

OXFORD CAMBRIDGE AND RSA EXAMINATIONS

Monday 23 May 2022 – Morning

A Level Sociology

H580/01 Socialisation, culture and identity

**Time allowed: 1 hour 30 minutes
plus your additional time allowance**

**YOU MUST HAVE:
the OCR 12-page Answer Booklet**

READ INSTRUCTIONS OVERLEAF



INSTRUCTIONS

Use black ink.

Write your answer to each question in the Answer Booklet. The question numbers must be clearly shown.

Fill in the boxes on the front of the Answer Booklet.

Answer ALL the questions in Section A.

Choose ONE option in Section B and answer ALL the questions for that option.

INFORMATION

The total mark for this paper is 90.

The marks for each question are shown in brackets [].

Quality of extended response will be assessed in questions marked with an asterisk (*).

ADVICE

Read each question carefully before you start your answer.

BLANK PAGE

SECTION A

Answer ALL the questions in Section A.

SOURCE A – Graffiti?





SOURCE B – Smoking

When smoking was cool, cheap, legal and socially acceptable

In 1950s America, cigarette smoking was seen as cool and glamorous. Hollywood icons such as James Dean and Humphrey Bogart were never without a cigarette. Screen beauties such as Audrey Hepburn made smoking look sensual and sophisticated. Even a future president – Ronald Reagan – was handed free packs of Chesterfield cigarettes in his early acting days. By the late 1950s around half of the population of industrialised nations smoked – in the UK up to 80% of adults were hooked. The product was cheap, legal and socially acceptable. Fast-forward 50 years and the picture is very different. Since 1995 there have been a number of laws to restrict or ban smoking. By 2005 less than a quarter of the US population smoked cigarettes. In the UK today it is estimated that the proportion of the population who are smokers is 15%.

Source: Adapted from an article in the Guardian newspaper

- 1 Explain, using examples, the concept of consumer culture. [6]**
- 2* Using sources A and B and your wider sociological knowledge, explain how norms are relative. [12]**
- 3* Outline and briefly evaluate the view that attitudes to sexuality and sexual identity remain traditional. [20]**

BLANK PAGE

SECTION B

Choose ONE option from Section B and answer ALL the questions for that option.

OPTION 1

Families and relationships

- 4* Outline TWO ways in which relationships between same-sex couples are more equal than relationships between heterosexual couples. [12]**
- 5* Explain and briefly evaluate the view that individuals are increasingly living alone. [16]**
- 6* Assess the view that the nuclear family is the most functional family type. [24]**

OPTION 2

Youth subcultures

- 7* Outline TWO reasons why the media create moral panics about youth deviance. [12]**
- 8* Explain and briefly evaluate the view that youth subcultures are no longer spectacular. [16]**
- 9* Assess the view that youth deviance is related to working class identity. [24]**

OPTION 3

Media

- 10* Outline TWO ways in which old people are represented in the media. [12]**
- 11* Explain and briefly evaluate the feminist view that representations of gender in the media disadvantage females. [16]**
- 12* Assess the view that the media amplifies deviance. [24]**

END OF QUESTION PAPER

BLANK PAGE

BLANK PAGE



Copyright Information

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact The OCR Copyright Team, The Triangle Building, Shaftesbury Road, Cambridge CB2 8EA.

OCR is part of Cambridge University Press & Assessment, which is itself a department of the University of Cambridge.