe the nature and appeal of desert adventure tourism activities such as that shown in Fig. 4.

.....
.....
.....
.....
.....
..... [4]

(b) Identify **three** hazards which could be associated with the activity shown in Fig. 4.

1.
2.
3. [3]

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Fig. 2	Tesco Travel Insurance Leaflet, www.tescofinance.com © Tesco
Fig. 3a table	© eTurboNews Inc, www.eTurboNews.com
Fig. 3b	Advert for The Oberoi, Bali, from Emirates Holidays brochure 2005 © Emirates Holidays
Fig. 4	© OCR

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