



**GCE AS/A level**

1331/01

**PSYCHOLOGY – PY1**  
**Approaches in Psychology**

P.M. TUESDAY, 13 May 2014

1 hour 15 minutes

**ADDITIONAL MATERIALS**

In addition to this examination paper, you will need an 8 page answer book.

**INSTRUCTIONS TO CANDIDATES**

Use black ink or black ball-point pen.

Answer **all** questions.

**INFORMATION FOR CANDIDATES**

All questions carry equal marks.

You are reminded that marking will take into account the quality of written communication used in your answers.

*Answer all questions.*

1. (a) Outline **two** assumptions of the biological approach. [4]  
(b) Describe Selye's General Adaptation Syndrome. [8]
  
2. Describe how the behaviourist approach has been applied in **either** aversion therapy **or** systematic desensitisation. [12]
  
3. (a) Evaluate **two** strengths of the cognitive approach. [6]  
(b) Evaluate **two** weaknesses of the cognitive approach. [6]
  
4. Compare and contrast the behaviourist and cognitive approaches in terms of similarities and differences. [12]
  
5. Explain and evaluate the methodology used by the psychodynamic approach. [12]

**END OF PAPER**