

PSYCHOLOGY AND EDUCATION - UNIT 2544 Section A

Question 1

- (a) Describe ONE study of learning styles. [6]
- (b) Discuss the strengths and weaknesses of the methods that are used to measure learning styles. [10]

Question 2

- (a) Outline the humanistic approach to learning. [6]
- (b) Compare and contrast humanistic with other explanations of learning. [10]

SECTION B

Question 3

- (a) Consider a number of ways in which educational performance is assessed in schools. [10]
- (b) Evaluate the assessments of educational performance given in part (a). [16]
- (c) Giving reasons for your answer, suggest ONE way to assess children doing Key Stage 1 science. [8]

PSYCHOLOGY AND HEALTH - UNIT 2545 SECTION A

Question 1

- (a) Outline ONE way in which pain has been assessed. [6]
- (b) Compare and contrast two ways to measure pain. [10]

Question 2

- (a) Consider ONE explanation (or theory) of pain. [6]
- (b) Compare and contrast this explanation (or theory) of pain with one other. [10]

SECTION B

Question 3

- (a) Describe what psychologists have learned about health promotion. [10]
- (b) Discuss what psychologists have learned about health promotion. [16]
- (c) Using your knowledge of health promotion, suggest a programme that would encourage children to eat more fruit. [8]

PSYCHOLOGY AND ORGANISATIONS - UNIT 2546 SECTION A

Question 1

- (a) Examine ONE study of job analysis. [6]
- (b) Evaluate the use of questionnaires to investigate job analysis. [10]

Question 2

- (a)Outline ONE theory of leadership. [6]
- (b) Discuss whether you think some people are born to lead. [10]

SECTION B

Question 3

- (a) Describe psychological evidence demonstrating the adverse effects of organisational work conditions and schedules. [10]
- (b) Evaluate psychological evidence on the adverse effects of organisational work conditions and schedules. [16]
- (c) Suggest TWO ways in which you can minimise the adverse effects of working night shifts. [8]

PSYCHOLOGY AND ENVIRONMENT - UNIT 2547 SECTION A

Question 1

- (a) Outline ONE study of personal space. [6]
- (b) Discuss the ethics of studying personal space. [10]

Question 2

- (a) Briefly outline responses to disaster or catastrophe. [6]
- (b) Discuss the problems of obtaining evidence about people's responses to disaster or catastrophe. [10]

SECTION B

Question 3

- (a) Describe psychological evidence which demonstrates the effects of crowding on human behaviour. [10]
- (b) Evaluate psychological evidence which demonstrates the effects of high density (crowding) on human behaviour. [16]
- (C) Based on the evidence that you have presented above, suggest one way you could reduce the effects of crowding on a commuter train. [8]

PSYCHOLOGY AND SPORT - UNIT 2548 SECTION A

Question 1

- (a) Examine ONE theory which explains why sports people are aggressive. [6]
- (b) Compare and contrast the theory described in part (a) with an alternative explanation. [10]

Question 2

- (a) Describe ONE way in which attention has been a study in sport. [6]
- (b) Discuss the problems of collecting evidence on attention in sport. [10]

SECTION B

Question 3

- (a) Describe what psychologists have learned about arousal and sport performance. [10]
- (b) Evaluate what psychologists have learned about arousal and sport performance. [16]
- (c) Using your psychological knowledge, suggest an anxiety management technique that could be used by an athlete to improve performance. [8]

PSYCHOLOGY AND CRIME - UNIT 2549 SECTION A

Question 1

- (a) Describe ONE study of cognitive processes and testimony. [6]
- (b) Compare and contrast TWO methods that are used to collect evidence about cognitive processes and testimony. [10]

Question 2

- (a) Describe ONE study which considers the evidence given by children. [6]
- (b) Discuss the use of children in psychological studies of crime. [10]

SECTION B

Question 3

- (a) Consider psychological studies offender profiling. [10]
- (b) Evaluate psychological studies of offender profiling. [16]
- (c) Suggest what the aims of offender profiling should be. Give reasons for your answer. [8]



ADVANCED LEVEL GCE PSYCHOLOGY General Mark Scheme for Units 2544 - 2549

Section A

Section A

(a) 6 – (b) 10 –	
(a) Brief ba	ackground to most likely responses
Marks	Mark Descriptor
0 marks	No answer or incorrect answer.
1-2 marks	The answer attempts to describe what is meant by The answer is largely anecdotal and there is little use of psychological terms or concepts. The answer has errors and omissions, is brief and lacks understanding.
3-4 marks	The answer considers using psychological terms and concepts. The description is mainly accurate and informed and, has some evidence of elaboration and understanding.
5-6 marks	The answer gives a clear account of from a psychological perspective. The answer is detailed, well organised and the candidate clearly understands what they have written.
(b) Brief b	ackground to most likely responses
Marks	Mark Descriptor
0 marks	No answer or incorrect answer.
1-4 marks	The answer attempts to evaluate The evidence and explanations are largely anecdotal and psychological concepts and terms are sparsely used. The answer is superficial and lacks detail.
5-7 marks	The answer is appropriate to the assessment request. Some issues are raised and applied in an appropriate way to the issue of There is appropriate use of psychological terms and concepts. The answer has a reasonable range of points and there is some evidence of elaboration.
8-10 marks	The answer is appropriate to the assessment request. The answer has a good range of points that consider the There is a confident use of psychological terms and concepts. The answer has an impressive range of points each of which is clearly explained and elaboration is coherent and thorough.

Section B

Part (a) - AO1

Concepts and Terminology (AO1)

0 marks Incorrect or inappropriate material is presented.

1 mark There is some limited use of psychological terms and concepts. Spelling and

sentence construction are poor; and punctuation is inappropriate or largely

absent.

2 marks Appropriate terms and concepts are presented, but there is lack of clarity.

Spelling and punctuation are reasonable but there are a number of errors.

3 marks Appropriate terms and concepts are presented and used in a confident way.

Spelling is good, although there could be one or two errors. Sentence construction is good with views expressed clearly. Punctuation is appropriate.

Evidence (AO1)

0 marks No evidence is presented.

1 mark Some basic evidence is described which is of peripheral relevance or it is

predominantly anecdotal.

2 marks Some appropriate psychological evidence is described but there are a number

of errors and it is limited in scope and detail.

3 marks Appropriate psychological evidence is accurately described. It is reasonably

wide-ranging in scope and is reasonably detailed.

4 marks Appropriate psychological evidence is accurately described that is wide-ranging

in scope and detail.

Understanding (AO1)

0 marks The answer is list-like with no attempt to understand what has been written;

there is no use of elaboration, clarification or example.

1 mark The answer demonstrates some understanding but this is sparse.

2 marks The answer demonstrates good understanding. There is some clarification of

terminology, occasional use of examples, some expansion of complex points.

There is some coherence and a reasonable structure.

3 marks The answer demonstrates explicitly applied understanding throughout. There is

clarification of terminology, use of examples, expansion of complex points; the

answer is coherent and well structured.

Total 10 marks for question part (a).

Part (b) - AO2

Range of Issues (AO2)

0 marks No material worthy of credit.

1-2 marks The answer identifies some issues; they could have been related to the

question more closely and they could have been elaborated and explained

further.

3-4 marks The answer covers an appropriate range of issues; the issues are identified,

made relevant, explained and elaborated.

Evidence for Issues (AO2)

0 marks No material worthy of credit.

1-2 marks Some evidence is identified and an attempt is made to show its relevance to the

issues.

3-4 marks Evidence is appropriately selected to illustrate the issues and commented on

effectively.

Analysis (AO2)

0 marks No material worthy of credit.

1-2 marks An attempt is made to provide some analysis.

3-4 marks The answer contains some analysis most likely in the form of comparisons and

contrasts; these are accurate, detailed and effective.

Argument Structure (AO2)

0 marks No material worthy of credit.

1-2 marks The answer has a sound structure and the argument is generally clear and

coherent but there is an imbalance and minor weaknesses.

3-4 marks The structure of the answer is highly effective in providing a cogent framework

for compelling arguments that demonstrate originality and insight into evidence.

Total 16 marks for question part (b).

Part (c)

Application (AO1/AO2)

0 marks No suggestions made OR suggestions are made which are inappropriate to the

assessment request.

1-2 marks An appropriate suggestion is made but it is based on anecdotal or peripherally

relevant psychological evidence.

3-4 marks A suggestion is made that is appropriate to the assessment request and is

based on appropriate psychological evidence. The suggestion is detailed and

clearly explained.

Application Interpretation: Reasons (AO1/AO2)

0 marks The answer shows very little or no understanding.

1-2 marks The answer attempts to provide a rationale for the suggested

application/intervention. The reasons given have some relevance to issue under discussion and some relevance to the evidence discussed elsewhere in

the answer.

3-4 marks The answer gives a clear rationale for the suggested application. There is

confident use of terminology, use of examples, and expansion of complex

points. The answer is coherent and well structured.

Total 8 marks for question part (c).

Total question mark 34 (AO1=14; AO2=20)

TOTAL MODULE MARK = 50 (AO1=20; AO2=30)