

# GCE in Travel & Tourism

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## Student Guide

### What do I need to know or be able to do before taking the course?

You would benefit most from a GCE in Travel and Tourism if you have one or more of the following:

- a profile of GCSEs at grade A\*-C which could include GCSE Leisure and Tourism (Double Award)
- other level 2 qualifications such as GNVQ Intermediate Leisure and Tourism or Edexcel Level 2 BTEC First Diploma in Travel and Tourism

You should also have an interest in the diverse and dynamic travel and tourism industry.

### What kind of student is this course suitable for?

You will enjoy the course if you would like to develop:

- an appreciation for the diversity and complexity of the travel and tourism industry
- practical and technical skills relevant to the travel and tourism industry
- an understanding of the issues that are affecting the travel and tourism industry

### Is the qualification structured the same as other GCEs?

Yes, the qualification has an AS/A2 structure. AS is short for Advanced Subsidiary. This is the first half of the Advanced GCE course. It is a stepping stone to the full Advanced GCE qualification. You can take the AS on its own, if you and your teacher agree that this is best for you. You can also decide at the end of the AS course to continue with the course and take the A2 units for the full Advanced GCE qualification.

You can study for:

- A Single Award AS GCE (3 units)
- A Double Award AS GCE (6 units)
- A Single Award Advanced GCE (6 units)
- A Double Award Advanced GCE (12 units)

### What will I learn about on the course?

In the AS units you will learn about

- Unit 1 The Travel and Tourism Industry
- Unit 2 The Travel and Tourism Customer
- Unit 3 Destination Europe
- Unit 4 Destination Britain
- Unit 5 Travelling Safely
- Unit 6 Resort Operations

In the A2 units you will learn about

- Unit 7 Responsible Tourism
- Unit 8 Current Issues in Travel and Tourism
- Unit 9 Working in Travel and Tourism
- Unit 10 Promotion and Sales in Travel and Tourism
- Unit 11 Special Interest Holidays
- Unit 12 Travel Organisations

### How will I be assessed?

You will have a written exam in the form of a question and answer booklet for Units 1, 5, 7 and 10. Each exam will last one and a half hours.

For all other units, you will be assessed by coursework. For some of the units, you will be able to choose the type of organisation or sector of the industry you want to study in more depth.

### What could I go on to do at the end of my course?

The GCE in Travel and Tourism qualifies for UCAS points so if you complete it successfully you could move on to study for a degree or BTEC Higher National Certificate or Diploma in a related subject. You could progress to Modern Apprenticeships in Travel Services or to relevant employment.