

Surname				Other Names				
Centre Number				Candidate Number				
Candidate Signature								

For Examiner's Use



General Certificate of Education
June 2008
Advanced Level Examination

TRAVEL AND TOURISM
Unit 11 Impacts of Tourism

TT11

Thursday 12 June 2008 9.00 am to 11.00 am

For this paper you must have:

- a clean copy of the pre-release material.

You may use a calculator.

Time allowed: 2 hours

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- Answer the questions in the spaces provided.
- Do all rough work in this book. Cross through any work you do not want to be marked.
- You must answer the questions in the spaces provided. Answers written in margins or on blank pages will not be marked.
- If you need extra paper, use additional answer sheets.

Information

- The maximum mark for this paper is 90.
- The marks for questions are shown in brackets.
- You will be marked on your ability to use an appropriate form and style of writing, to organise relevant information clearly and coherently, and to use specialist vocabulary where appropriate. The legibility of your handwriting and the accuracy of your spelling, punctuation and grammar will also be considered.

For Examiner's Use			
Question	Mark	Question	Mark
1		5	
2		6	
3		7	
4			
Total (Column 1) →			
Total (Column 2) →			
TOTAL			
Examiner's Initials			



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Answer **all** questions in the spaces provided.

1 Study **Item A** of the pre-release material.

1 (a) Describe the changes in the pattern of tourism between **1950** and the **present day**.

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(4 marks)

1 (b) Compare the actual and forecast market share and annual growth rates for the world regions between **1995** and **2020**.

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(4 marks)



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- 1 (c) Suggest what the forecast for 2020 and the average annual growth rate 1995–2020 might mean for countries in the Less Economically Developed World.

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(6 marks)

14

Turn over for the next question

Turn over ►



0 3

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- 2 Tourism Concern and the World Travel and Tourism Council are both examples of stakeholders in the tourism industry.
- 2 (a) Outline the views and values that each of these stakeholders has in the context of the present and future development of tourism. Explain why they hold these views.
- 2 (a) (i) Tourism Concern

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(8 marks)



2 (a) (ii) World Travel and Tourism Council

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(8 marks)

Question 2 continues on the next page

Turn over ►



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- 2 (b) Explain why the views expressed by the World Travel and Tourism Council are particularly relevant in terms of the potential impacts of tourism development in countries from the Less Economically Developed World.

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(8 marks)

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3 Study **Item D** of the pre-release material.

Tourism Concern has identified problems faced by porters working on trekking holidays.

3 (a) Outline these problems.

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(4 marks)

3 (b) Suggest and explain actions that could be taken by **two** stakeholders to reduce the problems that you have outlined.

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(4 marks)

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Turn over ►



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- 4 Explain the problems which tourism has brought to the Maasai people.

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(8 marks)

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5 Item G gives information about Campi ya Kanzi in Kenya.

Explain why Campi ya Kanzi is a good example of an ecotourism project.

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(12 marks)

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Turn over ►

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6 Study **Item H** of the pre-release material.

Assess the potential social and economic impact of the Voyager Hotel on the local community.

(8 marks)

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- 7 Choose **one** example that you have studied from the More Economically Developed World, where there have been conflicts between stakeholders owing to the development of tourism.
- 7 (a) Describe and explain how these conflicts have come about.

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(8 marks)

Question 7 continues on the next page

Turn over ►



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- 7 (b) Describe what has been done, or could be done, to resolve the conflicts that you have described in part (a) above.

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(8 marks)

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END OF QUESTIONS

