

OXFORD CAMBRIDGE AND RSA EXAMINATIONS
A2 GCE

G544/01

PSYCHOLOGY

**Approaches and Research Methods
in Psychology**

MONDAY 17 JUNE 2013: Morning

**DURATION: 1 hour 30 minutes
plus your additional time allowance**

MODIFIED ENLARGED

Candidate forename		Candidate surname	
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Centre number						Candidate number				
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Candidates answer on the Question Paper.

OCR SUPPLIED MATERIALS:

None

OTHER MATERIALS REQUIRED:

None

READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS TO CANDIDATES

- Write your name, centre number and candidate number in the boxes on the first page. Please write clearly and in capital letters.
- Use black ink. HB pencil may be used for graphs and diagrams only.
- Answer ALL the questions in SECTION A and EITHER question 8 OR question 9 in SECTION B.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Write your answer to each question in the space provided. If additional space is required, you should use the lined pages at the end of this booklet. The question number(s) must be clearly shown.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is 80.
- Any blank pages are indicated.

SECTION A

Your task is to answer questions about how a piece of research related to the passage below could be conducted.

Questionnaires are often used to assess people's attitudes to current events and to factors affecting attitude change. Psychologists have obtained information on such diverse topics as attitudes to body image and attitudes to drinking and driving. This information has enabled research into the factors affecting attitude change.

You must choose ONE of the options (a)–(g).

- (a) Attitudes to drink driving.**
- (b) Attitudes to riots.**
- (c) Attitudes to parental discipline.**
- (d) Attitudes to stress.**
- (e) Attitudes to drugs in sport.**
- (f) Attitudes to body image.**
- (g) Attitudes to the death penalty.**

You must design a study that uses a questionnaire to collect data from a self-selected sample. It must be a practical project that could be conducted.

SECTION A

**Answer ALL the questions in SECTION A
in relation to your questionnaire.**

**State the option (a)–(g) you have chosen for your
practical project _____**

1 State the aim of your practical project.

[2]

2 Describe the method you would use to conduct your practical project.

13 marks are awarded for replicability and appropriateness and 6 marks for the quality of the design and its feasibility. [13 + 6]

[illegible]

[illegible]

3 Outline ONE disadvantage of using a questionnaire in your practical project.

[3]

[6]

5 How could you obtain nominal level data from your practical project?

[3]

6 Suggest ONE way you could ensure that your practical project was ethical.

[3]

- 7 Suggest alternative future research that might be conducted that follows on from your practical project. Explain your answer.**

[4]

SECTION B

Answer EITHER question 8 OR question 9.

EITHER

- 8 (a) Briefly outline the nature-nurture debate in psychology. [4]**
- (b) Describe TWO pieces of research that support the nurture side of the nature-nurture debate in psychology. [8]**
- (c) Discuss the strengths and limitations of the behaviourist perspective to explain behaviour. Use examples of psychological research to support your answer. [12]**
- (d) Compare the behaviourist perspective with the physiological approach. Use examples of psychological research to support your answer. [8]**
- (e) Discuss the extent to which the behaviourist perspective supports the nurture side of the nature-nurture debate in psychology. [8]**

IF YOU CHOOSE TO ANSWER QUESTION 8, WRITE YOUR ANSWERS ON PAGES 14 TO 21

OR

- 9 (a) Briefly outline the case study method in psychology. [4]**
- (b) Describe TWO pieces of psychological research that use the case study method. [8]**
- (c) Discuss the strengths and limitations of conducting research using the case study method. Use examples of psychological research to support your answer. [12]**
- (d) Compare the case study method with the observational method. Use examples of psychological research to support your answer. [8]**
- (e) Discuss the extent to which the case study method is holistic. [8]**

IF YOU CHOOSE TO ANSWER QUESTION 9, WRITE YOUR ANSWERS ON PAGES 22 TO 31

EITHER

- 8 (a) Briefly outline the nature-nurture debate in psychology.**

[4]

- (b) Describe TWO pieces of research that support the nurture side of the nature-nurture debate in psychology. [8]**

[illegible]

[illegible]

[illegible]

(d) Compare the behaviourist perspective with the physiological approach. Use examples of psychological research to support your answer.

[8]

[illegible]

[illegible]

OR

9 (a) Briefly outline the case study method in psychology.

[4]

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TURN OVER FOR QUESTION 9(b)

[illegible]

[illegible]

[illegible]

(d) Compare the case study method with the observational method. Use examples of psychological research to support your answer.

[8]

[illegible]

[illegible]

END OF QUESTION PAPER

ADDITIONAL ANSWER SPACE

If additional answer space is required, you should use the following lined page(s). The question number(s) must be clearly shown in the margins.

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