UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS

GCE Advanced Subsidiary Level and GCE Advanced Level

MARK SCHEME for the October/November 2006 question paper

9698 PYCHOLOGY

9698/01

Paper 1 (Core Studies 1), maximum raw mark 100

This mark scheme is published as an aid to teachers and students, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began.

All Examiners are instructed that alternative correct answers and unexpected approaches in candidates' scripts must be given marks that fairly reflect the relevant knowledge and skills demonstrated.

Mark schemes must be read in conjunction with the question papers and the report on the examination.

The grade thresholds for various grades are published in the report on the examination for most IGCSE, GCE Advanced Level and Advanced Subsidiary Level syllabuses.

CIE will not enter into discussions or correspondence in connection with these mark schemes.

CIE is publishing the mark schemes for the October/November 2006 question papers for most IGCSE, GCE Advanced Level and Advanced Subsidiary Level syllabuses and some Ordinary Level syllabuses.



	Page	2	Mark Scheme GCE A/AS LEVEL - OCT/NOV 2006	Syllabus 9698	Pape 01	er
				3030	UI	
	Section A					
1	All studies in psychology raise ethical issues. Outline two ethical issues in the study by Loftus and Palmer (eyewitness testimony).					
	Most likely answers: confidentiality, deception, harm, right to withdraw, debriefing. Issues do not have to be broken. 1 mark partial, 2 marks full.			2+2	[4]	
2	From the study by Deregowski on perception:					
	(a)	Define	the term 'depth cue'.			
		perceiv 3 dime	nmental information which is used by our perceptual processes to be depth. Alternative also acceptable: 2 dimensional effects that a nsions in pictures. a partial, 2 marks full.		2	
	(b)	Identif	y two depth cues that were used in Hudson's picture of the	hunter, antelope a	nd eleph	ant.
			ht in plane ive or familiar size		1+1	
		3. supe	erimposition or overlap for correct identification.			[4]
3	Briefly describe the Sally-Anne test that was used in the study on autism by Baron-Cohen, Leslie and Frith.			nd		
	Sally Sally	puts ma returns.	and Anne, a box, basket and a marble. arble in basket. Sally leaves room. Anne takes marble from basket Where does she look for marble. increasingly correct answer.	et and puts in box.		[4]
4	The study by Bandura, Ross and Ross on the imitation of aggression used a number of experimental controls. Describe how two variables were controlled.					
	mode	el has 10	nswer: children matched for levels of aggression; room same; iten of mins; model does same behaviours in same order; etc. fication of control, 2 marks description.	ms on table same;	2+2	[4]
5		n the stu plex.	udy by Freud, give two pieces of evidence that suggest that	little Hans was in t	he Oedip	ous
	want epis	ts other pode; pho	Dedipus complex part of phallic stage so 1. Hans plays with his wo beople to see his widdler/wants to see other peoples' widdler. On bia of horses. I, 2 marks full.		2+2	[4]
6		·	idy by Schachter and Singer on emotion:			
	(a)	Outlin	e one way in which the self report method was used.			
			port on two main scales: mood and physical condition.		2	
	(b)	Outlin	e one way in which the observation method was used.			
		ignores	vation through a one-way mirror. 4 categories: 1. joins in; 2. initias stooge; 4. watches stooge. 88% agreement.	tes new activity; 3.	2	
			partial, 2 marks full.			[4]

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7	From the study by Dement and Kleitman on sleep and dreaming:					
	(a)	Identify two features of REM sleep.				
		Most likely: 1. eyes move rapidly (EOG); 2. body relatively inactive (EMG); 3. increased EEG activity; 4. dream more likely. 1 mark for naming feature.		1+1		
	(b)	Give one difference between REM sleep and NREM sleep.				
		Most likely: 1. REM = dream more likely; NREM dream less likely. 2. REM eyes move rapidly NREM eyes still; 3. REM body inactive NREM body active; 4. REM EEG active NREM relatively inactive.		2	[4]	
8	In the	e study	by Sperry:			
	(a)	What i	s meant by the term 'split brain'?			
			the two hemispheres of the brain are surgically divided by cutting	g the commissural	2	
		fibres. 1 mark	partial, 2 marks full.			
	(b)		ne problem with making generalisations about normal brain plit brains.	activity from a stud	dy of pe	ople
			kely answer: 1. people having a split brain are not typical/normal. other processes.	Epilepsy may	2	[4]
9	The	e study by Raine, Buchsbaum and LaCasse uses a PET scan:				
	(a)	Outline	e the PET scan procedure.			
			luorodeoxyglucose) tracer injected, continuous performance task aken (CPT done before injection to reduce novelty).	done for 32 mins.	2	
	(b)	Identify one scanning technique used to identify brain regions.				
		technic	o scanning techniques are the cortical peel technique (for lateral que (for medial areas). Descriptions of these techniques are not refer identification of each.		1+1	[4]
10	Desc	ribe two	o features of the experiment by Milgram that may explain the	high levels of obe	dience.	
	1. Do has v both	ne at Ya olunteei had equ	om a long list including: ale University; 2. expt has a worthy purpose – learning and memored; 4. participant feels obliged; 5. participant is paid; 6. teacher-leal chance; 7. participants told 'painful but not dangerous'; 8. the 'I, 2 marks full.	earner random so	2+2	[4]
11	In the	e prison	simulation study by Haney, Banks and Zimbardo:			
	(a)	What v	was the dispositional hypothesis that was proposed?			
		system the peo	spositional (within people) hypothesis is 'the deplorable condition (and its dehumanising effects upon prisoners and guards) owing ople who administrate it or the nature of the people who populate distic, uneducated and insensitive. Nothing is wrong with the prisonon).	to the nature of it, or both. Guards	2	
	(b)	To wh	at extent did the results of the study support the disposition	al hypothesis?		
		becaus	kely: no, dispositional not supported. 'Normal' participants behave se of the situation they were in. partial, 2 marks full for each.	ed as they did	2	[4]

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2		vin, Roc aritans	din and Piliavin tested the 'diffusion of responsibility' hypothesis in their subwastudy.	у	
	(a)	To wh	at extent did the findings of the study support the 'diffusion of responsibility' hesis?		
			kely: finding did not support the hypothesis as there was no diffusion of asibility.	2	
	(b)	Sugge	est one explanation for the findings of the study.		
			kely: 1. no diffusion of responsibility as participants were face-to-face with victim. 2. pants made cost/benefit decision.	2	[4]
3	In the	e study	by Gould on intelligence testing:		
	(a)	What i	is meant by the term 'moron'?		
			n with a mental age of 8-12 years. 1 mark if IQ = 12, or 'low intelligence'. c partial, 2 marks full	2	
	(b)	Gould	's article is called 'A Nation of Morons'. Who was Gould referring to and why?		
		was fo	s concluded that the white Americans were morons! From all the results, their MA und to be 13 (just above moronity). BUT this is fine as all other groups were lower. a partial, 2 marks full.	2	[4]
4		study by Clark in	y Hraba and Grant in 1969 on doll choice was a replication of a study carried oເ 1939.	t by Cla	ırk
	(a)	ldentif	fy two features that were the same.		
		all 8 qu	kely: both done in Lincoln, Nebraska, dolls were same (four: two white, two black); uestions same; participants were aged 4-8 years.	1+1	
	(b)	Identif	fy two features that were different.		
			kely: different children; different society; more pride in own race. for each correct identification.	1+1	[4]
5	In the	e study	by Rosenhan (sane in insane places):		
	(a)	Briefly	describe the pseudopatients.		
			kely 8 people, three women, five men. Range of occupations.	2	
	(b)	How d	lid the pseudo-patients gain access to the mental institutions?		
		Most li	kely: phoned hospital for appointment; claimed hearing voices. Voices: empty,	2	

Partial/full answer

i ditidi/idi	anowor		
0 marks	no answer or		
	incorrect answer		
1 mark	partially correct answer or		
	correct but incomplete lacking sufficient detail or explanation to demonstrate clear understanding		
2 marks	correct answer with sufficient detail/explanation to demonstrate clear understanding		

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Section B Question 16

One way of carrying out research in psychology is to use the experimental method. 16 (a)

Loftus and Palmer (eyewitness testimony) Tajfel (intergroup discrimination) Samuel and Bryant (conservation)

Outline the main findings of your chosen study.

No answer or incorrect answer.	0
Anecdotal evidence, general statements, minimal detail, minimal focus.	1-3
Attempt to outline some of main findings though with omission of detail or lack of clarity (comment with some comprehension).	4-6
Main findings identified and described in good detail. Outline is clear, focused and well expressed. Good selection of findings.	7-10

max mark 10

(b) Describe the procedure of your chosen study explaining how the experimental method was used.

No answer or incorrect answer.	0
Anecdotal description of case study, brief detail, minimal focus.	1-3
Appropriate aspect identified, description shows some understanding. Some detail and	4-6
expansion of case study.	
Appropriate aspect identified.	7-10
Description is clear, has good understanding, is focused and well expressed. Good detail,	
each aspect explained fully.	

max mark 10

Using your chosen study as an example, what are the strengths and weaknesses of the (c) experimental method?

No answer or incorrect answer.	0
Anecdotal description, brief detail, minimal focus. Very limited range. Description may be	1-3
inaccurate, incomplete or muddled.	
Strengths or weaknesses only which are focused on question.	4-5
For 4 marks as for 6-7 mark band.	
For 5 marks as for 8-10 mark band.	
Several strengths and weaknesses which are focused on question.	6-7
Description is good with reasonable understanding.	
Some detail and expansion of key features.	
Balance of strengths and weaknesses which are focused on question.	8-10
Description is detailed with good understanding and clear expression.	
The arguments are well considered and reflect understanding which extends beyond the	
specific study.	

max mark 10

(d) Suggest an alternative way of gathering data for your chosen study and say what effect, if any, this would have on the results.

No answer or incorrect answer.	0
Anecdotal suggestion, brief detail, minimal reference to question.	1-3
Description may be inaccurate, incomplete or muddled.	
Some appropriate suggestions which are focused on question.	4-6
Description shows some understanding.	
Some detail and expansion of aspects, with consideration of effect on results.	
Max 6 marks if there is no mention of effect on results.	
Range of appropriate suggestions which are focused on question.	7-10
Description is detailed with good understanding and clear expression.	
The changes are well considered and reflect understanding of the area in question.	
Consideration of effect on results if appropriate.	

max mark 10

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Section B Question 17

17 Psychologists sometimes carry out longitudinal studies (where behaviour is observed over (a) weeks, months or years). Other studies are carried out which are described as snapshot studies because they may take only minutes or hours to complete.

Hodges and Tizard (social relationships) Gardner and Gardner (project Washoe) Thigpen and Cleckley (multiple personality disorder)

Outline the main findings of your chosen study.

Anecdotal evidence, general statements, minimal detail, minimal focus.	-3
Attempt to outline some of main findings though with omission of detail or lack of clarity 4-	-6
(comment with some comprehension).	
Main findings identified and described in good detail. Outline is clear, focused and well 7-	10
expressed. Good selection of findings.	

max mark 10

Describe the procedure of your chosen study, explaining how it is a longitudinal study. (b)

No answer or incorrect answer.	0
Anecdotal description of longitudinal, brief detail, minimal focus.	1-3
Appropriate longitudinal aspects identified, description shows some understanding. Some	4-6
detail and expansion of control.	
Appropriate longitudinal aspects identified.	7-10
Description is clear, has good understanding, is focused and well expressed. Good detail	

each control explained fully.

max mark 10

(c) Using your chosen study as an example, what are the advantages and disadvantages of using longitudinal studies in psychological research?

No answer or incorrect answer.	0
Anecdotal description, brief detail, minimal focus. Very limited range. Description may be	1-3
inaccurate, incomplete or muddled.	
Advantages or disadvantages only which are focused on question.	4-5
For 4 marks as for 6-7 mark band.	
For 5 marks as for 8-10 mark band.	
Several advantages and disadvantages which are focused on question.	6-7
Description is good with reasonable understanding.	
Some detail and expansion of key features.	
Balance of advantages and disadvantages which are focused on question.	8-10
Description is detailed with good understanding and clear expression.	
The arguments are well considered and reflect understanding which extends beyond the	
specific study.	

max mark 10

(d) Suggest an alternative way of gathering data for your chosen study and say what effect, if any, this would have on the results.

No answer or incorrect answer.	0
Anecdotal suggestion, brief detail, minimal reference to question.	1-3
Description may be inaccurate, incomplete or muddled.	
Some appropriate suggestions which are focused on question.	4-6
Description shows some understanding.	
Some detail and expansion of aspects, with consideration of effect on results.	
Max 6 marks if there is no mention of effect on results.	
Range of appropriate suggestions which are focused on question.	7-10
Description is detailed with good understanding and clear expression.	
The changes are well considered and reflect understanding of the area in question.	

max mark 10