

OXFORD CAMBRIDGE AND RSA EXAMINATIONS
Advanced Subsidiary GCE

APPLIED TRAVEL AND TOURISM

G720

Unit 1: Introducing Travel and Tourism

Tuesday **10 JANUARY 2006** Afternoon 1 hour 30 minutes

Candidates answer on the question paper.

Additional materials:

Pre-released case study material (clean copy)

Candidate Name	Centre Number	Candidate Number												
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TIME 1 hour 30 minutes

INSTRUCTIONS TO CANDIDATES

- Write your name, Centre number and candidate number in the spaces above.
- Write your answers in blue or black ink in the spaces provided on the question paper.
- Answer **all** the questions.
- Read each question carefully and make sure you know what you have to do before starting your answer.
- If you run out of space for an answer, continue on the lined page at the back of the booklet.
- If you use this lined page, you must write on the question number next to your answer.

INFORMATION FOR CANDIDATES

- The number of marks available is shown in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **100**.

FOR EXAMINER'S USE	
1	
2	
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4	
5	
TOTAL	

This question paper consists of 11 printed pages and 1 lined page.

1 (a) Refer to Document 1. Explain the following terms:

(i) 'domestic tourism'

.....
.....
..... [2]

(ii) 'inbound tourism'

.....
.....
..... [2]

(b) Explain **three** external influences on travel and tourism.

1.
.....
2.
.....
3.
..... [6]

2 (a) Explain each of the following terms:

(i) 'self-catering accommodation'

.....
.....
..... [2]

(ii) 'business travel'

.....
.....
..... [2]

(iii) 'voluntary sector'

.....
.....
..... [2]

(b) Refer to Document 3.

Describe **three** services provided by Margate Youth Hostel

Service 1:
.....
.....

Service 2:
.....
.....

Service 3:
.....
..... [6]

3 (a) Refer to Document 6.

A good tourist industry can also provide additional benefits. Explain **two** benefits to Thanet of a good tourist industry.

Benefit 1:
.....
.....

Benefit 2:
.....
..... [4]

(b) Explain what is meant by 'intangibility'.

.....
.....
..... [2]

(c) Identify and describe **two** roles that VisitBritain plays in the UK's travel and tourism industry.

Role 1:
.....
.....

Role 2:
.....
..... [4]

4 (a) Identify **three** ways in which **each** of the following pieces of legislation affects the travel and tourism industry:

(i) The Disability Discrimination Act.

- 1.
.....
- 2.
.....
- 3.
..... [3]

(ii) The EU Directive on Package Travel.

- 1.
.....
- 2.
.....
- 3.
..... [3]

If you use the following lined page to complete the answer to any question, the question number must be clearly shown.

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