

Surname		Other Names	
Centre Number		Candidate Number	
Candidate Signature			

For Examiner's Use
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General Certificate of Education  
 January 2009  
 Advanced Subsidiary Examination



**TRAVEL AND TOURISM**  
**Unit 1 Inside Travel and Tourism**

**TT01**

Friday 9 January 2009 9.00 am to 11.00 am

<p><b>You will need no other materials.</b>          You may use a calculator.</p>
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Time allowed: 2 hours

**Instructions**

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Answers written in margins or on blank pages will not be marked.
- Do all rough work in this book. Cross through any work you do not want to be marked.
- If you need more space, use additional answer sheets.

**Information**

- The maximum mark for this paper is 90.
- The marks for questions are shown in brackets.
- You will be marked on your ability to use an appropriate form and style of writing, to organise relevant information clearly and coherently, and to use specialist vocabulary where appropriate. The legibility of your handwriting and the accuracy of your spelling, punctuation and grammar will also be considered.

For Examiner's Use			
Question	Mark	Question	Mark
1		5	
2		6	
3			
4			
Total (Column 1)		→	
Total (Column 2)		→	
TOTAL			
Examiner's Initials			







J A N O 9 T T O 1 0 1

Answer **all** questions in the spaces provided.

- 1 Study the information in **Figure 1**, which shows details from a website about self-catering accommodation in Derbyshire.

**Figure 1**

<p><b>Candlelight Cottage</b> Litton, Derbyshire.</p>  <p>★★★★★ Self-catering with 1 unit £315 – £509 per unit per week</p> <p>Details &amp; Booking</p>	<p><b>Cotterill Farm Cottages</b> Cotterill Farm, Biggin by Hartington, BUXTON Derbyshire.</p>  <p>★★★★★ Self-catering with 6 units £270 – £520 per unit per week</p> <p>Details &amp; Booking</p>
<p><b>Foxglove Cottage</b> Ashover, CHESTERFIELD, Derbyshire.</p>  <p>★★★★★ Self-catering with 1 unit £203 – £380 per unit per week</p> <p>Details &amp; Booking</p>	<p><b>Willow Bank</b> Kniveton, ASHBOURNE, Derbyshire.</p>  <p>★★★★★ Self-catering with 1 unit £275 – £400 per unit per week</p> <p>Details &amp; Booking</p>

- 1 (a) Describe **one** advantage of booking accommodation directly from an online website.

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(2 marks)

- 1 (b) The accommodation shown in **Figure 1** was graded on a five star scale. Suggest **two** criteria used to determine the number of stars awarded.

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(2 marks)



1 (c) Outline the advantages to tourists of staying in self-catering accommodation.

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(4 marks)

1 (d) Many areas have a mixture of self-catering accommodation and large hotels.

Compare the potential positive impacts on an area of tourists staying in self-catering accommodation with those of tourists staying in large hotels.

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(6 marks)

14

Turn over ►



- 2 Study the information in **Figure 2**, which shows options for a train journey from Plymouth to Edinburgh. Two business travellers will be travelling together on the journey and staying in Edinburgh for five nights.

**Figure 2**

**Timetable: Plymouth to Edinburgh**

Below is a list of the train departure and arrival times for the outward and return journeys.

<b>Outward journey:</b>			<b>Return journey:</b>					
<b>Sunday 9 November 2008</b>			<b>Friday 14 November 2008</b>					
Option:	1	2	Option:	1	2	3	4	5
Depart:	11.25	11.45	Depart:	08.52	09.05	09.30	10.10	10.52
Arrive:	21.11	22.18	Arrive:	16.48	17.48	18.33	18.48	19.20
Duration:	9.46	10.33	Duration:	7.56	8.43	9.03	8.38	8.28
Changes:	0	1	Changes:	1	1	2	2	2



- 2 (a) Suggest **one** reason why the journey takes longer on Sundays than on Fridays.

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(1 mark)



2 (b) For the return journey, the business travellers have five departure times to choose from.  
Outline **two** factors that they may take into account when choosing which train to use.

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*(4 marks)*

**Question 2 continues on the next page**

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- 4 Study the information in **Figure 3**, which shows tourist arrivals in New Zealand between 1999 and 2006.

**Figure 3**

TOURIST ARRIVALS IN NEW ZEALAND FROM:	YEAR							
	1999	2000	2001	2002	2003	2004	2005	2006
Australia	523 428	573 862	630 549	632 470	702 162	855 933	874 738	903 504
People's Republic of China	23 241	33 502	53 174	76 534	65 989	84 368	87 850	105 716
England	123 870	151 713	152 250	165 490	197 232	237 249	259 474	253 002
<b>Total tourist arrivals in New Zealand</b>	1 607 241	1 786 765	1 909 381	2 045 064	2 104 420	2 334 153	2 365 529	2 408 888



4 (a) Describe the patterns of tourist arrivals in New Zealand from each of the three countries in the table in relation to the total tourist arrivals.

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*(3 marks)*

4 (b) Suggest possible reasons for the patterns shown by the data.

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*(6 marks)*

**Question 4 continues on the next page**

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6 Tourist guides work within the support services sector of the travel and tourism industry.



6 (a) Outline ways in which tourist guides work with other organisations within the travel and tourism industry.

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(4 marks)





**There are no questions printed on this page**

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ANSWER IN THE SPACES PROVIDED**

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Question 1 Figure 1	Visit Peak District and Derbyshire
Question 4 Figure 3	Ministry of Tourism, New Zealand
Question 6 Photographs	Mr R J Holland

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