Surname	Surname			Other	Names				
Centre Nui	mber				Candi		idate Number		
Candidate Signature									

For Examiner's Use

General Certificate of Education January 2008 Advanced Level Examination

TRAVEL AND TOURISM Unit 11 Impacts of Tourism

TT11



Monday 21 January 2008 1.30 pm to 3.30 pm

For this paper you must have:

• a clean copy of the pre-release material.

You may use a calculator.

Time allowed: 2 hours

Instructions

- Use blue or black ink or ball-point pen.
- Fill in the boxes at the top of this page.
- Answer all questions.
- Answer the questions in the spaces provided.
- Do all rough work in this book. Cross through any work you do not want to be marked.
- If there is not enough space for your answer(s), use the extra page(s) at the end of the book. If you do this, make sure that you show the number of the question you are answering.

Information

- The maximum mark for this paper is 90.
- The marks for questions are shown in brackets.
- You will be marked on your ability to use an appropriate form and style of writing, to organise relevant information clearly and coherently, and to use specialist vocabulary where appropriate. The legibility of your handwriting and the accuracy of your spelling, punctuation and grammar will also be considered.

For Examiner's Use					
Question Mark		Question	Mark		
1		5			
2		6			
3		7			
4					
Total (Column 1)					
Total (Column 2)					
TOTAL					
Examiner's Initials					

Answer all questions in the spaces provided.

1	Study the information in Item A of the pre-release material – Barbados Tourist Arrivals.
	Describe the pattern of tourist arrivals into Barbados based on the country of residence.
	(4 marks)

Study the information in Item B of the pre-release material – Key Indicators of Barbados Tourism.
Summarise what this information tells you about the general characteristics and importance of tourism to Barbados.
(8 marks)

Turn over ▶

3	Most foreign visitors to Barbados are either on a hotel-based package holiday or they are cruise line passengers, stopping off at the terminal in Bridgetown.
	Compare the likely economic impacts on Barbados of these two types of visitor.

	(12 marks)
12	

Turn over ▶

LEAVE

MARGIN BLANK

4	(a)	Explain why Barbados stages such a diverse range of festivals and events.
		(8 marks)

(b)	Suggest, with reasons, how the festivals and events held in Barbados might have both positive and negative socio-cultural impacts on the resident population of the island.
	(8 marks)

Barbados hosts major events, such as the 2006 World Golf Championships and the 2007 Cricket World Cup, which attract both tourists and local residents.
Describe and explain (a) the likely problems and (b) the opportunities for Barbados associated with hosting such major events.
Problems
Opportunities

(15 marks)

Turn over ▶

	move towards encouraging the principles of eco-tourism.
	Explain what is meant by <i>eco-tourism</i> .
	(4 marks)
(b)	Assess the extent to which:
	 special interest groups tourists can help to protect the environment of the island of Barbados and its surrounding seas.

(15 marks)

describe and explain how tourism has had negative impacts on the natural environ

(b)	describe and evaluate what has been done in these areas to reduce the negative impacts of tourism on the natural environment.
	(8 marks)

16

END OF QUESTIONS

QUESTION NUMBER	Write the question number in the left-hand margin.
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QUESTION NUMBER	Write the question number in the left-hand margin.
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There are no questions printed on this page