

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS**

**Advanced GCE**

**PSYCHOLOGY**

**2545**

Psychology and Health

Monday

**23 JANUARY 2006**

Morning

1 hour 30 minutes

Each candidate must be given:

- (1) one copy of this question paper;
- (2) one 8-page Answer Book.

Additional materials:

4-page Answer Books may be issued to candidates who require continuation paper.

**TIME** 1 hour 30 minutes

**INSTRUCTIONS TO CANDIDATES**

- Write your name, Centre number and candidate number in the spaces provided on the answer booklet.
- Answer **one** question in Section A and **one** question in Section B.
- Write your answers on the separate answer booklet provided.
- Read each question carefully and make sure you know what you have to do before starting your answer.

**INFORMATION FOR CANDIDATES**

- The number of marks is given in brackets [ ] at the end of each question or part question.
- The total number of marks for this paper is **50**.
- You will be awarded marks for quality of written communication where an answer requires a piece of extended writing.

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**This question paper consists of 2 printed pages.**

## Section A

Answer question 1 OR question 2.

- 1 (a) Outline one campaign to improve health in the general public. [6]
- (b) Discuss why many health promotion campaigns have only limited success. [10]
- [Total : 16 marks]

- 2 (a) Outline one explanation of why a person abuses a substance. [6]
- (b) Discuss the difficulties in explaining why a person abuses a substance. [10]
- [Total : 16 marks]

## Section B

Answer question 3 OR question 4.

- 3 (a) Describe what psychologists have discovered about the relationships between patients and their practitioners. [10]
- (b) Evaluate what psychologists have discovered about the relationships between patients and their practitioners. [16]
- (c) One doctor in a group practice finds that elderly patients prefer to go to her colleagues rather than make an appointment to see her. Suggest how she might change her behaviour to encourage more elderly patients to make appointments with her. Using your knowledge of psychology, give reasons for your answer. [8]
- [Total : 34 marks]

- 4 (a) Describe what psychologists have found out about lifestyle and health behaviour. [10]
- (b) Evaluate what psychologists have found out about lifestyle and health behaviour. [16]
- (c) A local community appears to have an unhealthy diet. They eat food with a high fat, sugar and salt content. Using your knowledge of psychology, write a brief report for the local health authority that explains why people choose this diet. [8]
- [Total : 34 marks]

[Total paper mark : 50]