Centre Number			Candidate Number		
Surname					
Other Names					
Candidate Signature					



General Certificate of Education Advanced Level Examination June 2011

Travel and Tourism

TT11

Unit 11 Impacts of Tourism

Thursday 16 June 2011 9.00 am to 11.00 am

For this paper you must have:

• a clean copy of the preliminary material.

You may use a calculator.

Time allowed

• 2 hours

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer all questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this book. Cross through any work you do not want to be marked.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 90.
- In Question 7 you will be marked on your ability to use an appropriate form and style of writing, to organise relevant information clearly and coherently, and to use specialist vocabulary where appropriate. The legibility of your handwriting and the accuracy of your spelling, punctuation and grammar will also be considered in this question.

For Examiner's Use							
Examiner's Initials							
Question	Mark						
1							
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7							
8							
TOTAL							



Answer all questions in the spaces provided.							
1	Study Item A in the preliminary material, which is based on World Travel and Tourism Council statistics.						
1 (a)	What do the data in Item A suggest about the impacts of tourism on Small Island Developing States (SIDS)?						
	(4 marks)						



1 (b)	Suggest reasons why tourism development is often very significant in Small Island Developing States.							
	(6 marks)							

Turn over for the next question



lt W	Item B in the preliminary material refers to the development of better communication with and within the Maldives.					
	Suggest how the development of better communications systems has been vital to rowth of tourism in the Maldives.					
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3 (a)	What is meant by sustainable tourism development?							
	(4 marks)							
3 (b)	Explain why protecting the environment is so important for the Maldives.							
	(6 marks)							
	Extra space							



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Extra space					



Study Item H and Item I in the preliminary material.							
Discuss the characteristics of the staffing situation in the tourist resorts of the Maldives.							
(9 marks)							
Extra space							



Ċ	Suggest what the resort owners and the government could do to increase the job opportunities in travel and tourism for Maldivian people.							
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7	How can tourists holidaying in the Maldives increase their positive impacts and decrease their negative impacts? In your answer, refer to economic and environmental impacts.							
	Answer this question in continuous prose. The quality of written communication will be assessed in your answer.							
	(12 marks)							



Extra space	

Turn over for the next question





	Extra space
8 (b)	Evaluate the success of one of the attempts made to manage these impacts.
	(4 marks)

END OF QUESTIONS













