

**OCTOBER/NOVEMBER 2001**

**ADVANCED SUBSIDIARY LEVEL**

**MARK SCHEME**

**MAXIMUM MARK : 100**

**SYLLABUS/COMPONENT : 8698/01**

**PSYCHOLOGY**

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## AS LEVEL PSYCHOLOGY

### Mark Scheme for November 2001 Question Paper 8698/1

#### Paper 1, The Core Studies I

#### Section A

Candidates must answer **all** questions

#### Question

- 1 Most likely answers: the different verbs affect the estimate of speed, the verbs create a demand characteristic in the response, there is very little difference between the top three verbs: **2 marks each**
- 2 (a) Most likely answers: 2D /3D perception of pictures, depth perception: **1-2 marks.**  
(b) Most likely answers; communication problems, expression problems: **1-2 marks** according to appropriateness of response.
- 3 (a) Our ability to understand what is probably in the mind of another person: **2 marks**  
(b) Most likely answers; make incorrect responses to the belief question in the Sally-Anne test, problems with social functioning: **2 marks.**
- 4 Most likely answers: university setting, social politeness, presence of experimenter, demand characteristics, : **1 mark each**
- 5 Most likely answers: ethnocentrism, social cohesion, fear of people outside own group, difficulty in interpreting out-group behaviour:  
**1-2 marks each** as appropriate according to accuracy of response.
- 6 (a) Favouring the in-group, dising the out-group and devaluing what they do or create: **2 marks**  
(b) Most likely answer; categorisation: **2 marks.**
- 7 (a) Outline of conservation task: **1-2 marks.**  
(b) Most likely answers; age, practice, type of question; **1 mark each**
- 8 (a) Most likely answers; children imitate people like themselves, not real life. **2 marks**  
(b) Most likely answers; imitation of violent acts and aggressive language; **2 marks**
- 9 Most likely answers: the long term effects of early life experiences, the different way they are treated as teenagers by their respective carers; **2 marks each**
- 10 (a) Non-active experimental condition: **2 marks.** Brief description, for example 'sugar pill' - 1 mark.

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- (b) Minimal response to the environment because the arousal component was not present:  
**2 marks.**
- 11 (a) Pencil: **1 mark**, appropriate reason: **1 further mark**
- (b) Hamster: **1 mark**, appropriate reason: **1 further mark**
- 12 Most likely answers; difficult to identify hot spots, colour enhancement, individual differences in brain structure, is a hot spot on or off a switch: **1-2 marks** for each problem.
- 13 (a) Most likely answer; average mental age was 13 giving an IQ score of under 70:  
**1-2 marks** as appropriate according to accuracy of response.
- (b) Most likely answer; problems with test administration, problems with test validity:  
**1-2 marks** as appropriate according to accuracy of response.
- 14 Most likely answers: greater enfranchisement of Black people, civil rights campaigns, role models, visibility in published material:  
**1-2 marks each** as appropriate according to accuracy of response.
- 15 Most likely answers: meal time behaviour, contact with patients by the staff, medication behaviour, daily ward routine.  
**1-2 marks each** as appropriate according to accuracy of response.

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## Section B

Candidates must answer **either** Q16 **or** 17

- 16 (a)** No answer or incorrect answer. **0 marks**  
 Anecdotal evidence, general statements, minimal detail, minimal focus. **1-3 marks**  
 Attempt to outline some of main findings though with omission of detail or lack of clarity (comments with some comprehension). **4-6 marks**  
 Main findings identified and described in good detail. Outline is clear, focused and well expressed. Good selection of findings. **7-10 marks**  
**Total = 10 marks**
- (b)** No answer or incorrect answer. **0 marks**  
 Anecdotal description of deception, brief detail, minimal focus. **1-3 marks**  
 Appropriate generalisations identified, description shows some understanding. Some detail and expansion of deception. **4-6 marks**  
 Appropriate deceptions identified. Description is clear, has good understanding, is focused and well expressed. Good detail, each deception explained fully. **7-10 marks**  
**Total = 10 marks**
- (c)** No answer or incorrect answer. **0 marks**  
 Anecdotal description, brief detail, minimal focus. Very limited range. Description may be inaccurate, incomplete or muddled. **1-3 marks**  
 Arguments for or against only which are focused on question:  
 For 4 marks as for 6-7 mark band,  
 For 5 marks as for 8-10 mark band. **4-5 marks**  
 Several arguments for and against which are focused on question. Description is good with reasonable understanding. Some detail and expansion of key features. **6-7 marks**  
 Balance of arguments for and against which are focused on question. Description is detailed with good understanding and clear expression. The arguments are well considered and reflect understanding which extends beyond the specific study. **8-10 marks**  
**Total = 10 marks**
- (d)** No answer or incorrect answer. **0 marks**  
 Anecdotal suggestion, brief detail, minimal reference to question. Description may be inaccurate, incomplete or muddled. **1-3 marks**  
 Some appropriate suggestions which are focused on question. Description shows some understanding. Some detail and expansion of aspects allowing generalisation. **4-6 marks**  
 Range of appropriate suggestions which are focused on question. Description is detailed with good understanding and clear expression. The changes are well considered and reflect understanding of the area in question. **7-10 marks**  
**Total = 10 marks**

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- 17 (a) No answer or incorrect answer. 0 marks**  
 Anecdotal evidence, general statements, minimal detail, minimal focus. **1-3 marks**  
 Attempt to outline some of main findings though with omission of detail or lack of clarity (comments with some comprehension). **4-6 marks**  
 Main findings identified and described in good detail. Outline is clear, focused and well expressed. Good selection of findings. **7-10 marks**  
**Total = 10 marks**
- (b) No answer or incorrect answer. 0 marks**  
 Anecdotal description of case study, brief detail, minimal focus. **1-3 marks**  
 Appropriate aspect identified, description shows some understanding. Some detail and expansion of case study. **4-6 marks**  
 Appropriate aspect identified. Description is clear, has a good understanding, is focused and well expressed. Good detail, each aspect explained fully. **7-10 marks**  
**Total = 10 marks**
- (c) No answer or incorrect answer. 0 marks**  
 Anecdotal description, brief detail, minimal focus. Very limited range. Description may be inaccurate, incomplete or muddled. **1-3 marks**  
 Strengths and weaknesses which are focused on question:  
 For 4 marks as for 6-7 mark band,  
 For 5 marks as for 8-10 mark band. **4-5 marks**  
 Several strengths and weaknesses which are focused on question. Description is good with reasonable understanding. Some detail and expansion of key features. **6-7 marks**  
 Balance of strengths and weaknesses which are focused on question. Description is detailed with good understanding and clear expression. The arguments are well considered and reflect understanding which extends beyond the specific study. **8-10 marks**  
**Total = 10 marks**
- (d) No answer or incorrect answer. 0 marks**  
 Anecdotal suggestion, brief detail, minimal reference to question. Description may be inaccurate, incomplete or muddled. **1-3 marks**  
 Some appropriate suggestions which are focused on question. Description shows some understanding. Some detail and expansion of aspects, with consideration of effect on results. **4-6 marks**  
 Range of appropriate suggestions which are focused on question. Description is detailed with good understanding and clear expression. The changes are well considered and reflect understanding of the area in question. Consideration of effect on results appropriate. **7-10 marks**  
**Total = 10 marks**