

**ADVANCED GCE
PSYCHOLOGY**

Psychology and Health

TUESDAY 10 JUNE 2008

2545

Morning

Time: 1 hour 30 minutes

Additional materials (enclosed): Answer Booklet (8 page)

Additional materials (required):
None



INSTRUCTIONS TO CANDIDATES

- Write your name in capital letters, your Centre Number and Candidate Number in the spaces provided on the Answer Booklet.
- Answer **one** question in Section A and **one** question in Section B.
- Read each question carefully and make sure you know what you have to do before starting your answer.

INFORMATION FOR CANDIDATES

- The number of marks for each question is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **50**.
- You will be awarded marks for the quality of written communication where an answer requires a piece of extended writing.

This document consists of **2** printed pages.

Section A

Answer Question 1 **or** Question 2 from this section.

- 1 (a) Describe **one** study which investigates reducing accidents and promoting safety behaviour. [6]
- (b) Discuss the validity of studies which investigate reducing accidents and promoting safety behaviour. [10]

[Total: 16 marks]

- 2 (a) Describe **one** theory of substance abuse. [6]
- (b) Assess the usefulness of theories of substance abuse. [10]

[Total: 16 marks]

Section B

Answer Question 3 **or** Question 4 from this section.

- 3 (a) Describe what psychologists have learned about pain. [10]
- (b) Evaluate what psychologists have learned about pain. [16]
- (c) A pharmaceutical company has developed a new painkiller. Using your knowledge of psychology, suggest how the effectiveness of the drug could be measured. Give reasons for your answer. [8]

[Total: 34 marks]

- 4 (a) Describe what psychologists have learned about lifestyle and health behaviour. [10]
- (b) Evaluate what psychologists have learned about lifestyle and health behaviour. [16]
- (c) A student, feeling hungry on the way home from school, goes into a shop and chooses an apple in preference to a chocolate bar. Using your knowledge of psychology, suggest why the student made this choice. Give reasons for your answer. [8]

[Total: 34 marks]

[Total paper marks: 50]

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (OCR) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

OCR is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.