

OXFORD CAMBRIDGE AND RSA EXAMINATIONS

Advanced GCE

PSYCHOLOGY

2545

Psychology and Health

Friday **21 JANUARY 2005** Morning 1 hour 30 minutes

Each candidate must be given:
(1) one copy of the question paper;
(2) one 8-page answer book.

Additional materials:
4-page answer books may be issued to candidates who require continuation paper.

TIME 1 hour 30 minutes

INSTRUCTIONS TO CANDIDATES

- Write your name, Centre number and candidate number in the spaces provided on the answer booklet.
- Answer **one** question in Section A and **one** question in Section B.
- Write your answers on the separate answer paper provided.
- Read each question carefully and make sure you know what you have to do before starting your answer.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **50**.
- You will be awarded marks for the quality of written communication where an answer requires a piece of extended writing.

This question paper consists of 2 printed pages.

PSYCHOLOGY AND HEALTH

Section A

Answer either Question 1 or Question 2 from this section.

- 1 (a) Outline one lifestyle characteristic that influences health behaviour. [6]
 (b) Evaluate how much lifestyle affects a person's health. [10]

[Total: 16 marks]

- 2 (a) Outline one study that shows how accidents can be reduced. [6]
 (b) Discuss the difficulties in reducing accidents and promoting safety behaviours. [10]

[Total: 16 marks]

Section B

Answer either Question 3 or Question 4 from this section.

- 3 (a) Describe what psychologists have discovered about measuring and improving adherence to medical requests. [10]
 (b) Evaluate what psychologists have discovered about measuring and improving adherence to medical requests. [16]
 (c) A surgery finds that parents are not bringing their babies for immunisation. Suggest how health workers can encourage parents to follow medical advice and have their babies immunised. Give reasons for your answer. [8]

[Total: 34 marks]

- 4 (a) Describe what psychologists have found out about why people use and abuse substances. [10]
 (b) Evaluate what psychologists have found out about why people use and abuse substances. [16]
 (c) A celebrity footballer has a serious alcohol problem and despite several attempts to stop, he is commonly found drinking. Suggest one technique that will help him reduce his drinking. Explain why you think this technique could be successful. [8]

[Total: 34 marks]

[Total paper marks: 50]

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