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Centre number						Candidate number				
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**OXFORD CAMBRIDGE AND RSA EXAMINATIONS
ADVANCED GCE**

G544

PSYCHOLOGY

Approaches and Research Methods in Psychology

WEDNESDAY 2 FEBRUARY 2011: Afternoon

DURATION: 1 hour 30 minutes

SUITABLE FOR VISUALLY IMPAIRED CANDIDATES

Candidates answer on the question paper.

OCR SUPPLIED MATERIALS:

None

OTHER MATERIALS REQUIRED:

None

READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS TO CANDIDATES

- Write your name, centre number and candidate number in the boxes on the first page. Please write clearly and in capital letters.
- Use black ink. Pencil may be used for graphs and diagrams only.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Write your answer to each question in the space provided. If additional space is required, you should use the lined page at the end of this booklet. The question number(s) must be clearly shown.
- Answer **ALL** the questions in **SECTION A** and **EITHER** question 8 **OR** question 9 in **SECTION B**.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **80**.

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SECTION A

Your task is to answer questions about how a piece of research related to the passage below could be conducted.

Psychologists are interested in helping people overcome their fears, anxieties and phobias. One way of finding out about these is to ask people to fill out a questionnaire. In this way they can write about their fears, anxieties or phobias and how they can be overcome without having to talk about them.

You must choose ONE of the options (a) to (g):

- (a) Fear of crime**
- (b) Anxiety in sport**
- (c) School phobia**
- (d) Phobia of open spaces**
- (e) Fear of horses**
- (f) Social phobia**
- (g) Examination anxiety**

You must design a study that uses a questionnaire to collect data by opportunity sampling. It must be a practical project that could be conducted.

SECTION A

Answer ALL the questions in SECTION A in relation to your practical project.

State the option from (a) to (g) you have chosen for your practical project. _____

1 Construct a research question for your practical project.

[3]

4 (a) Explain ONE strength of using closed questions in your practical project.

[3]

(b) Explain ONE weakness of using closed questions in your practical project.

[3]

5 Explain how using leading questions could influence the results of your practical project.

[3]

6 How could you ensure that your questionnaire would not cause too much distress to the participants?

[3]

7 Suggest a more appropriate sampling method you could have used to obtain participants for your practical project. Explain your answer.

[3]

Section A Total [40]

SECTION B

Answer EITHER question 8 OR question 9

EITHER

- 8 (a) Briefly outline the developmental approach to psychology.**

[4]

- (b) Describe TWO pieces of research that use the developmental approach to psychology.**

- (c) Discuss the strengths and limitations of using the developmental approach to explain behaviour. Use examples of psychological research to support your answer.**

(d) Compare the developmental approach with the psychodynamic perspective. Use examples of psychological research to support your answer.

[8]

(e) Discuss how the developmental approach may provide evidence for the nature/nurture debate.

[8]

OR

9 (a) Briefly outline what is meant by qualitative and quantitative data.

[4]

(b) Describe TWO pieces of experimental research that collect quantitative data.

[12]

(d) Compare the experimental method with the self-report method. Use examples of psychological research to support your answer.

[8]

(e) Discuss the usefulness of psychological research that collects *qualitative* data.

[8]

Section B Total [40]

Paper Total [80]

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