

General Certificate of Education  
June 2008  
Advanced Subsidiary Examination



**SOCIAL SCIENCE: CITIZENSHIP**  
**Unit 2 The Citizen and the Political Process**

**SSC2**

Thursday 22 May 2008 1.30 pm to 2.30 pm

**For this paper you must have:**

- an 8-page answer book.

Time allowed: 1 hour

**Instructions**

- Use black ink or black ball-point pen.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. The *Paper Reference* is SSC2.
- Answer Question 1 and **either** Question 2 **or** Question 3.
- Do all rough work in the answer book. Cross through any work you do not want to be marked.

**Information**

- The maximum mark for this paper is 60.
- The marks for part questions are shown in brackets.
- You will be marked on your ability to use good English, to organise information clearly and to use specialist vocabulary where appropriate.

**Advice**

- You are advised to read through the examination paper before you attempt the questions.
- Where appropriate, you should use local and/or national and/or international examples and/or case studies.

---

Answer Question 1 and **either** Question 2 **or** Question 3.

Each question carries 30 marks.

---

1 Read the source below and answer parts (a) to (c) which follow.

**School Dinners Campaign**

Permission for web publication denied by copyright holder.

The source describes the motives behind Jamie Oliver's 'Feed Me Better' campaign and how its success influenced Government decisions.

Your answers should refer to the source as appropriate, but you should also include other relevant information.

- (a) Briefly outline from the source **two** methods used by the campaigners to apply pressure on the Government. *(4 marks)*
- (b) Briefly examine the role of the media in relation to the success of campaigns such as Jamie Oliver's school dinners campaign. *(10 marks)*
- (c) Critically assess the importance of factors **other than** use of the media to the success of a pressure group campaign. *(16 marks)*

**EITHER**

- 2 (a) Briefly examine **three** factors which influence voting behaviour. *(10 marks)*
- (b) 'Individual Members of Parliament have little influence over government policy and decision making.' Assess this claim. *(20 marks)*

**OR**

- 3 (a) Briefly examine how Conservative Party ideology has changed since the early 1970s. *(10 marks)*
- (b) 'The current electoral system (first past the post) prevents the UK Parliament from being fully representative of society.' Assess this claim. *(20 marks)*

**END OF QUESTIONS**

**There are no questions printed on this page**

ACKNOWLEDGEMENT OF COPYRIGHT-HOLDERS AND PUBLISHERS

Question 1: From BBC News at <http://bbc.co.uk/news>

Copyright © 2008 AQA and its licensors. All rights reserved.

G/M29520/Jun08/SSC2